



North Central Texas Council of Governments  
Regional Stormwater Management Coordinating Council  
Fiscal Year 2025 Work Program  
*October 1, 2024 to September 30, 2025*

### Introduction

This Annual Work Program has been developed under the direction of the Regional Stormwater Management Coordinating Council (RSWMCC) as part of a regional unified approach to addressing state and federal stormwater quality regulations, and to support regional stewardship of the urbanized surface waters of North Central Texas. A Regional Policy Position on Managing Urban Storm Water Quality was created in 1999 by the RSWMCC to provide guidance for the regional strategy, setting out the key elements for a cooperative and comprehensive regional approach to stormwater management. Roundtables and Task Forces propose new tasks for the upcoming work program. These ideas are presented, along with budget recommendations, for endorsement by the full RSWMCC.

### Ongoing Support Activities of the RSWMCC:

Ongoing Support Activities may include, but are not limited to:

- Coordination and facilitation of Council, Task Forces, Roundtables, workshops, and other meeting types
- Providing administrative support to the Council, Roundtables, and Task Forces
- Performing general liaison functions with TCEQ and other regulatory agencies including tracking of regulatory information
- Representing the regional program at local, state, or national conferences as feasible
- Advertising training such as *Storm Water Pollution Prevention During Construction* and other stormwater related trainings
- Hosting county roundtables, as needed
- Supporting and maintaining the regional stormwater website and maintaining a case study library of resources and tools
- Ensuring coordination with other watershed programs to convey related pertinent information (i.e. integrated Stormwater Management, Total Maximum Daily Load Implementation Plan, Water Quality Management Plan, and others)
- Providing public education and outreach

### RSWMCC Focus Area:

The goal of the RSWMCC focus area is to provide regional resources for the planning and implementation of stormwater best management practices (BMP) in North Central Texas. The RSWMCC will address common challenges and barriers associated with implementing stormwater BMPs in communities including:

- Program administration costs
- Lack of policy guidance
- Regulatory barriers
- Development community involvement
- Understanding of the topic

Based on a **2019** NCTCOG regional stormwater survey, the top three minimum control measures (MCM) that entities are challenged with implementing are MCM 3: Construction Site Stormwater Runoff Control (81%); MCM 4: Post-construction Stormwater management in new development and redevelopment (73%); and MCM 1: Public Education, Outreach, and Involvement (54%).

In response to changes with the 2024 Phase II/Small MS4 Permit renewal, NCTCOG issued a regional stormwater survey to collect feedback from members on its impact. Notable changes in the draft permit renewal included splitting out MCM 1: Public Education, Outreach, and Involvement into separate MCMs - MCM 1: Public Education and Outreach and MCM 2: Public Involvement/Participation - with an adjustment to the numbering of the subsequent MCMs. Responses to this survey will be reviewed and inform the ongoing implementation of regional resources and programs and help guide the support of member's needs.

RSWMCC will develop resources and provide training to address these common challenges and minimum control measures, and will include activities directed by the RSWMCC such as:

- Providing Workshops, Webinars, and Training for Diverse Audiences (management, city leadership, inspectors, etc.)
  - Inspector training for all inspection types (e.g. post-construction, industrial, etc.)
  - Policy, enforcement, and maintenance of construction and post-construction stormwater management activities
  - Funding of stormwater projects and replacement of aging stormwater infrastructure
  - Increasing outreach and awareness to the development community
  - Coordinate regional roundtables on a variety of topics of interest to the members.
- Coordination with the Public Works Council and integrated Stormwater Management Subcommittee (iSWM) on creation of standard details for stormwater infrastructure and best management practices
- Coordination with PETF and partner organizations to increase public awareness of stormwater management challenges
- Develop regional recommendations for stormwater management (e.g. model ordinances, model contractors, guidance documents, templates, checklists, etc.)
- Provide regional mini-conference or events to share information and improve knowledge amongst North Central Texas communities and partners
- Support the formation of ad hoc committee(s) to assist addressing changes to MCMs with upcoming MS4 General Permit renewal.

## Task Force Activities:

### Public Education Task Force (PETF)

The Public Education Task Force supports a unified stormwater public education message for the region while maintaining the uniqueness of individual municipal programs. It also offers educators an opportunity to explore areas of mutual cooperation and to learn from each other's programs. In support of the Public Education Task Force, NCTCOG staff will:

- Conduct up to four Public Education Task Force meetings.
- Coordinate and support Texas SmartScape activities, including those related to the annual March Is Texas SmartScape Month initiative (e.g., creating PSA images and a newsletter template).

- Maintain the Texas SmartScape website and support the ongoing migration to a new platform. Analyze the website for areas to improve.
- Support seasonal campaigns covering stormwater-related topics such as the proper disposal of pet waste (e.g., supporting the Do the Right Thing Photo Contest and campaign), yard waste (e.g., providing sample social media posts and/or educational video), used cooking oil (e.g., informing the group about the Wastewater And Treatment Education Roundtable’s activities for the annual Holiday Grease Roundup), and general stormwater issues.
- Conduct the annual North Texas Community Cleanup Challenge and Mayors’ Challenge and produce associated materials such as a wrap-up report and/or infographic.
- Document information for initiatives conducted by the Public Education Task Force in Public Education Activity Reports for participants’ permit report periods, including web statistics for [www.txsmartscape.com](http://www.txsmartscape.com), [www.communitycleanupchallenge.com](http://www.communitycleanupchallenge.com), and appropriate [www.dfwstormwater.com](http://www.dfwstormwater.com) webpages.
- Explore and support other educational campaigns as feasible.
- Help develop initiatives for future work programs.
- Special Projects for FY25: Continue to explore solutions to complete the Special Project videos and TEKS aligned teacher support materials on identified stormwater topics.
  - Coordinate with IDDE Roundtable on updates to the Yard Waste brochures for Homeowners and Businesses.
  - Coordinate with IDDE Roundtable on development of “checkbox” style doorhangers for residential enforcement and education.
  - Host a Show and Tell event(s) for members to share their public education and outreach presentations for students and/or the public along with favorite outreach and giveaway items.

#### Illicit Discharge Detection and Elimination (IDDE)

Local governments need an increased array of tools such as training programs, inspection methods, or monitoring and tracking procedures for addressing businesses and citizens that may be contributing to contaminated discharges in stormwater.

- Conduct up to three meetings in a roundtable format of the IDDE Roundtable jointly with P2, with a focus on training or other needs identified by the participants.
- Hold Dry Weather Field Screening Training and Industrial Inspectors Training, as feasible.
- Help develop initiatives for future work programs.
- Special Project for FY25: Development of door hangars for use in inspection and enforcement of yard waste related illicit discharges. This will build off the yard waste brochures that were previously developed by RSWMCC.

#### Municipal Pollution Prevention (P2)

Local governments will lead by example if they are to succeed in changing the practices and habits of businesses and residents. The goal of governments should be to prevent or reduce pollutant runoff from municipal operations including streets, highways, municipal parking lots, maintenance facilities, storage yards, and waste transfer stations. This Roundtable offers an opportunity for participants to learn from each other’s programs and to coordinate efforts in meeting the training component of permit requirements. In support of this Roundtable, NCTCOG will:

- Conduct up to three meetings in a roundtable format of the P2 Roundtable jointly with IDDE, with a focus on training or other needs identified by the participants.
- Coordinate one peer-to-peer exchange opportunity, such as a site tour/mock self-inspection or a BMP Show and Tell, as feasible.
- Help develop initiatives for future work programs.
- Special Project for FY25: Continue BMP Poster Template refresh to include updated photos.

### Regional Stormwater Monitoring Task Force

NCTCOG is in preparation of facilitating the implementation of a new program term TCEQ-approved monitoring program that is based on in-stream monitoring of selected watersheds. Phase I entities will use the tracking of long-term water quality trends and effectiveness of BMP implementation in meeting requirements of their permits. The costs of the contractor required for this program are provided by the participating entities.

- Oversee consultant procurement activities as necessary to initiate the new contract term
- Negotiating contracts and billings for new program/contract monitoring services
- Maintain communication with Monitoring Task Force on future consultant activities
- Maintain www.dfwstormwater.com site with sampling updates and data
- Conduct Monitoring Task Force meetings as needed
- Complete annual regional monitoring report and submit to TCEQ by deadline during years when a report is required.
- Administer the 1<sup>st</sup> year of the 5<sup>th</sup> permit term

### Budget Summary

The RSWMCC budget goal for the FY2025 Work Program is \$308,307. These expenses are cost-shared among active participants. NCTCOG will send requests for commitment to the program and will continue to inform and educate cities of the benefits of the program.

Completion of the full work program is contingent upon receiving this level of funding from participating local governments. The **approximate** projects costs and budget are presented in the table below.

Personnel/Salary	Salary for planning staff and management oversight, and administrative, fiscal, and technology support staff.	<b>\$140,000</b>
Fringe Benefits	47.8% of salary	<b>\$ 66,920**</b>
Travel	In-region travel for project meetings, conducting presentations, and providing support to program participants. Out-of-region travel to meet with TCEQ as needed, attend the annual EPA Region 6 MS4 conference, and possibly one national conference.	<b>\$ 5,000</b>
Supplies	Consumable supplies	<b>\$ 1,000</b>
Contractual	<i>* The contract for our monitoring program consultant is covered under separate sub-program agreements</i>	<b>\$ 0*</b>
Other Direct	Printing, copying, mailing, postage, GIS, network services, room rental, rent, communications.	<b>\$ 58,762</b>
Indirect Cost Rate	A 17.7% indirect rate is applied to the sum of salaries and fringe benefits.	<b>\$ 36,625**</b>
	<b>Total Budget Expenses</b>	<b>\$308,307</b>

\*\*Final adjustments to rates pending and will be updated on the budget table.