

Doo the Right Thing Social Media Library

(Template for Social Media Posts, Related Images)

The pledge is available year-round on the NCTCOG website: dfwstormwater.com/petwaste

Sample Blurbs/Social Media Posts for Doo the Right Thing

Pre-made social media posts regarding awareness of the Doo the Right Thing campaign. Member municipalities are encouraged to share NCTCOG posts or post these captions and corresponding images to their city pages on any social media platform.

GENERAL POSTS

Image	Caption
	<p>Not only is leaving pet waste on the ground gross, in many cities it is against the law! Always remember to scoop the poop to avoid fines.</p> <p>Learn why it is important to pick up after your pup at dfwstormwater.com/petwaste.</p> <p>#petstagram #doglover #DooTheRightThing</p>
	<p>Leaving behind your dog's poo pollutes the ecosystem. When waste gets into our water, we are more likely to contract diseases.</p> <p>Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.</p> <p>#doglover #tongueouttuesday #DooTheRightThing</p>

Doo the Right Thing Social Media Library



When owners leave their dog's pet waste on the ground, it can end up in our waterways. This puts us at risk for trace bacteria to end up in our drinking water supplies.

Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.

#dogoftheday #dogsofdallas
#dogsofFortWorth #DooTheRightThing



Your pet's poop can lead to an outbreak of diseases and can contaminate drinking water! Remember to always scoop the poop, no matter where you are!

Learn why it is important to pick up after your pup at dfwstormwater.com/petwaste.

#dogsofdfw #bluebonnets
#DooTheRightThing

Doo the Right Thing Social Media Library

**If you think picking it up is bad,
try swimming in it.**



 **DOO THE RIGHT THING**

Think picking up after your dog goes to the bathroom is bad? Try swimming with it!

When you leave your dog's feces where it is, it can easily get washed into a storm drain, which leads to a lake or river.

Don't ruin someone else's day at the lake and pick up after your pet!

Learn more at
dfwstormwater.com/petwaste.

#dogsofdallas #dogsofFortWorth
#DooTheRightThing

Leaving it in the water is
NOT
the same as flushing it.



 **DOO THE RIGHT THING**

If your dog uses the bathroom in a body of water, you still have to pick it up! Leaving poo in the water is not the same as flushing it down the toilet. Bacteria from the feces infects the water, putting others in danger.

Learn more at
dfwstormwater.com/petwaste.

#furfamily #dogsofdfw
#DooTheRightThing

Doo the Right Thing Social Media Library

**If they poop,
you scoop!**



DOO THE RIGHT THING

When you add a dog to your family, you are also adding the responsibility of picking up after it! Be a res*paw*sible pet owner and scoop the poop!

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing
#texasdogs #tongueouttuesday
#FurFamily

REASONS WHY YOU SHOULD PICK UP AFTER YOUR DOG GRAPHICS

Image

Caption

REASON WHY YOU SHOULD PICK UP AFTER YOUR DOG #1

**FECES IS A HUGE CONTRIBUTOR
TO STORMWATER POLLUTION.**

Dog waste can easily get into storm drains, lakes, rivers or streams. When waste gets into our watershed it contaminates our water resources and harms aquatic life.



**DOO THE
RIGHT THING**

Dog waste that gets left behind is hazardous to your health! When waste gets into storm drains, rivers or ponds, it puts us all at risk. "Doo" your part and pick up after your pet!

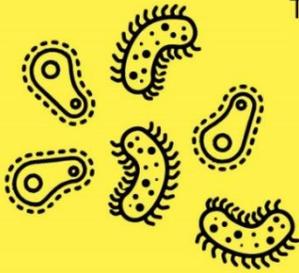
Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #FurFamily #Dogs

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REASON WHY YOU SHOULD PICK UP AFTER YOUR DOG #2

DOG FECAL MATTER CARRIES MANY DISEASES



The Center for Disease Control (CDC) has found hookworms, ringworms, tapeworms and salmonella in dog waste. Diseases or parasites can be transmitted to people from dog waste.



Exposed pet waste can cause an outbreak of diseases to humans and animals alike. "Doo" the right thing and always pick up after your pet.

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #DogLife #DogParents

REASON WHY YOU SHOULD PICK UP AFTER YOUR DOG #3

PET WASTE IS HARMFUL TO YOUR YARD

Dog feces is not fertilizer for your lawn. Fresh waste can be toxic to soil and needs to be disposed of safely.



The myth that dog poop can be used as fertilizer has been debunked. Do not leave pet waste in your backyard! Waste sitting in your backyard will eventually runoff into our waterways, leading to health risks to your community.

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #DogPoo #Pawrents



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REASON WHY YOU SHOULD PICK UP AFTER YOUR DOG #4

PET WASTE ADDS UP QUICKLY

The average dog will disperse about three quarters of a pound of waste per day. This adds up to 275 pounds per year. That's as much as 4 labs!



Did you know there are about 1.5 million dogs in the North Central Texas area?

Talk about cuteness overload.

That's also a lot of doggy "doo." Always pick up after your pet and remind owners who don't why it's important!

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #Dog Lovers #DogLife

REASON WHY YOU SHOULD PICK UP AFTER YOUR DOG #5

FECES PUTS OTHER DOGS AT RISK



Parvovirus is a serious, highly contagious disease that can affect dogs of any age. A dog may be a carrier of the disease without even showing signs of being infected. The virus can remain infectious on the ground for six months or longer!



Have you heard about the dangers of Parvovirus? It's a very serious and contagious disease that affects a dog's intestine lining. This can lead to the dog vomiting, having a loss of appetite, depression and even death. "Doo" your part to stop the spread of parvovirus and pick up after your pet!

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #DogPoo #DogParent

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HOLIDAY POSTS

Image



Caption

Happy Valentine's Day!
Show your pet (and your neighbors) how much you care by picking up after your dog.

Learn why it's important to pick up after your dog at dfwstormwater.com/petwaste.

#ValentinesDay #DooTheRightThing



Happy Fourth of July! As you celebrate this weekend, be a responsible pet owner and scoop the poop!

Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.

#4thofJuly #DooTheRightThing

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 DOO THE RIGHT THING



You work hard so your dog doesn't have to.
It's Work Like A Dog Day!

One thing you must always work towards, is leaving a clean environment after you and your dog have walked through it. Learn why it is important to pick up after your pampered pooch at dfwstormwater.com/petwaste.

#WorkLikeADogDay #DooTheRightThing

(August 5th)

**Happy Responsible
Dog Ownership
Day**



 DOO THE RIGHT THING

When you adopt a dog, you are also taking on the responsibility of picking up after your new pet.

Be a responsible pet owner today (and always), and scoop the poop!

More details here:
dfwstormwater.com/petwaste

#ResponsibleDogOwnershipDay
#DooTheRightThing

(September 21st)

**Don't leave
behind any
"treats"**



 DOO THE RIGHT THING

Trick or Treat?

Regardless of the answer, no one wants it to be your pet's waste! Dispose of your dog's feces properly.

Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.

#Halloween #DooTheRightThing #Halloweenie

Doo the Right Thing Social Media Library



While you eat, they're plotting on how to get to the leftovers.

Happy Thanksgiving! Learn why it is important to pick up after your dog at dfwstormwater.com/petwaste.

#Thanksgiving #DooTheRightThing



This holiday season, don't let your pet leave behind any "gifts." Follow the law and pick up after your dog!

Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.

#Holidays #DooTheRightThing



It's time to make your resolutions for 2020! This year, take the pledge to pick up after your dog every time they go to the bathroom.

Learn more at dfwstormwater.com/petwaste.

#NewYears #DooTheRightThing #2020