





PETF - Reducing Aquatic Litter Debris Infographics and Toolkit

September – Cans

The following are guides to social media posts for - Reducing Aquatic Litter Debris Infographics and Toolkit. In the tables are the images and captions that are meant to be posted with one another. Each month there will be a focus on one item of litter that is commonly found. There will be four posts a month that follow this pattern: an Adobe stock photo announcing what the topic of the month is, a simple graphic with a fact about the item, an organization that targets this item of litter, and an infographic about this month's topic. In each graphic, there is room for a logo. While it is not mandatory to put logos on every post, it is mandatory for the first post (the adobe stock image).

Image	Caption
	<p>#DYK how valuable an aluminum can is? When you litter aluminum items that could be recycled, you are throwing away money! Aluminum is a very desired material in the recycling industry because of the extreme energy savings during the creation of new items!</p>
	<p>Show some Texas pride when you keep litter off the streets! When we help maintain clean streets in our state, we are not only taking pride in our surroundings, but benefitting our environment as well. Always throw aluminum cans in the bin to help keep our streets litter free!</p>
	<p><i>Don't Mess with Texas Highlight:</i> Texas landscapes are our backyard! Keep it clean and don't mess with Texas! Always throw all litter in the trash to keep our landscapes clear and trash free! Learn how you can report a "litterer" at www.dontmesswithtexas.org #DontMessWithTexas</p>
	<p>Do you know how valuable the average soda can really is? Follow this infographic to learn how beneficial it is to recycle aluminum!</p>