



North Central Texas Council of Governments

SUMMARY

Public Education Task Force

Wednesday, May 03, 2017

9:30 a.m., Tejas Conference Room

NCTCOG Offices, CPIII

600 Six Flags Drive, Arlington, TX 76011

1. **Welcome and Introductions.**
2. **FY17 Project Update.** NCTCOG staff will give an update on the Educator's Toolbox.

NCTCOG staff updated the group on the status of the Educator's Toolbox and provided a list of materials and topics available.

- Types of Materials Available:
 - Presentations with a summary
 - Training or demonstration videos
 - Brochures and Flyers
- Education Level:
 - Elementary School
 - Middle School
 - High School
- Topics:
 - General stormwater pollution prevention
 - Watershed
 - Water Quality
 - Water Conservation
 - Flood Safety
 - Community Garden
 - Rain Garden

The task force asked for additional search criteria to be added to the Educators Toolbox. These included:

- Scouts:
 - Boy Scouts
 - Girl Scouts
- Group Size:
 - Large group
 - Small group
 - Booth
- City Employees:
 - Training videos
 - Link to IDDE and Pollution Prevention
- Give-a-ways:
 - What people buy
 - Link to purchase

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- Free resources
- Photography
 - Images to share for presentations or brochures

NCTCOG staff also informed the Task Force that they will be sending a request for information to start gathering material for the Educator's Toolbox.

3. **Cooperative Purchase.** The PETF is asked for their thoughts on the amount of items and imprints available via the order form as well as preferred turnaround time.

The Task Force requested to have a show and tell at the next meeting so that other cities could gather ideas about what type of give-a-way material is available. NCTCOG staff also informed the Task Force that they would be sending an email out with a link for a product catalog for ideas on what to add to the cooperative purchase order form.

NCTCOG staff asked the Task Force when they would like for the order form to be released and when they would like for it to be due. The Task Force decided to have the order form released in September and due the end of October.

4. **2018 Doo the Right Thing Calendar Photo Contest.** The group discusses the contest deliverables and timeline.

NCTCOG staff updated the Task Force on the status of the Doo the Right Thing submissions. NCTCOG staff also announced that cities could start promoting for the calendar contest and would send out supplement material for the contest.

NCTCOG staff provided a timeline for the Doo the Right Thing Calendar Contest:

- Contest closes at the end of June
- Submissions will be posted by the end of July
- Public Voting will take place in August

5. **Texas SmartScape.** The PETF discusses the below topics:

- 2017 plant sales

NCTCOG staff updated the Task Force on the status of the Home Depot Plant Sales. NCTCOG staff also let the Task Force know about some issues regarding Home Depot and asked if they would be interested in not partnering with Home Depot any more. The Task Force was interested in having Plant Sales with local, independent growers.

- TNLA Outreach

NCTCOG staff asked the Task Force about partnership with TNLA. The Task Force discussed the idea of reaching out to TNLA and suggested in contacting the Austin office about the Dallas and Fort Worth regions.

6. **Other Business/Reminders.**

The group was reminded about SmartScape-related event listings and other items.

7. **Roundtable.** Members are asked to share what is happening in their communities.

NTTA – Going through permit renewal

Garland – Earth Day was pushed back and will be held at the recycling center

Addison – Used funds to create flyers and purchase give-a-way items



North Central Texas Council of Governments

Cedar Hill – Will be hosting an environmental collection day. Will be using their new trailer. The collection will be a combination of E-waste, shred, and HHW.

Carrollton – Hosted a stormwater seminar. Has been giving presentations and using Freddy the Fish. Spoke at a PTA meeting and made seed bombs with parents and teachers. Working on community outreach with multiple departments. Water Conservation is working on proposal for an Eagle Scout project to create a monarch/pollinator corridor.

Fort Worth – Hosting Water-Rama and an industrial workshop.

Plano – Finishing up a construction project for the new water walk at the Plano Education Center. Working on a field trip project geared towards third graders. The field trip will incorporate watershed protection and a scoop-the-poop relay. Promoting the Doo the Right Thing calendar contest.

Richardson – Hosted “Trash Bash” and gave away mulch and compost. The event was separated from the environmental drop-off which might have affected the turn-out of the event.

Lewisville – Hosted Trinity Trash Bash as well as Colorpalooza. The maintenance department built a storm inlet for use at events.

Eules – Had an Arbor Day event but did not have a booth. Will have a booth at City Hall with literature for residents. Will be hosting a greenscape cleanup.

Frisco – Hosted rainwater harvesting classes and distributed rain barrels the week before Earth Day. Had a booth at the Collin County Community College Earth Fest. Still doing Irrigation Station workshops. Worked with an Eagle Scout to arrange a creek cleanup.

Bedford – Attended a junk recycling event and handed out brochures. Hosted a booth at HEB Reads.

Arlington – Rescheduled the Lake Arlington Cleanup. Hosted the Viridian Bioblitz at the Trinity River; counted freshwater mussels and other micro vertebrates. Having a flood safety art contest where the winners will be chosen by the city council and the mayor. Attending the Homeownership Fair with other city departments. Judging school science fair projects.

Allen – working on school events. Hosting sustainable landscape series.

- 8. Next Meeting Date.** The next meeting is scheduled for Wednesday, July 26, 2017, at 9:30 a.m. in the Tejas Conference Room.

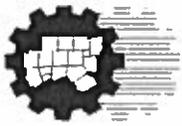
Due to conflict with other NCTCOG meetings this meeting has been moved to Wednesday, August 2, 2017, at 9:30am in the Tejas Conference Room.

- 9. Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Allison Henry at (817) 695-9107 or ahenry@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Allison Henry at (817) 695-9107 or ahenry@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

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Storm Water Public Education Task Force

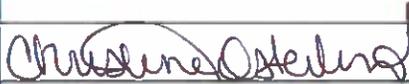
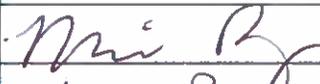
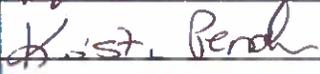
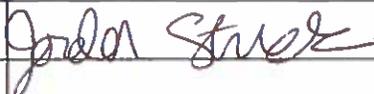
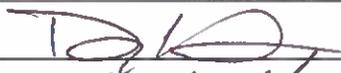
9:30 a.m., Wednesday, May 3, 2017

Tejas Conference Room

MEMBER SIGN IN SHEET

NAME	SIGNATURE	ORGANIZATION
Sean Aucoin		City of Frisco
Paula Breysacher		City of Garland
Ross Brookbank		City of Bedford
Esther Chitsinde		DFW Airport
Greg Dickens		City of Hurst
Gail Donaldson		City of Allen
James Duvall		City of Azle
Garry Fennell		City of Irving
Moss Fennell		VRX - NTTA
Heather Firn		City of Plano
Becca Grassl-Petersen		Tarrant County
Perry Harts		City of Frisco
Tony Hartzel		Texas Department of Transportation
Heath Haseloff		Town of Highland Park
Tracy Hollis		Waters to the Sea
Tracy Homfeld		Collin County
Marty Hott		City of Fort Worth
Fouad Jaber		Texas A&M University
Amy James		TxDOT Fort Worth
Jerry Joslin		City of Hurst
Gregg Kidd		City of Cedar Hill
Tisha Lane		City of Richardson Health Department
Jerry Laverty		City of Bedford
Jodie Ledat		City of University Park
David Lenartowicz		City of Burleson
Kaitlin Lisenbe		City of Denton
Katie Masucci		City of Plano
Amitis Meshkani		NTTA
Becky Moren		City of Euless

SEE REVERSE

NAME	SIGNATURE	ORGANIZATION
Samonia Mosley		City of Dallas
Gregg Moss		City of Grapevine
William Nahas		City of Allen
Kevin Neal		City of Fort Worth
Tuan Ngo		City of North Richland Hills
Kevin O'Dell		City of Bedford
Christina Osterlund		City of Fort Worth
Abby Owens		City of Plano
Marissa Paz		Town of Addison
Krista Pender		City of Carrollton
Brent Redd		City of Irving
Lorrie Reeves		City of Garland
Echo Rexroad		City of Grand Prairie
Nedra Richard-Morgan		City of Dallas
Sherrie Rios		City of Dallas
Richard Ross		City of Euless
Carolyn Russell		City of Plano
Mike Sferra		City of Wylie
Arianne Shipley		City of Mansfield
Robby Stengel		City of Denton
Linda Sterne		City of Fort Worth
Jordan Strickler		City of Lewisville
Brandon Svane		City of Bedford
Janice Tower		City of Richardson
Christi Upton		City of Southlake
Joe Villa		City of Hurst
Duy Vu		City of Cedar Hill
Melissa Walker		City of Arlington
Tammie Walters		DFW Airport
Joyce Warren		City of Frisco
Mike Wilson		City of Garland
Julie Winchell		City of Cleburne
Kristy Woodard		City of Euless

NAME	SIGNATURE	ORGANIZATION
Dotty Woodson		Texas AgriLife
Stephanie Zavala		City of Mansfield

