

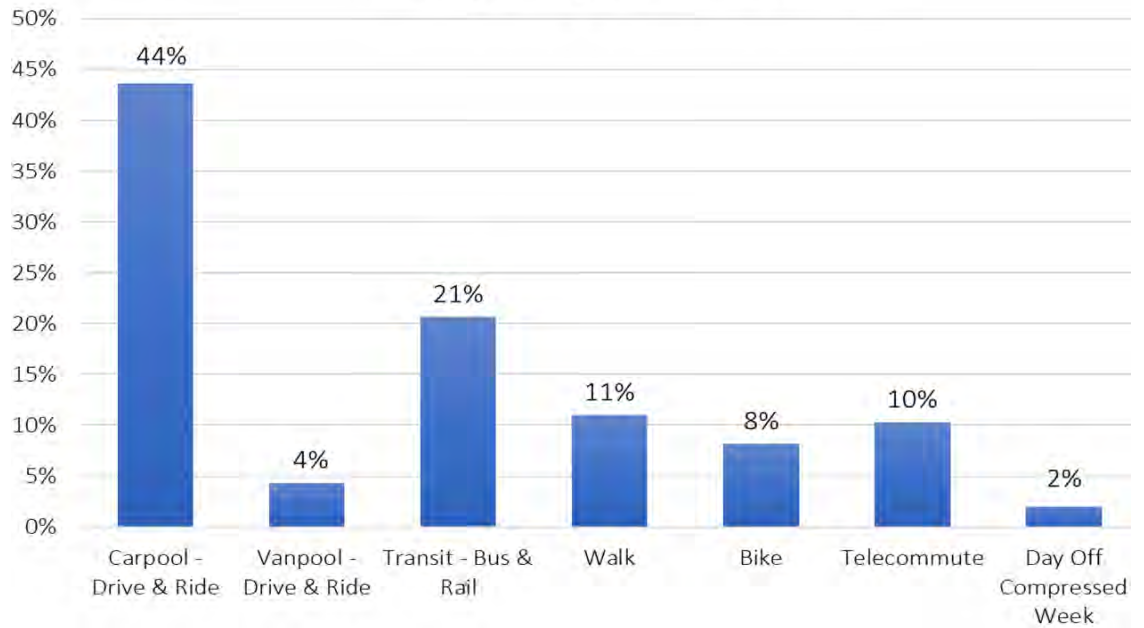
Information as Reported through TryParkingIt.com

Commute Modes January 2019 – December 2019

Commute Mode	Number of Times Used	VMT Reduced (mi)	Percentage Used
Carpool - Drive & Ride	32,769	549,245	44%
Vanpool - Drive & Ride	3,217	106,337	4%
Transit - Bus & Rail	15,306	262,632	21%
Walk	8,160	6,318	11%
Bike	6,059	22,500	8%
Telecommute	7,595	345,096	10%
Day Off Compressed Week	1,455	58,139	2%
Brown Bag Lunch	41,399	206,961	----

Note: The commute modes used, as reported through the Try Parking It website, are listed in the table above. It is important to note that these statistics are based on the commute activities voluntarily reported on the website. The actual commute mode percentages used throughout the region will differ.

2019 Try Parking It Commute Modes



Emissions & Health Savings by Commute Mode  
January 2019 – December 2019

Commute Mode	Calories Burned	GHG (lbs)	NOx (lbs)	CO (lbs)	PM (lbs)	VOC (lbs)
Carpool - Drive & Ride		407,762	543.47	3,314.47	16.66	737
Vanpool - Drive & Ride		86,201	29.97	710.47	2.65	81.5
Transit - Bus & Rail		236,643	282.9	2061.7	16.08	533.9
Walk	766413	5,660	6.05	56.12	0.52	15.17
Bike	928,212	20,239	25.34	166.92	1.17	42.11
Telecommute		312,852	349.14	2,789.25	25.01	769.42
Day Off—Compressed Week		52,801	57.38	485.63	4.48	134.38
Brown Bag Lunch		188,537	192.59	1,753.64	18.01	514.35
<b>Total</b>	1,694,625	1,310,695	1,486.84	11,338.20	84.58	2,827.83

**Regional Vanpool Program  
 January 2019 — December 2019**

Vanpool Program	DART	Trinity Metro	DCTA	Combined
Total Number of Vans	174	73	42	289
Average Number of Participants Per Month	1,295	496	312	2103
Total Vehicle Miles of Travel Reduced (Annual)	17,822,220	9,109,973	5,684,429	32,616,622
Total Vehicle Trips Reduced (Annual)	569,842	231,120	141,464	942,426
NOx Emissions Reduced (pounds)	10,599	5,418	3,381	19,398
Total VOC Emissions Reduced (lbs)	3533	1,806	1,127	6,466

**Private Vanpool Program  
 Ridership Performance\***

	2017	2018	2019
Total Number of Vans to Date	88	92	75
Average Number of Participants (Per Month)	493	531	492
Total Vehicle Miles of Travel Reduced (Annually)	5,173,140	5,859,307	5,662,650
Total Vehicle Trips Reduced (Annually)	204,188	221,378	159,388
Total NOx Emissions Reduced (lbs)	3,077	3,485	3,368
Total VOC Emissions Reduced (lbs)	1,026	1,162	1,123

\* Private Vanpool Program information was received directly from the vanpool vendor.

**Regional Vanpool Program Annual Comparisons  
 (DART, Trinity Metro\*, DCTA and Private Ridership Combined) Regional Vanpool**

	2017	2018	2019
Total Number of Vans	392	378	364
Average Gas Price Per Gallon	\$2.23	\$2.46	\$2.60
Average Number of Participants Per Month	2,763	2,620	2,595
Total Vehicle Miles of Travel Reduced (Annual)	41,925,972	40,441,391	38,279,271
Total Vehicle Trips Reduced (Annual)	1,192,762	1,140,602	1,101,814
Total NOx Emissions Reduced (lbs)	24,934	24,051	22,765
Total VOC Emissions Reduced (lbs)	8,312	8,017	7,588

2019 – 2020 Try Parking It Updates

Website and Application Relaunch



Rideshare. Record. Reward.

The Try Parking It website and app relaunched June 1, 2019. Improved functionalities within Try Parking It ensure a more personalized and seamless experience. Users of Try Parking It are incentivized to not drive alone by offering reward points for tracked commuter activity. Points received from logged commute trips are then used as currency to purchase over 3,000 rewards. Instant redemption of rewards is a new feature of Try Parking It. There is no waiting period to use earned rewards. A wide array of reward choices can be selected from our G.R.E.E.N. Reward Partners and Entertainment Reward options.

The updated website and app also includes the ability to sync the user’s Try Parking It account to the active transportation apps Strava and Under Armour. Biking and walking activities tracked by these apps are instantly recorded in user’s Try Parking It account. The updated Try Parking It website also allows users to track recurring commutes 30-days in advance. This reduces the user inconvenience of inputting recurring commuter activity.

Try Parking It users are now provided a more precise listing of available vanpools subsidized through the Regional Vanpool Program, which includes vanpools operated by the Dallas Area Rapid Transit (DART), Denton County Transportation Authority (DCTA), and Trinity Metro. Vanpools operated through Commute with Enterprise are also viewable through TryParkingIt.com.

Try Parking It administrator reporting has also been enhanced with the updated website. Employer administrative reports such as User Data Reports, Calendar Reports, and Custom Query Reports are easily obtained from the Try Parking It Reporting Dashboard and now includes a selection of enhanced graphic options.

Additional website enhancements include SMS/text message notifications, Security enhancements, Trip planner capabilities, Scooter trip tracking, Commute by day matching, Trip syncing with various Transportation Network Companies like Via, Hytch, etc., and Uber Emergency Ride Home capability.

Try Parking It Website can be accessed at [www.tryparkingit.com](http://www.tryparkingit.com) Available in the App Store for IOS devices and Google Play for android devices.



2019 – 2020 Travel Demand Management Updates

Plano’s New Transportation Management Association



LegacyConnect is a non-profit Transportation Management Association (TMA) of employers and public entities organized to create connections that improve mobility options and promote mobility for employees and others traveling to or from the Plano Legacy area. LegacyConnect facilitates collaboration between area businesses and transportation services to give people options other than driving alone to Legacy. Most of the TMA’s efforts support the companies (businesses, property managers) in the area and their associates, employees, tenants, or customers interested in gaining mobility options. LegacyConnect is working to increase DART services to the area, and safe spaces for slower moving transportation modes like scooters, bikes, and walking. Efforts are also being made to introduce technology that allows people to easily find the transportation services that they want and need.

Please visit [www.legacyconnect.solutions](http://www.legacyconnect.solutions) for more information on the new TMA.

511DFW Website and App Upgrade



BEGIN YOUR TRIP HERE.

511DFW Traveler Information System, a leading source of traffic information and more for roadways and transit in the Dallas-Fort Worth area. The app and website were recently upgraded to improve the user experience. Refinements are still being made to the website and app, which are shaped in part by suggestions made by the public.

With 511DFW, users can quickly access free information on traffic and transit conditions in North Texas before beginning their daily commute or other trips. Real-time information is available on the app, at the website and by phone. There is no voice turn-by-turn navigation, but a voice “talk to me” feature allows the app to read information to motorists about traffic congestion or road closures on their routes.

The 511DFW system combines travel data from other apps, including Google Maps, Apple Maps and Waze, with traffic and event data provided by local municipalities. When roadside assistance is needed, the app will direct users to the appropriate agency for help.

App users can utilize features like a customizable map, live dynamic message signs and highway cameras that regularly refresh with photos of live traffic. Weather information is also available to users, and for those who drive electric vehicles, the app maps the growing number of EV charging stations in North Texas. The upgrade also makes all features of 511DFW, including both real-time traffic and transit information, available in both English and Spanish.

Visit [www.511DFW.org](http://www.511DFW.org) for more information. The 511DFW app is available in the App Store or Google Play on any mobile device.

Motorcyclists and drivers who ride together on DFW area TEXpress Lanes during weekday peak periods (6:30-9:00 am and 3:00-6:30 pm) can receive HOV toll discounts. For a number of years, this discount was provided for users of the Drive On TEXpress app or website. In December 2019 existing HOV discount recipients began transitioning to the new GoCarma app. On January 24, 2020, the new GoCarma app was rolled out systemwide to completely replace the Drive On TEXpress application. Email notices and in-app messaging were provided to all with a Drive On TEXpress account, inviting individuals to pre-register with GoCarma in order to automatically receive information to download the app and to start understanding the new system.

The Regional Transportation Council (RTC) set a policy to move to more advanced technology to verify there are two or more people in a car and replace manual enforcement. One smartphone in each registered vehicle is required through the technology selected to meet the RTC's policy. GoCarma eliminates the weekly/daily pre-registration, the 15-minute wait for HOV activation and the 10-minute wait for HOV deactivation that Drive On TEXpress required. Motorcycles registered through GoCarma will always be reported with an HOV status.

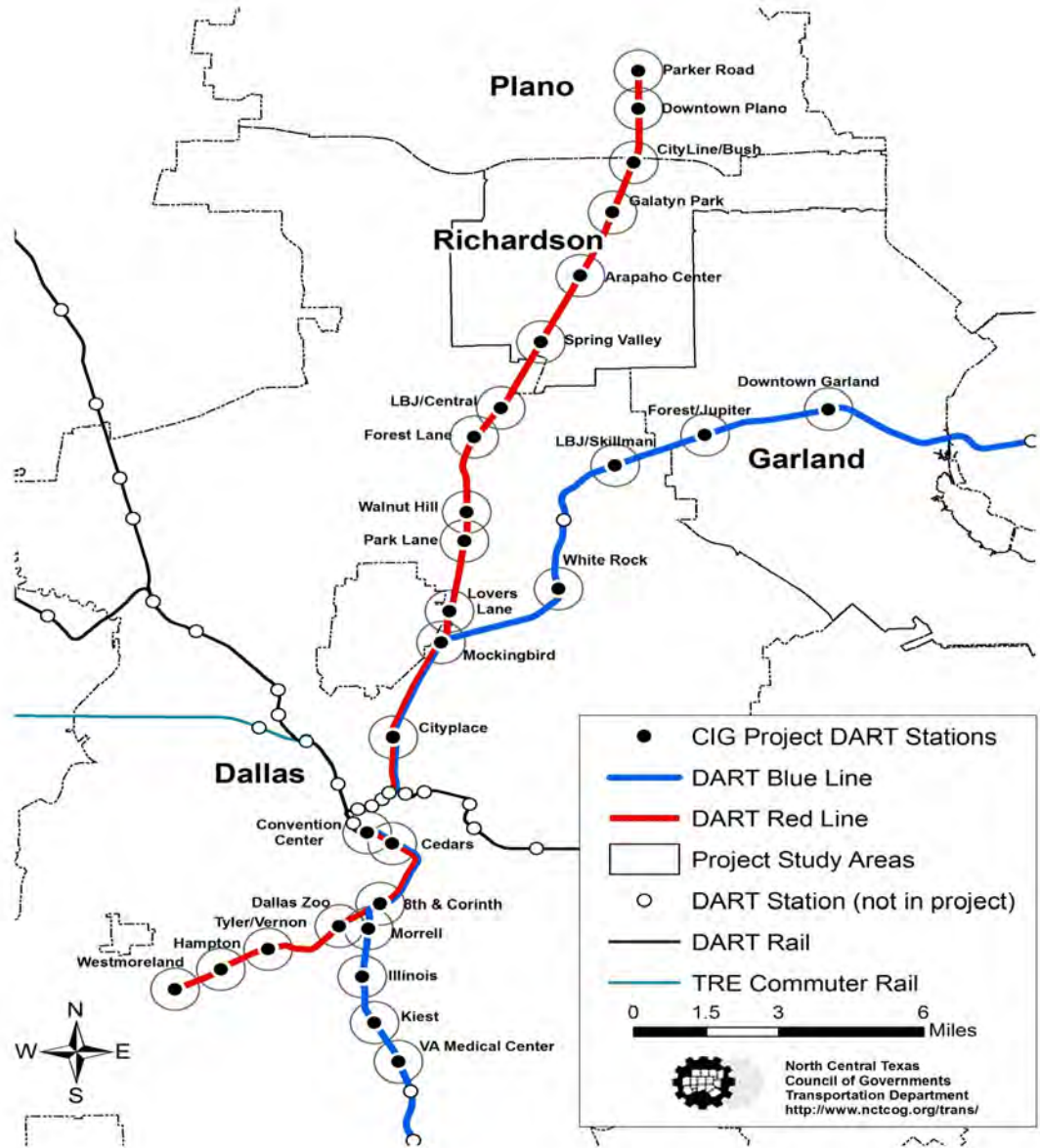
Using GoCarma is easy - you simply register once and start saving. The app uses Bluetooth through a GoCarma Pass that stays in the vehicle's glove box to automatically verify you're riding together with another GoCarma app user. When at least 2 people in your car have the GoCarma app installed on their smartphone, you are eligible for HOV toll discounts when riding together on DFW area TEXpress Lanes only during peak periods. Vehicle occupants without a smartphone can request a GoCarma occupant pass through the app.

Plans for 2020 include a public education campaign to encourage more carpooling through better publicizing the HOV discount and the new, easy-to-use app to receive the discount. Visit [www.gocarma.com/dfw](http://www.gocarma.com/dfw) for more information. The GoCarma app is available in the App Store for IOS devices and Google Play for android devices.



**GoCarma**

Federal Transit Administration Pilot Program for Transit-Oriented Development Planning



North Central Texas Council of Governments (NCTCOG) is overseeing the development of Transit-Oriented Development (TOD) land use and infrastructure strategies around 28 Dallas Area Rapid Transit Red and Blue line rail stations located in the cities of Dallas, Garland, Richardson and Plano. The goal of the study is to increase the opportunity for nearby potential rail riders to access and use the rail stations, by focusing on locations of necessary new sidewalk infrastructure within half-mile of each station. Thus improving pedestrian access and connectivity to transit services for surrounding residential and employment areas. For inquiries, please contact Kevin Kokes at [kkokes@nctcog.org](mailto:kkokes@nctcog.org), or Travis Liska, at [TLiska@nctcog.org](mailto:TLiska@nctcog.org). Please access <https://www.nctcog.org/trans/plan/land-use/tod/planning-studies/fta-pilot> for more information.

**2019 – 2020 Travel Demand Management Updates**

**Transit Small Provider Trips & Special Projects**

In the North Central Texas region, public transportation providers and transit partners work together to provide regional connections to fill gaps in urban and rural transit service that connect individuals to jobs, medical appointments, and educational opportunities. Through previous Calls for Projects, NCTCOG funded Catholic Charities of Fort Worth and Community Council of Greater Dallas to initiate and pilot unique and innovative approaches to serving the needs of transit dependent individuals. NCTCOG will provide additional funding opportunities in FY20 through the updated Strategic Partnership Program.

<b>Special Projects Reporting in 2019</b>				
<b>Project Name</b>	<b>Implementing Agency</b>	<b>Trips Provided</b>	<b>Number of Clients Served</b>	<b>Number of Trips Counseled</b>
Job Express Transit (JET)	Catholic Charities of Fort Worth	4277	320	5342
My Ride Dallas	Community Council of Greater Dallas	n/a	n/a	1345

For small and medium-sized traditional public transportation providers, financial and operating data is reported to the National Transit Database (NTD) and includes ridership information on passengers, vehicles, and comparison between urban and rural service. The NTD data is used by the Federal Transit Administration and NCTCOG to help determine future urban and rural funding apportionments within the region.

<b>FY19 NTD<sup>1</sup> Reporting for Small Providers in 2019</b>						
<b>Provider Name</b>	<b>Unlinked Trips</b>	<b>Vehicle Revenue Hours</b>	<b>Vehicle Revenue Miles</b>	<b>Vehicles in Max Service</b>	<b>Urban Un-linked Trips (%)</b>	<b>Rural Un-linked Trips (%)</b>
<b>City/County</b>	37,263	20,688	353,601	18	21.30%	78.70%
<b>Community Transit Services</b>	61,292	13,600	267,105	10	18.59%	81.41%
<b>Public Transit Services</b>	69,958	27,525	600,785	20	20.73%	79.27%
<b>Span Inc.</b>	56,335	31,301	627,406	28	60.96%	39.04%
<b>STAR Transit</b>	227,542	92,171	1,554,786	66	64.43%	35.57%

<sup>1</sup> National Transit Database (NTD) database records the financial, operating, and asset condition of transit systems receiving Urbanized Area Formula Program

Please contact Dora Kelly at [DKelly@nctcog.org](mailto:DKelly@nctcog.org) for additional information on the above transit projects.

## Try Parking It G.R.E.E.N. Reward Partners

As of May 2020, 261 local businesses have signed on to be Try Parking It G.R.E.E.N. Reward Partners under the business recruitment efforts of The Burrell Group. Thanks to the generosity of our G.R.E.E.N. Reward Partners, over \$470,569 in awesome incentives have been donated to the Try Parking It Rewards Program between 2016 and 2020. Our G.R.E.E.N. Reward Partners continue to contribute great rewards like free food and desserts; store discounts and free offers; spa, beauty, and fitness sessions; bike rentals, accessories, and tune-ups; museum, entertainment, and amusement park passes; car washes; and much more!

### What is a G.R.E.E.N. Reward Partner?

**GIVE**: Give a certain amount of rewards monthly or quarterly for active users to win on the Try Parking It website. Rewards may include: giveaways, discounts, a large contest prize, etc.

**RECEIVE**: Receive recognition on our website, in newsletters, social media, and more.

**EXPAND**: Expand your customer demographic. You will reach a large amount of commuters by partnering with us, which can potentially result in new and lasting customers for your business.

**EFFECT**: You are aiding in improving air quality and decreasing traffic congestion by joining our program. How? The rewards contributed by your business are motivating commuters to try alternative commutes, getting more vehicles off the road.

**NORTH TEXAS**: We love our region, and we know you do too. Let's work together in bringing awareness to alternative commutes and the amazing companies in our region!



**GIVE. RECEIVE. EXPAND. EFFECT.**  
**NORTH TEXAS.**

A detailed listing of all 2019 G.R.E.E.N. Reward Partners is included on the next pages. The name of each local business is hyperlinked to their website location.



## ADDISON

Flower Child  
Free to Be Chiropractic  
Hopdoddy Burger Bar  
Pie Five  
Pluckers Wing Bar

## ALLEN

Cotton Patch  
Fish City Grill  
Pie Five  
Pluckers Wing Bar  
Salt of the Earth

## ARLINGTON

Apex Integrative Health  
HOTWORX Session  
McDonald's  
Nothing Bundt Cakes  
Piccolo Mondo Italian Restaurant  
Pie Five  
Pluckers Wing Bar

## CARROLLTON

Ms. Mary's Southern Kitchen  
Music Institute at Carrollton Square  
Natures Gallery  
Nutrition Nation  
Pet Extravaganza  
Pie Five

## CEDAR HILL

Pluckers Wing Bar

## DALLAS

A.C.N. Herbs / Green Tea  
Baylor Scott & White Health Joel  
T. Allison Faith In Action Initiatives  
Office of Mission & Ministry"  
Bellagreen  
Cook Hall  
Dallas Museum of Biblical Art  
Dollar Branch  
Euro Automotive

## DALLAS

Fairmont Dallas Hotel

Fireside Pies

Fish City Grill

Forest Car Wash

Frontiers of Flight Museum

Frost - A Gelato Shoppe

Heart to Heart/Crossfit Clay

Hopdoddy Burger Bar

HOTWORX Session

IT'SUGAR

Juan Gaviota Flowers

Larger Than Life

Maasai Grill

McDonald's

Monster Yogurt

Pie Five

Pluckers Wing Bar

PUREPOKE Sushi Bowl & Roll

Ruibal's Plants of Texas

Sheraton Dallas Hotel - Draft

Media Sports Lounge

## DALLAS

The Juice Bar

The Original Pancake House @  
Northwest Highway

Three Dog Bakery

Two Podners

## COLLEYVILLE

HOTWORX Session

The Green Door

## DENTON

HOTWORX Session

## DESOTO

McDonald's

## DFW AIRPORT

Blue Mesa Grill

## **EULESS**

Amazing Lash Studio

High Point Cleaners

Hopdoddy Burger Bar

Menchie's Frozen Yogurt

Pie Five

That Look Cleaners

## **FAMERS BRANCH**

Messina Shoe Repair

## **FLOWER MOUND**

HOTWORX Session

Pie Five

## **FORT WORTH**

Bonzai Cycle Werx

Chicken Salad Chick

Circle Theatre

Farmer's Market Fort Worth, Inc.

Fireside Pies

Forest Car Wash

Fort Worth Botanic Garden

Hopdoddy Burger Bar

HOTWORX Session

## **FORT WORTH**

IT'SUGAR

Jamba Juice

Modern Art Museum of Fort  
Worth

National Cowgirl Museum and  
Hall of Fame

Pie Five

Pluckers Wing Bar

Rafain Brazilian Steakhouse

Run On!

Starbucks

Taco Diner

Three Dog Bakery

Title Boxing

## **FRISCO**

Pie Five

PUREPOKE Sushi Bowl & Roll

## GRAPEVINE

Bermuda Gold & Silver

Brown Chiropractic

Chez Fabien - The Main Street  
Bistro & Bakery

DFW Holistic Health

Fireside Pies

IT'SUGAR

Kilwins

Master Made Feeds

Pluckers Wing Bar

## GREENVILLE

Top Pot Doughnuts

## HALTOM CITY

Bangkok Cuisine

## HILLCREST

Top Pot Doughnuts

## HURST

Red Robin

## IRVING

Alamo Drafthouse Cinema

Amber D. Your 3n1 Stylist

Fish City Grill

Italian Café

Jon David Salon

Perfumes2Go

Pie Five

Vision Hair Salon

Wal-Belt Cleaners

## KELLER

HOTWORX Session

Pie Five

## LEWISVILLE

Pie Five

## MIDLAND

Wrap Addict: ITWORKS

NORTH CENTRAL  
TEXAS COUNCIL OF  
GOVERNMENTS  
TDM PROGRAM

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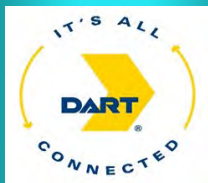
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[www.nctcog.org](http://www.nctcog.org)



[TryParkingIt.com](http://TryParkingIt.com)



[www.dart.org](http://www.dart.org)



Formerly known as The T  
[ridetrinitymetro.org](http://ridetrinitymetro.org)



[www.dcta.net](http://www.dcta.net)

# MIDLOTHIAN

McDonald's

# NORTH RICH- LAND HILLS

Eventfully Yours Special  
Event Venue

# PLANO

Bellagreen

Benefit San Francisco

Fireside Pies

Henry's Tavern American Bar  
& Grill

Kenny's Italian Kitchen

Kenny's Smoke House

Kenny's Wood Fired Grill

LED Skin Care Center

Pie Five

Pluckers Wing Bar

The Williams Agency

# RED OAK

McDonald's

# RICHARDSON

Bike Mart

Monster Yogurt

Reef Point Yoga

Tantuni Mediterranean  
Grill

Top Pot Doughnuts

# SOUTHLAKE

Hopdoddy Burger Bar

Nothing Bundt Cakes

Three Dog Bakery