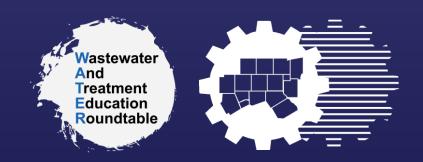
Wastewater And Treatment Education Roundtable [WATER]

Thursday, July 18, 2024



Agenda

- 1. Welcome and Introductions
- 2. Meeting Summary
- 3. Member Highlight Presentation
- 4. FY2025 Work Program Discussion
- 5. Promotional Activities Update
- 6. Holiday Grease Roundup Update
- 7. Next Meeting Discussion
- 8. General Updates
- 9. Roundtable
- 10. Schedule for Next Meeting
- 11. Adjournment





Welcome & Introductions



Meeting Summary

The April 23, 2024 meeting summary is available online for review.



Member Highlight Presentation

Andrea Chick, City of Plano





City of Plano

Clean Water Initiatives and Awareness

Programs and Initiatives: Keeping Our Water Clean in Plano



ENVIRONMENTAL EDUCATION OUTREACH:

- Schools
- Public events
- HOA meetings
- Tabling events
- Classes
- Workshops
- Online Learning







WATERWAY CLEAN UPS AND LITTER BOOM:

- Waterway Clean Ups
- Water Boom Pilot Program







SCOOP THE POOP AWARENESS:

 Annual "DOO the Right Thing" photo contest





ANNUAL RAIN BARREL AND COMPOST BIN SALE:





TURKEY TALK AND GREASE ROUND UP EVENT:

- Fire Department and Environmental Health and Sustainability
- Safety demonstration for turkey frying
- Proper oil disposal





FOG COLLECTION BY ENVIRONMENTAL WASTE SERVICES:

- Single-family homes may request curbside cooking oil pick up
- Available all year



2023 Holiday Grease Round-Up (October – December)



2024 Gallons Collected (January 1 - June 30)



FOG WATER QUAITY ITEMS:

Available to residents and businesses:

- Customer Utility Services
- Tabling Events
- Outreach Events
- By Request





Public Awareness Social Media and Print Campaigns



FACEBOOK POST EXAMPLES:









UTILTY BILL INSERTS:





PUBLIC AWARENESS:





Municipal Building Holiday Display

Wipe Out Utility Bill Insert



PUBLIC AWARENESS VIDEOS:



Award Winning Wipe Out Video Katie Walker



PUBLIC AWARENESS VIDEOS:



FOG Disposal Video Katie Walker



FOG ALERT DOOR HANGERS:

- Delivered to neighborhoods after an SSO event by Environmental Quality and Sustainability Environmental Education Division (SEED)
- Used for single and multifamily housing







SSO FLYER EXAMPLES:

- Delivered to businesses after an SSO event by Environmental Quality SEED
- Ask to display in both employee and public restrooms
- Flyers may be customized to meet the needs of the SSO



PLEASE DO NOT FLUSH

- BABY WIPES
- CLEANING WIPES
- FEMININE HYGIENE PRODUCTS
- PAPER TOWELS
- TISSUES
- TRASH OF ANY KIND



Think Before You Flush!



QUESTIONS AND CONTACT INFORMATION:



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FY2025 Work Program Discussion

- Requesting approval of the <u>draft FY2025 WATER Work Program</u>
- Final changes were discussed during the April 2024 meeting
 - Updates to cost-sharing amounts
 - Updates to meeting format
 - Revisions to Holiday Grease Roundup marketing materials availability

Promotional Activities Update



Y'all know the drill: No fats, oils, or grease down Texas drains! From the Panhandle to the Gulf Coast, let's protect our pipes and waterways. Responsible disposal means a cleaner, greener Texas for all!

Learn more at defendyourdrainsnorthtexas.com

#DefendYourDrains #ProtectTexas



10:00 AM · May 22, 2024 · 156 Views



Not So Fun Fact: Pouring cooking oil down the drain can solidify and cause major clogs in pipes? Instead, let it cool, then dispose of it in the trash or recycle it into biodiesel! Keep those drains clear and ecofriendly.

defendyourdrainsnorthtexas.com

#DefendYourDrains #FatBerg



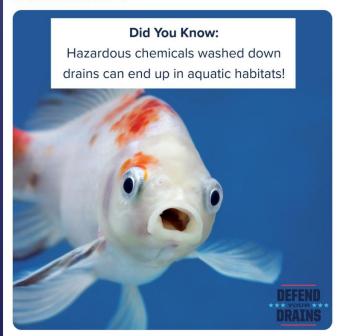
10:00 AM · Jun 17, 2024 · 139 Views



Did You Know? Hazardous chemicals washed down drains can end up in aquatic habitats, affecting marine life like fish, turtles, and coral reefs. Let's protect our underwater friends by choosing eco-friendly cleaning solutions!

defendyourdrainsnorthtexas.com

#DefendYourDrains #Fish

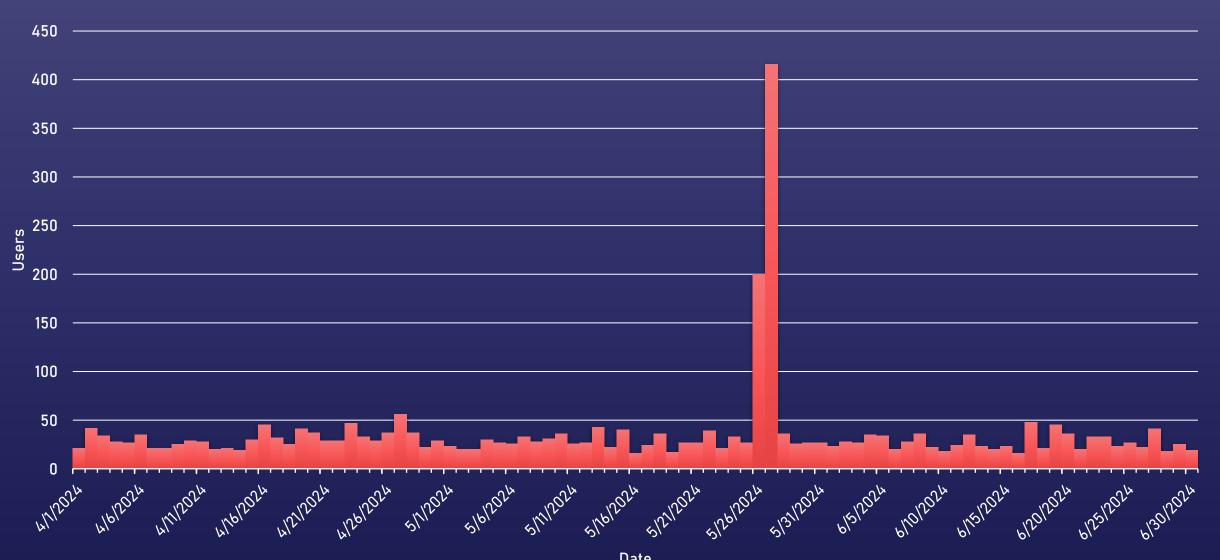


10:00 AM · Jun 26, 2024 · 93 Views

Total Impressions	Total Engagements	Shares/Retweets	Followers/Fans
2,487	152	23	+4

Promotional Activities Update

Defend Your Drains Website Analytics: April 1 - June 30, 2024



Holiday Grease Roundup Updates

- Roundup Dates: November 18, 2024 January 10, 2025
- Important Deadlines:
 - Marketing Materials to be available in early September
 - Preliminary Participation Confirmation Deadline: October 25, 2024
 - Review of personalized flyers/materials by participants: November 8, 2024
- NCTCOG staff will be reaching out to past participants to confirm participation/details in September



Department of Energy Grant Opportunity

- Fats, Oils, and Grease Waste Conversion to Energy Technical Study to:
 - Develop a regional plan for FOG energy conversion
 - Mitigate consumer cost of waste management services
 - Implement energy recovery from alternative fuel technologies

- Will also support regional sustainability efforts related to the 2026 World Cup events
- \$500,000 grant funding + \$150,000 cost-share



Next Meeting Discussion

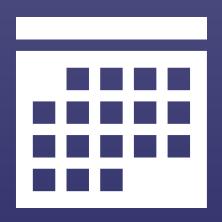
General Updates

- News Story: Congress wants wipe warnings (H.R. 2964 Wastewater Infrastructure Pollution Prevention and Environmental Safety Act)
- TMDL Wastewater Technical Subcommittee Meeting August 14, 2024 at 9:30 AM via Microsoft Teams
 - Presenting more draft one-page flyers and draft stakeholder slides
 on the importance of proper wastewater practices for those at senior
 living facilities, apartments, etc.



Roundtable

What's happening in your community?



Next Meeting

October 17, 2024
Time & Location TBD

Adjournment

Next Meeting: October 17, 2024

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