



North Central Texas Council of Governments

TO: Interested Parties

DATE: October 11, 2024

FROM: Dan Kessler  
Assistant Director of Transportation

SUBJECT: Request for Proposals to Develop Local Area Traffic Management Plans for the 2026 World Cup Event Locations

The North Central Texas Council of Governments (NCTCOG) is requesting written proposals from consultant firms for the creation of Local Area Traffic Management Plans for the 2026 World Cup event locations including Dallas Stadium, Fan Fest and a possible International Broadcasting Center that outlines roles and responsibilities, traffic assessment, public transportation access and non-motorized road users access and coordinated operations of traffic management centers.

This is an invitation to respond to the Request for Proposals (RFP). Proposers must submit one hard copy or one flash drive of the submission to Natalie Bettger, Senior Program Manager, 616 Six Flags Drive, Arlington, Texas 76011. Flash drives that are unreadable or contain corrupted files will be considered non-responsive. **Proposals must be received by 5:00 pm, Central Time, on Friday, October 25, 2024.** Proposals after that time will not be considered and will be returned unopened. The in-hand submittal will count as the official submittal. In addition to the in-hand submittal, NCTCOG is requesting electronic submission of proposals to [TransRFPs@nctcog.org](mailto:TransRFPs@nctcog.org). Electronic submissions only will **not** be evaluated. The RFP will be available at [www.nctcog.org/rfp](http://www.nctcog.org/rfp) by the close of business on Friday, October 11, 2024.

Any amendments or updates to the RFP, as well as all questions and responses, will be posted on NCTCOG's website. Written questions concerning the RFP should be submitted by email to [TransRFPs@nctcog.org](mailto:TransRFPs@nctcog.org) by **5:00 pm, Central Time, on Friday, October 18, 2024.** Any amendments or updates to the RFP, as well as all questions and responses, will be posted on NCTCOG's website. We appreciate your consideration of this request.

DocuSigned by:  
*Dan Kessler*  
7B6C12F7F6FF4CD...

Dan Kessler

EB:tmb

cc: Natalie Bettger, Senior Program Manager, NCTCOG  
Procurement File

616 Six Flags Drive, Centerpoint Two  
P.O. Box 5888, Arlington, Texas 76005-5888  
(817) 640-3300 FAX: 817-640-3028  
[www.nctcog.org](http://www.nctcog.org)