

NCTCOG TRANSPORTATION DEPARTMENT 2025 Public Participation Plan Update

CARLI BAYLOR NCTCOG PUBLIC MEETING 7.14.25



The Public Participation Plan (PPP) is a federal requirement, guides our department's public involvement efforts and outlines the MPO's responsibility to inform and involve individuals and communities.

PPP covers federal responsibilities, procedures, strategies and evaluation. A copy is posted on the Transportation Department's **Get Involved** webpage.



Guiding Principles

Consistent & Comprehensive Communication

Commitment to Balanced Engagement

Consultation with Committees

Collaboration with Audiences & Stakeholders





Public Participation Plan Goals

Goal 1: Inform and Educate

Goal 2: Engage Comprehensive Audiences and encourage continued participation

Goal 3: Evaluate public participation strategies and efforts



Engagement With People

- Virtual and In-Person Public Meetings
- Online Input Opportunities
- Outreach Events
- Speaking Engagements
- Community Networks
- Media Relations

- Print and Digital Publications
- Website
- Social Media
- Surveys and Polling
- Visualizations and Shareable Content
- Translation and Interpretation Services



Legislation Related to Public Participation

Infrastructure Investment and Jobs Act (IIJA)

Title VI of the Civil Rights Act of 1964: Nondiscrimination in Federally Assisted Programs

Revocation of Executive Order 12898 (Environmental Justice in Minority Populations and Low-Income Populations, 1994)



Proposed Revisions

Update the PPP to reflect new planning regulations and federal policies.

Reaffirm public involvement process for the Unified Planning Work Program (UPWP). Public meeting will no longer be required for UPWP modifications. UPWP will instead be posted online.

Reaffirm cataloging of public comments in two documents:

- Public input opportunity minutes
- Public comments reports



Proposed Revisions

Update references to keypad polling and virtual public engagement to ensure public involvement processes and procedures up to date and reflect technology advances:

- Incorporate use of phone applications for polling
- Incorporate usage of online public engagement platform

Review performance measures to ensure they are relevant and manageable to track and report.

Create new layout and design of PPP document to reflect department branding efforts.



Schedule

June 27, 2025 July 10, 2025 July 14, 2025 July 14, 2025 August 22, 2025 Sept. 11, 2025 STTC Information RTC Information Public Meetings Public Comment Period Begins STTC Action RTC Action



CONTACT US

Carli Baylor Communications Supervisor cbaylor@nctcog.org 817-608-2365 Rebekah Gongora Program Manager rgongora@nctcog.org 682-433-0477

Amanda Wilson Senior Program Manager awilson@nctcog.org 817-695-9284

