



INTERDRONE

2021

JON MCLOUGHLIN, SENIOR
ACCOUNT EXECUTIVE
LESLIE WOLF, CONFERENCE
DIRECTOR

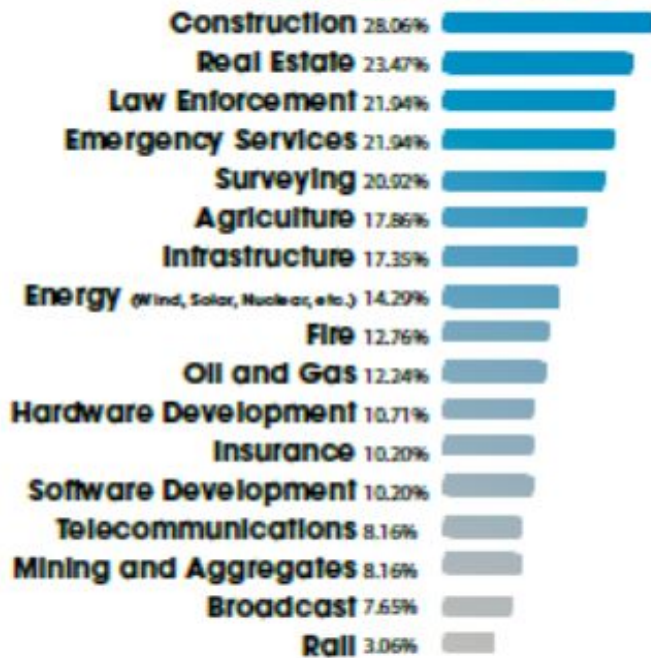


InterDrone by the Numbers

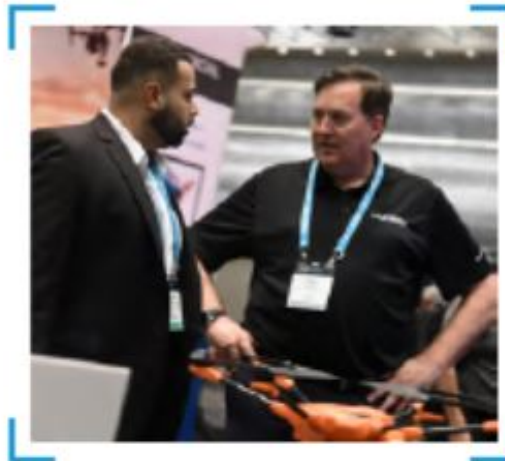
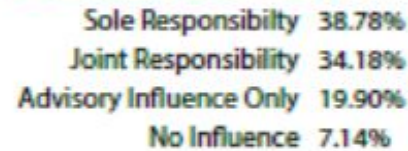


Attendee Demographics:

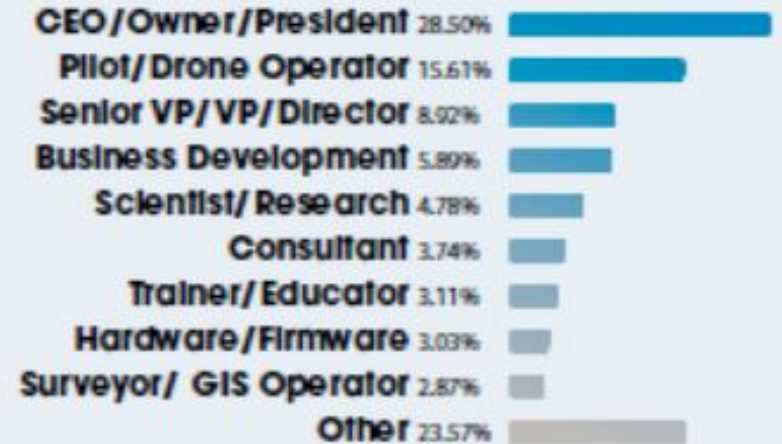
+ INDUSTRIES THEY SERVE



+ PURCHASING AUTHORITY



+ JOB FUNCTION AS IT RELATES TO UAVS



QUICK FACTS

73% Attended to discover new products

27% Looking to spend \$20,000 or more on drones

26% Working in Drone Space for 4 or more years

2,000+ Attendees
50+ Exhibitors

Content Tracks



Whether you are a commercial drone flyer, UAV engineer or developer, or service provider, InterDrone offers a packed training program for anyone in the commercial drone industry with practical, immediately actionable content, and unique hands-on training.

60 Sessions, 25 Panels, 17 workshops, 90 speakers

Tracks

- Construction
- Surveying and Mapping
- Energy and Inspection
- Public Safety
- Photography
- Agriculture
- Policy

All of our sessions become available for virtual access through LaunchPad, our video hosting site



Sponsor Information- Goals & Tactics



The goal for many of our sponsors/exhibitors is to establish and build meaningful relationships with key enterprise-level attendees that align most closely with the verticals they serve.

Verticals: Public Safety, Energy & Infrastructure Inspection, Construction, Surveying & Mapping, Construction

Goals:

- Brand Visibility
- Lead Generation
- Networking/Building Industry Partnerships
- Demonstrating Thought Leadership/Providing Education

Tactics:

- Booth Space (primary mechanism for brand visibility and for networking)
- Lead Capture (booth, conferences session, networking events)
- Conference Speaking Opportunities
- Hands-On Workshops/Demos

Networking and Connecting



- Opening Reception in Exhibit Hall
- Enterprise Connect Networking Event
- Exhibitor Console Messaging and Appointment Setting
- North Texas Pavilion in Exhibit Hall
 - Dedicated area in the exhibit hall for North Texas based vendors, schools, associations and municipalities to engage with InterDrone attendees and promote your latest project, products and/or services.
 - Participation includes a 10x10 booth space for each company within the pavilion
 - NTCOG Coffee Break on the show floor near the pavilion, which will be promoted in our show agenda for additional brand visibility and opportunities to connect
 - 20-Minute speaking opportunity for all NTCOG participating companies

NTCOG Sponsorship Package Details – 50% Discount



NTCOG Package Deliverables

- Each participating company will receive a 10x10 booth space in NTCOG Pavilion at the front of the show floor
- Access to the appointment setting and messaging functionality within our Exhibitor Console
- Dedicated NTCOG Coffee Break on the show floor, where all attendees will be directed to gather to facilitate more networking and opportunities to connect with the NTCOG
- 20-minute presentation for each NTCOG participating company to highlight a new product, a meaningful project, case study or new initiative.

- **TOTAL COST: \$5,295 per company (6 available)**

New Initiatives: Career Connect & Demo Day



- In collaboration with our friends at Women and Drones, we are offering the Career Connect event: a targeted matchmaking opportunity for job seekers to connect one-on-one with hiring companies. The event is a fantastic way to speak with potential top-tier applicants while promoting your company's mission and open roles.
 - **Career Connect Participating Sponsorship - \$2,000**
 - Pre-event 2-3 minute interview with company representative or hiring manager describing your company, your mission, and current hiring needs
 - Company profile and interview will be promoted via email and social media to the entire InterDrone community of over 30,000 drone professionals
 - Live, in-person, 3 minute on presentation at the start of Career Connect event
 - Company logo and video interview will be featured on the Career Connect event homepage
 - 6 on-site, pre-matched, 15 minute interviews with job seeks at InterDrone 2021
 - **Demo Day Sponsorship - \$5,000**
 - New for 2021, InterDrone is please to announce a pre-conference day of free outdoor education and experiential workshops!
 - Current exhibitors will have the opportunity to purchase 45-minute time slots to demonstrate their hardware and/or services in an open-air outdoor classroom that provides a unique, experiential learning environment.
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- Free to attend and 25 attendees permitted per session

The UAS Summit for Surveying & Mapping Professionals

Drones are an increasingly common tool in surveying and mapping, with more and more agencies using the technology to increase efficiency and accuracy of models.

This surveying and mapping summit content will concentrate on the evolving real-world applications of using drones in surveying, photogrammetry and LIDAR solutions, emerging technology, and multiple mapping software options.

Over 400 surveying and mapping professionals will convene May 26th for a half-day virtual event, where attendees will watch panel discussions, attend round table discussions, and learn how to generate inspection-grade 3D models and add new operations by learning from top executives and thought leaders in the industry

The UAS Summit for Surveying & Mapping Professionals – Sponsorship Details

Supporting Sponsor - \$7,500

- One breakout session speaking opportunity* (30 mins)
- One breakout session video sponsorship* (60 seconds)
- Branding throughout the event portal
- Branding and logo inclusion (one appearance) in pre-summit marketing communications
- 15 minute social activity sponsor*
- One virtual sponsor table

Premier Sponsor - \$10,000

- One breakout session speaking opportunity *(30 mins)
- One roundtable discussion* (30 mins)
- One video sponsorship* (60 seconds)
- Premium branding throughout the event portal
- Coffee Break Sponsor* (one day)
- Branding and logo inclusion (two appearances) in pre-summit marketing communications
- One virtual sponsor table

QUESTIONS?

Jon McLoughlin

Senior Account Executive

Jon.McLoughlin@Emeraldx.com

917-562-6522

Leslie Wolf

Conference Director

Leslie.wolf@emeraldtx.com

