



North Central Texas Council of Governments

SUMMARY

Stormwater Public Education Task Force

Wednesday, August 02, 2017

9:30 a.m., Tejas Conference Room

NCTCOG Offices, CPIII

600 Six Flags Drive, Arlington, Texas 76011

1. **Welcome and introductions.**

PRESENTATION/DISCUSSION

2. **Educator's Toolbox.** Introduce the enhancements to the Educator's Toolbox webpage and gather the group's input.

NCTCOG Staff, Mayra Lopez, demonstrated the new webpage that contains the toolbox at the following url http://www.nctcog.org/envir/SEEClean/stormwater/program-areas/public_education/toolbox.asp. She showed the various topics to filter, and asked if the group had any input. The group asked that they add additional resources specific to audiences such as the general public and commercial businesses. The toolbox will be launched now, so that it will be ready for the upcoming school year, and NCTCOG staff will continue working on it to add the additional resources as suggested by the group.

3. **Doo the Right Thing.**

NCTCOG staff provided members with information on pledges received and the voting process. Updates included: there were a total of 104 photos submitted, received from 18 different cities, with the most photos having been received from Plano, Arlington, and Lewisville. Public voting will begin the first week of August and will go until the last week of August, and winners will be announced in September. NCTCOG staff asked the group to be aware of an email that will be sent out requesting the group market the Doo the Right Thing Public Voting campaign.

4. **WATER Meeting.**

NCTCOG staff shared details from the last WATER meeting including: the new Social Media Campaign, located at the url <https://www.facebook.com/DefendYourDrains/> will feature different theme every few months, and the Wipes Campaign is currently underway. NCTCOG staff described the FY2018 Work Program to include: Increase social media posts, continue general program awareness, training – topic pending, and continue supporting the public outreach website.

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www.nctcog.org**

Other updates included the upcoming Field Technician Training: Non-Potable Water Sampling, on October 10th-11th in Irving. Registration open with a \$155 registration fee + \$45 book and WATER members get a 20% discount.

5. Cooperative Purchase.

NCTCOG staff informed the group that the NCTCOG agency is working on revising the process to be more streamlined and simple via the Texas Share portal, wherein members can electronically make their orders through a pre-determined procurement portal. NCTCOG staff went on to ask the group about their preferences for merchandise, and the group made some comments including but not limited to: they preferred the smaller funnel, darker blue bandanas, aluminum curb markers, bone shaped bag dispensers, remove the motor oil pan, and other items of interest included a puzzle, rain gauges, and thermometers. NCTCOG staff told the group that they will be updated on the new process and should expect to have access at the usual time the form is available in October.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

6. Roundtable. Members will be asked to share what is happening in their communities.

NCTCOG staff continued to update the group on other business related to the task force, including the SmartScape program. Staff reminded the group that the next years' plants sales will more than likely be targeted at independent nurseries rather than in coordination with Home Depot. Staff asked the group if anyone will be in attendance at the upcoming Lawn and Nursery Expo, to be held August 12 in Dallas. The group said the Texas A&M Water group will be in attendance.

NCTCOG will host a Water Reuse webinar on August 22, an SSOI webinar on August 21st.

NCTCOG is assisting the Meadows Center Stream Team efforts by hosting a webpage that highlights regional Stream Team activities and resources, found here:

<http://www.nctcog.org/envir/SEEclean/wq/streamteam.asp>

Staff then mentioned the 2 upcoming events where NCTCOG will have a booth will be Live Well Go Green Expo in Garland on Saturday, September 23 and at EcoFest in Arlington at the Levitt Pavilion on Saturday, October 21.

Frisco will have an event with Shades of Green and the North Texas Municipal Water District this Saturday; they had success with outreach at Freedom Fest this year, and they are prepping for more events this fall.

Mansfield – Invited NCTCOG to their “3rd Thursday” public event in September which will coincide with the Utilities Department 100 Year Anniversary.

Plano – hosting WaterWise Landscape Tour soon, which will be featured on an article on the TX AWA Blog soon.

Farmers Branch – recently formed new department dedicated to Sustainability efforts.

Fort Worth – looking to learn more about the Stream Team.

Allen – Hosting a rain barrel class on September 7; will be hosting new combers guide to gardening classes in coordination with other cities.

7. Schedule for the next meeting. Tentatively scheduled for October 18, 2017.

8. Adjournment.



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If you have any questions regarding the meeting or agenda items, please contact Derica Peters by phone at (817) 695-9217, or by email at dpeters@nctcog.org

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Storm Water Public Education Task Force
Wednesday, August 2, 2017
9:30 a.m., Tejas Conference Room




MEMBER SIGN IN SHEET

NAME	SIGNATURE	ORGANIZATION
Sean Aucoin	<i>[Signature]</i>	City of Frisco
Paula Breysacher		City of Garland
Ross Brooksbank		City of Bedford
Esther Chitsinde		DFW Airport
Greg Dickens		City of Hurst
Gail Donaldson	<i>[Signature]</i>	City of Allen
James Duvall		City of Azle
Gary Fennell		City of Irving
Moss Fennell	<i>[Signature]</i>	VRX - NTTA
Heather Fern		City of Plano
Becca Grassl-Petersen	<i>[Signature]</i>	Tarrant County
Perry Harts		City of Frisco
Tony Hartzel		Texas Department of Transportation
Heath Haseloff		Town of Highland Park
Tracy Hollis		Waters to the Sea
Tracy Homfeld	<i>[Signature]</i>	Collin County
Marty Hott-Savage	<i>[Signature]</i>	City of Fort Worth
Fouad Jaber		Texas A&M University
Amy James		TxDOT Fort Worth
Jerry Joslin		City of Hurst
Gregg Kidd	<i>[Signature]</i>	City of Cedar Hill
Tisha Lane		City of Richardson Health Dept.
Jerry Laverty		City of Bedford
Jodie Ledat		City of University Park
David Lenartowicz		City of Burleson
Kaitlin Lisenbe		City of Denton
Katie Masucci	<i>[Signature]</i>	City of Plano

(See Reverse)

NAME	SIGNATURE	ORGANIZATION
Amitis Meshkani		NTTA
Becky Moren		City of Euless
Samonia Mosley		City of Dallas
Gregg Moss		City of Grapevine
William Nahas		City of Allen
Kevin Neal		City of Fort Worth
Tuan Ngo		City of North Richland Hills
Kevin O'Dell		City of Bedford
Christina Osterlund		City of Fort Worth
Abby Owens		City of Plano
Marissa Paz		Town of Addison
Krista Pender		City of Carrollton
Brent Redd		City of Irving
Lorrie Reeves		Texas AgriLife
Echo Rexroad		City of Grand Prairie
Nedra Richard-Morgan		City of Euless
Sherrie Rios		City of Dallas
Richard Ross		City of Euless
Carolyn Russell		City of Plano
Mike Sferra		City of Wylie
Arianne Shipley		City of Mansfield
Robby Stengel		City of Denton
Linda Sterne		City of Fort Worth
Jordan Strickler		City of Lewisville
Brandon Svane		City of Bedford
Janice Tower		City of Richardson
Christi Upton		City of Southlake
Joe Villa		City of Hurst
Duy Va		City of Cedar Hill
Melissa Walker		City of Arlington

(See Reverse)

NAME	SIGNATURE	ORGANIZATION
Tammy Walters		DFW Airport
Joyce Warren		City of Frisco
Mike Wilson		City of Garland
Julie Winchell		City of Cleburne
Dotty Woodson		Texas AgriLife
Stephanie Zavala		City of Mansfield

(See Reverse)

