



North Central Texas Council of Governments

Meeting Summary

Public Education Task Force

Wednesday, January 29, 2020

9:30 a.m., Tejas Conference Room B

NCTCOG Offices, CPIII

600 Six Flags Drive, Arlington, TX 76011

1. Welcome and Introductions.

ACTION ITEM

2. **FY20 Work Project.** NCTCOG staff will lead a discussion focusing on plastic pollution clean-up and provide information on the associated media toolkit.

NCTCOG staff created a social media toolkit for group members to use that ensures coordinated and cohesive messages are being distributed across the region. The toolkit covers a monthly theme with weekly posts, highlighting a theme-appropriate non-profit organization, and actions. The topics are scheduled through August:

February – balloons

March – Cigarette Butts and Stream Intake

April – Plastic Bags and Film

May – Plastic Utensils and To-Go Containers

June – Straws

July – Plastic Free July

August – Plastic Bags and Cans

Tamara Cook provided information on the Trash Free Waters grant that NCTCOG submitted with partner Houston-Galveston Area Council (H-GAC). The grant application covers some information and activities that are similar to PETF's annual clean-up campaign. The group discussed clean-up event options, including timing, potential partners, challenges, and promotion. The group agreed that winter clean ups are easier than summer ones, to include a regional challenge option, with hashtags or other social media opportunities, and to get regional participation through elected officials and leveraging KTB affiliates.

DISCUSSION

3. **March is Texas SmartScape Month.** The group will discuss the 2020 March is Texas SmartScape Month campaign. NCTCOG will provide results of the recent program survey.

NCTCOG passed out the results of the Smartscape program survey. The group's next survey topic will be the Doo the Right Thing program.

4. **FY19 Work Project Update.** NCTCOG staff will update the group on the status of the project videos.

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Litter video reviewed. The group had no additional comments, and the video is ready for posting.

Lawn Care video. The group had no additional comments, and the video is ready for posting.

Pool care video: This was the first review by the group. Several comments, including:

- 1:52 - emphasis the "Cleanout"
- Sidewalk and Street just move to on top of the sidewalk and street
- Remove House Plumbing words and arrows
- Include pool water flowing down the pipe from the cleanout to the sewer main
- At 1:50 - Include 0.3 ppm text on the slide for draining to the sewer system
- 0:55 if your city regulations permit it needs to be connected to the sentence before...it sounds like it is connected to cleaning the filter right now that is incorrect
- Could take the truck out at 1:57
- Last Slide include pets and kids, add dog and arrow pointing out storage

5. **Stormwater Cooperative Purchase.** The group will discuss the cooperative purchase program.

NCTCOG staff is preparing the invoices for mailout. All items have been received and will be separated into specific orders for pickup. Pick up will be coordinated after payment has been received.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

6. **Other NCTCOG program updates.** NCTCOG staff will share recent and upcoming activities of the TMDL and Wastewater and Treatment Education Roundtable (WATER) programs.

TMDL Update:

Monitoring Coordination Forum Meeting

Wednesday, February 5, 2020 at 9:30 AM

Tejas Conference Room

Upper Trinity River Basin Coordinating Committee Meeting

Tuesday, February 11, 2020 at 9:30 AM

Metroplex Conference Room

Coordination Committee Meeting

Thursday, June 18, 2020 at 9:30 AM

Regional Forum Room

WATER Update:

Upcoming meeting:

Wednesday, March 4, 2020 at 10:00 AM

Metroplex Conference Room

6th Annual Holiday Grease Roundup:

27 participants collected over 3,000 gallons of grease between November 25, 2019 to January 6, 2020

7. **Conferences & Events.** NCTCOG staff will share regional and statewide conferences and events.

Water Efficiency Network of North Texas Conservation Showcase

February 14, 2020

AgriLife Water Education Building

Texas Watershed Steward

March 3, 2020

Myers Park & Event Center, McKinney

More information: <https://tws.tamu.edu/workshops/>



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8. **Roundtable.** Members will share what is happening in their communities.

City of Grand Prairie = No roundtable items
City of Plano
City of Arlington - Floodplain Plan went to council last night
Arlington is now a Bee City USA community
 Add on SmartScape website - Bee City USA Community as a resource
City of Carrollton
 Ideas for SmartScape elements
 Partnered with Audubon
Fort Worth - Replacing Marti Savage - Draft environmental master plan has not gone out
 Tunnel all the trash into a Water Wheel like Baltimore to collect and pick up the trash
Garland - Essays and middle/high schools that do 30 second commercials
 Trashy Streets make Trashy Streams
 How to live plastic free theme?
 Essays for 3 - 5th grade
 SmartScape Video from Garland - Educational video available for sharing
TRA
 Sandbox
 Grant - Joint project with Clean Slate
Tarrant County
 doesn't have a lot going on
 TxDOT - how much will they be involved
 Is TxDOT going to get involve
Cedar Hill
 Trying to adopt a highway in Cedar Hill and needs a contact for TxDOT in Dallas County
Eules
 Post a lot of materials - bring their IT folks
 6 Stones - Clean ups, clean up green spaces twice per year - CPR, Hurst, Eules, and
Bedford
Prosper
 non-sandbox watershed models
 Three schools this year

9. **Next Meeting Date.** The next meeting is scheduled for Wednesday, April 15, 2020, at 9:30 a.m. in the Tejas Conference Room.

10. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or cguzman@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Barbara Bradford at (817) 695-9231 or bbradford@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

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Stormwater Public Education Task Force
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9:30 a.m., Tejas B Conference Room



MEMBER SIGN IN SHEET

NAME	SIGNATURE	ORGANIZATION
Blake Alldredge		Upper Trinity Regional Water District
<i>★</i> Sean A. Quinn <i>Danielle Hatch</i>	<i>Sean A. Quinn</i>	City of Frisco
Paula Breysacher	<i>Paula Breysacher</i>	City of Garland
Randy Bright		City of Colleyville
Ashley Carlisle		City of Southlake
Mitchell Carpenter		City of Burleson
Martha Cavazos Fipps		City of McKinney
Shawn Cheairs		Town of Addison
Greg Dickens		City of Hurst
Gail Donaldson		City of Allen
Helen Dulac		City of Dallas
James Duvall		City of Azle
Renee Esses		City of Farmer's Branch
Katy Evans		City of Farmer's Branch
Moss Fennell	<i>Moss Fennell</i>	VRX - NTTA
Becca Grassl-Petersen	<i>Becca Grassl-Petersen</i>	Tarrant County
Tony Hartzel		Texas Department of Transportation
Aaron Hoff	<i>Aaron Hoff</i>	Trinity River Authority
Tracy Hollis		Waters to the Sea
James House	<i>James House</i>	Town of Prosper
Fouad Jaber		Texas A&M University
Devan Jones	<i>Devan Jones</i>	City of Carrollton
Gregg Kidd	<i>Gregg Kidd</i>	City of Cedar Hill

Jodie Ledat		City of University Park
Katie Masucci		City of Plano
Amitis Meshkani		NTTA
Samonia Mosley		City of Dallas
Gregg Moss	<i>Gregg Moss</i>	City of Grapevine
William Nahas	<i>William Nahas</i>	City of Allen
Kevin Neal		City of Fort Worth
Tuan Ngo		City of North Richland Hills
Christina Osterlund	<i>Karla Marquez</i>	<i>Karla, Marquez @ fort worth texas. gov</i> City of Fort Worth
Abby Owens		City of Plano
Adam Parsons		City of Denton
Krista Pender		City of Carrollton
Laura Prater		City of Mansfield
Chandani Rana	<i>See guest sheet</i>	City of Grand Prairie
Brent Redd		City of Irving
Lorrie Reeves		City of Carrollton
Echo Rexroad		City of Plano
Nedra Richard-Morgan		City of Dallas
Sherrie Rios		City of Dallas
* Richard Ross	<i>R Ross</i>	City of Euless
Carolyn Russell		City of Plano
Rebecca Sales		City of Mansfield
Marty Savage		City of Fort Worth
Mike Sferra		City of Wylie
Lissa Shepard		Dallas County
Linda Sterne		City of Fort Worth
Jordan Strickler		City of Lewisville

Janice Tower		City of Richardson
Christi Upton		City of Denton
Joe Villa		City of Hurst
Duy Vu	<i>Duy Vu</i>	City of Cedar Hill
Melissa Walker	<i>Melissa Walker</i>	City of Arlington
Tammy Walters		DFW Airport
Joyce Warren		City of Frisco
Mike Wilson		City of Garland
Michelle Wood-Ramirez		Tarrant Regional Water District

