

North Central Texas Economic Development District (NCTEDD)
Meeting Minutes – January 18, 2019
North Central Texas Council of Governments
616 Six Flags Drive, Arlington, TX 76011
Metroplex Conference Room

1. Welcome and Introductions

EDD Chair, Marty Wieder, welcomed all in attendance and called the January 18th meeting of the North Central Texas Economic Development District (NCTEDD) to order at 1:00 pm. He asked everyone to make sure they signed in and to note their preferred method of contact (attendance attached). He also asked everyone present to introduce themselves and welcomed new Board member, Chris Dyser.

2. Approval of Minutes

Minutes of the August 24, 2018 meeting were approved unanimously, upon a motion by Warren Ketteman, second by Fred Schmidt.

3. Update on District Activities

Marty Wieder asked Lucille Johnson to provide the Board with an update on District activities. Lucille briefed the Board on the following activities:

- **Grant Application Package from the University of North Texas at Dallas.** Lucille explained that the University of North Texas at Dallas, School of Business is applying for U. S. Economic Development Administration (EDA) funding through its Economic Development – Technical Assistance Program. She said that she had been in contact with Associate Professor, Dr. Subhro Mitra, who is working on a proposal to EDA for funding to develop an economic development plan for the economically distressed communities in the southern Dallas logistics cluster, and he had been advised by Jessica Falk with EDA to meet with her regarding the project.

Lucille explained that the intent is to address a wide variety of economic needs and design an economic development plan for the creation and retention of jobs and increased private investment. Dr. Mitra is proposing to do a value chain analysis to map the flow of products from the producers to the customers in an effort to understand the business to business relationship and ways to increase productivity and value addition. Dr. Mitra was seeking a letter of endorsement for the project from the NCTEDD. Lucille explained that she had encouraged Dr. Mitra to meet with the Economic Development professionals and city officials in the affected cities for their input into the project and their support of the project and she provided him with contacts for those communities.

- **Waze-Wonolo Contact.** Lucille explained that she had been contacted by Stephanie Campos, a representative from Wonolo, which is a temporary staffing agency, regarding the upcoming rollout of a partnership with Waze Carpool for a program in the DFW area in the February/March timeframe. Waze Carpool matches drives and riders who are going in the same way to work or back home. This carpooling allows passengers to use carpool lanes, helps workers who might not have transportation to get to a job or to maintain a job, and ultimately reduces the number of cars on the road. The carpoolers share the cost of gas at \$0.54 per mile. Wonolo covers mostly low-wage workers in DFW. Through this partnership program, each Wonolo member will receive no-costs carpools for 60 days, with Waze providing the subsidy.

Lucille explained that in the initial contact with Ms. Campos, she wanted to connect with economic development officials in the cities hosting Wonolo job sites to inform them of the collaboration and discuss carpooling and transportation challenges for low-wage workers and workforce issues. Upon further communication with Ms. Campos to get more information on the Wonolo sites in the region and to get more information on the program, Ms. Campos said that she was looking to source/educate herself on economic development and looking for those who may

be up to acknowledge and celebrate National Contract Workers with her company in August. Ms. Campos said that she would put together communication with a more solid timeline for the program rollout in the weeks to come.

- **EDA Report Preparation.** Lucille explained that with the new grant received from EDA for the next three years, an annual report is submitted to report is submitted each year. She also reminded the Board that the Comprehensive Economic Development Strategy is updated every five years, which would be in 2021 for this District.
- **Board Vacancies.** Lucille called the Board's attention to the sheet, which showed the status of Board vacancies as a result of the expansion of Board category numbers and the removal of the requirement that each county government pass a resolution to support and join the District. Currently, the following vacancies exist:
 - **Counties – 10**
 - **Cities between 200,000 and 500,000 population – 1**
 - **Cities between 50,000 and 100,000 population – 1**
 - **Cities less than 25,000 population – 3**
 - **Private Sector – 1**
 - **Principal Economic Interest - 3**

4. NCTEDD Board Member Recommendations to NCTCOG Executive Board

Marty Weider brought forth two new NCTEDD Board Member recommendations, Scott Jones, Director of Economic Development, City of Ferris and John Boswell, Director of Economic Development, City of Corsicana, and asked for a motion to submit their nominations to the NCTCOG Executive Board for authorization. He explained that Scott Jones, who represented Navarro County on the Board, was now in the City of Ferris and that John Boswell had taken to position for the City of Corsicana/Navarro County. Upon a Motion by Lisa McMillan, Economic Development Coordinator, Tarrant County, seconded by Chris Dyser, Community Development Director, City of Balch Springs, the Board approved the submission of Scott Jones and John Boswell to the NCTCOG Executive Board.

5. Panel Discussion on Labor Market Information Availability

Marty Wieder welcomed and introduced speakers from the three regional workforce boards to discuss labor market information availability. Richard Perez with Workforce Solutions Greater Dallas, Jann Miles with Workforce Solutions Tarrant County, and Danielle Stellrecht with Workforce Solutions North Central Texas provided the Board with an overview of various data tools that are available that could assist them when they need to provide potential businesses considering a location and are looking for college students/workers/labor force. These tools provide a resource to link to the latest available data.

Marty thanked them for the robust discussion and members of the Board requested that we look at having a data summit to talk about scenario/case studies on how to utilize the data. Lucille said that she would work on setting up a session for the next meeting.

6. Reminder to Submit In-Kind Worksheets

Marty reminded Board members to submit their in-kind worksheets and Lucille explained their importance to the grant process.

7. New Business

The Board would like to have a discussion on the upcoming census. Lucille told the Board that she would work with COG's research staff and arrange for a speaker for a future meeting.

8. Next Meeting Date

Marty Weider informed the Board that Lucille will work with the NCTEDD Board and NCTCOG's pending conference center remodel to schedule the next meeting.

9. Adjournment: Marty adjourned the Board meeting at 2:44 p.m.

I hereby certify that these minutes were approved by the North Central Texas Economic Development Board on _____, 2019.

Kassandra Carroll, CECD

Secretary-Treasurer, North Central Texas Economic Development District Board
Economic Development Coordinator, City of Waxahachie

NCTEDD Board Attendance
August 24, 2018

Board Members

Orlando Campos, Town of Addison
Kassandra Carroll, City of Waxahachie
Karen Dickson, City of Azle
Chris Dyser, City of Balch Springs
Janie Havel, Office of the Governor
Sharon Hayes, City of Weatherford
Craig Hulse, City of North Richland Hills
Scott Jones, City of Ferris
Warren Kettelman, City of Forney
Leslie Leerskov, Navarro Small Business Development Center
Lisa McMillian, Tarrant County
Bruce Payne, City of Arlington
Michael Rondelli, University of North Texas
James Quick, Southern Methodist University
Fred Schmidt, Tarrant County College District
Robert Sturns, City of Fort Worth
Erica Sullivan, City of Denton
Michael Talley, City of Keene
Marty Wieder, City of Grand Prairie

Guests

Elise Beck, Frisco EDC
Ryan Garcia, Liberty Multifamily
Kristen Pegues, City of Weatherford
Matthew Schneider, Level 5 Design Group

NCTCOG Staff

Lucille Johnson, Executive Director's Office
Danielle Stellrecht, Workforce Solutions