

North Central Texas  
Council of Governments

presents:  
**repurposed**MATERIALS

February 18, 2025

10:00 – 11:00 a.m.

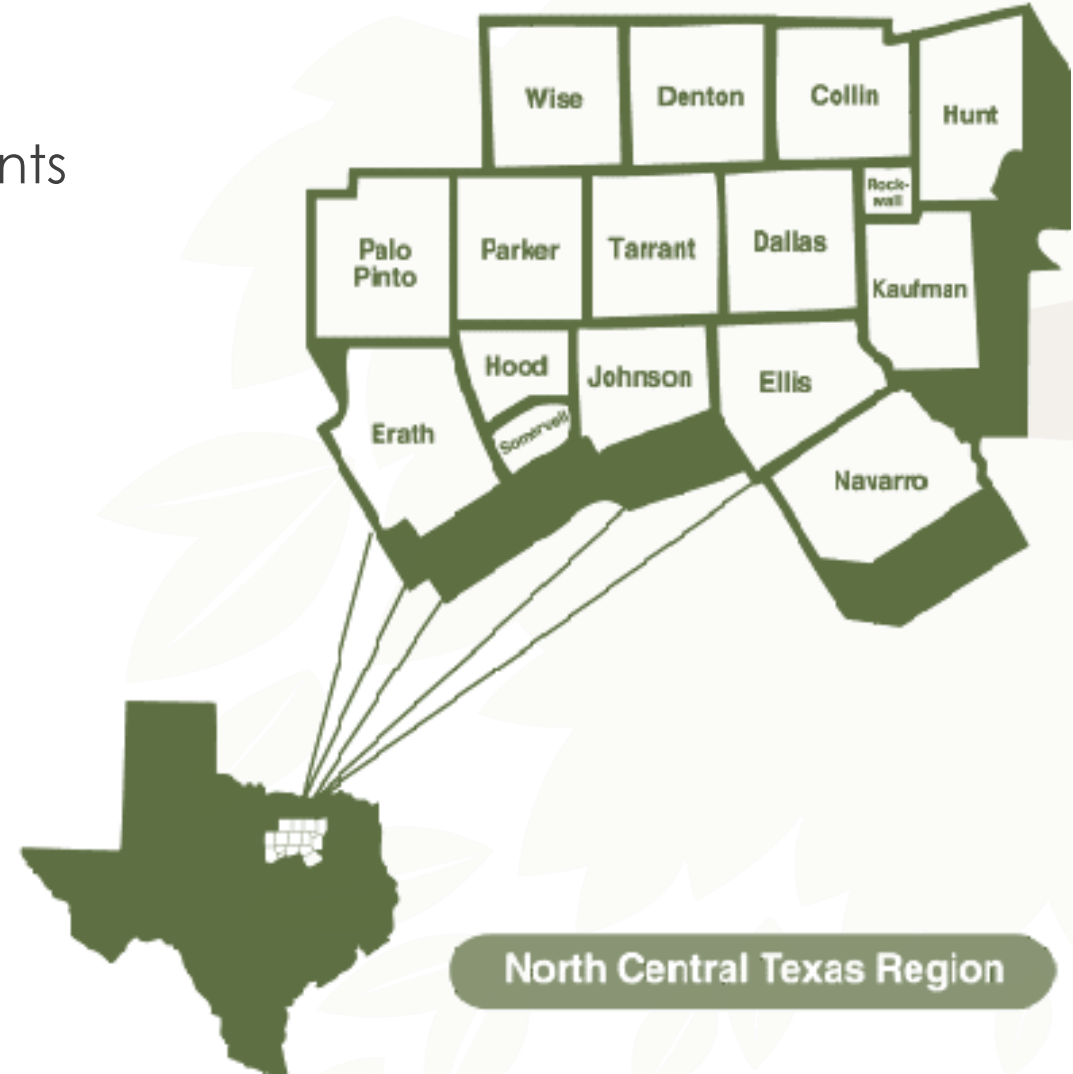
Online via Microsoft Teams

# NCTCOG Webinar Procedures

- Please keep your microphone on mute when not speaking.
- Please state your name and the entity you are representing when you ask a question or provide a comment.
- Please use the **Q&A Box for questions** and the **Chat box for general comments**

# What is the North Central Texas Council of Governments?

- ▶ Voluntary association of local governments
- ▶ Established in 1966
- ▶ Assists local governments in:
  - ▶ Planning for common needs
  - ▶ Cooperating for mutual benefit
  - ▶ Recognizing regional opportunities
  - ▶ Resolving regional problems
  - ▶ Making joint decisions



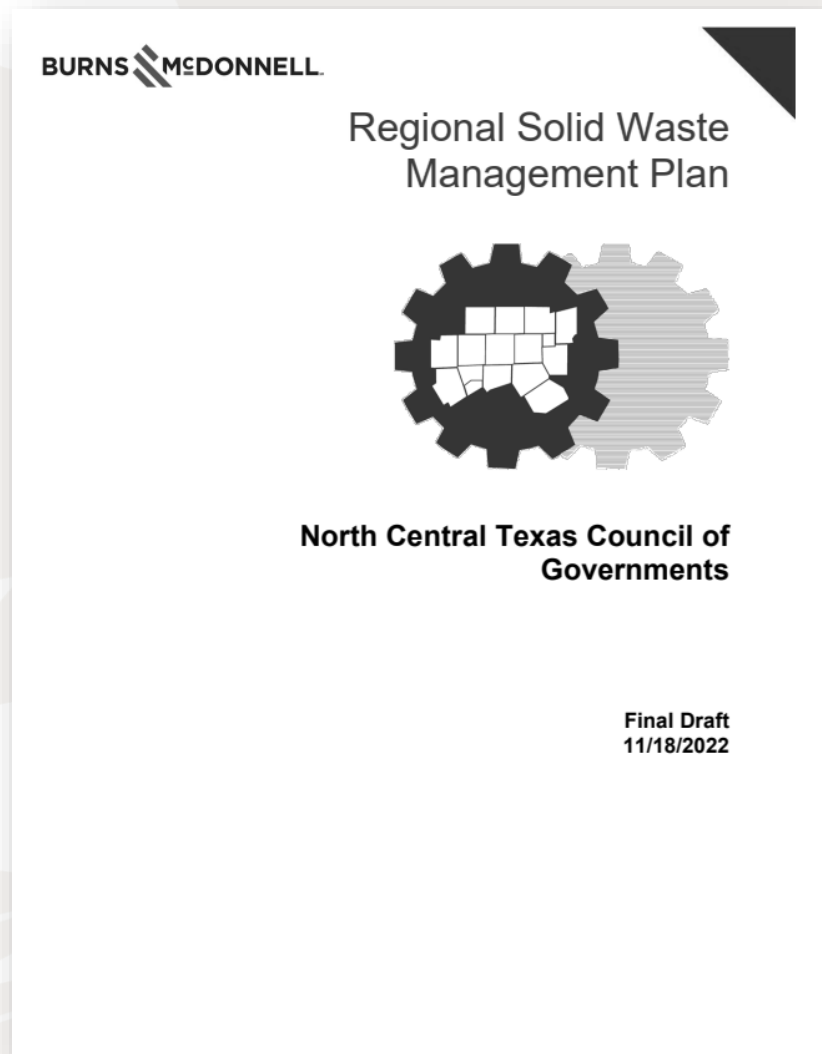
# Environment and Development Department

- Work with a diverse set of stakeholders to address regional challenges
- Facilitate committees that work to find solutions to regional challenges
- Funded through grants and local partners



# Regional Materials Management Planning

- NCTCOG is the designated regional solid waste planning agency for North Central Texas:
  - Store a Closed Landfill Inventory
  - Promote education and outreach
  - Administer a pass-through grant program
  - Support the **Resource Conservation Council**
  - Provide local governments with technical assistance
- Maintain “Regional Solid Waste Plan”
- Coordinate with partners to implement and advance materials management programs in North Central Texas








# Join the new North Central Texas Reuse Marketplace

Post surplus workplace assets – think furniture, fixtures, equipment, machinery, and building materials – to sell or donate to other organizations in your area!

The screenshot displays the Rheaply website interface. On the left is a vertical navigation sidebar with icons for Home, Browse all, Messages, Cart, Buying / Receiving, and Projects. The main header includes the Rheaply logo, a search bar, and a location indicator for Arlington, TX. A welcome message for 'Alexa' is shown above a summary of NCTCOG's impact, which includes metrics for weight diverted, value exchanged, and CO2e avoided. Below this is a 'Recently viewed' section with a 'View all listings' link. The listings are presented in a grid format, each with a photo, title, price, condition, and availability.

NCTCOG's impact ⓘ			
All time	Weight diverted	Value exchanged	CO2e avoided
	0 lbs	\$0	0 kg

Recently viewed		<a href="#">View all listings</a>		
 <p><b>Large Screen TV</b> \$100.00 • Used – Good 1 available Dallas, TX</p>	 <p><b>Steelcase Kick 53" 6x7</b> \$499.00 • Used – Good 70 available Carrollton, TX</p>	 <p><b>Green Porthos Finnick Leisure Chairs</b> Free • Used – Good 8 available</p>	 <p><b>Steelcase Sensor Conference Chair, Burgundy Fabric</b> \$30.00 • Used – Acceptable 100 available</p>	 <p><b>Refrigerator</b> \$250.00 1 available Dallas, TX</p>

# North Central Texas Reuse Marketplace

Partnership between Rheaply, Inc. and NCTCOG

- NCTRM is a **free-to-use** resource exchange platform:



**Source materials from local businesses**



**Save time by procuring across the region**



**Reduce your organization's carbon footprint**



**Turn waste into revenue**

# North Central Texas Reuse Marketplace

Partnership between Rheaply, Inc. and NCTCOG

**How to know  
if you are  
eligible for an  
account on  
NCTRM?**

*Are you...*

- A government entity
- A regional business and/or organization  
(Including, but not limited to, school districts  
and other educational institutions)
- A non-profit organization

***... you're eligible!***

For more information, contact E&D Planner, Alexa Gilbert ([agilbert@nctcog.org](mailto:agilbert@nctcog.org)).

This project was funded in cooperation with the North Central Texas Council of Governments and the Texas Commission on Environmental Quality.



# repurposedMATERIALS

“repurposing”: A New Frontier in Landfill Diversion

## DAMON CARSON

Owner & Founder of repurposedMATERIALS

Arizona | Carolinas | Colorado | Iowa | Ohio | Texas

### AS FEATURED IN:























**DESIRABILITY**

**REUSE**

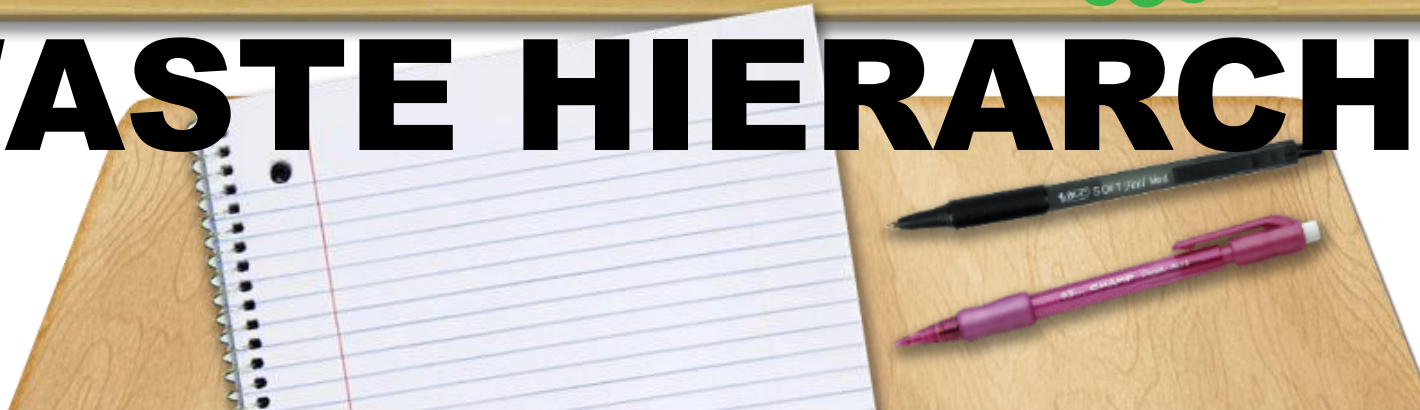
**RECYCLE**

**WASTE TO ENERGY**

**LANDFILL**



# WASTE HIERARCHY





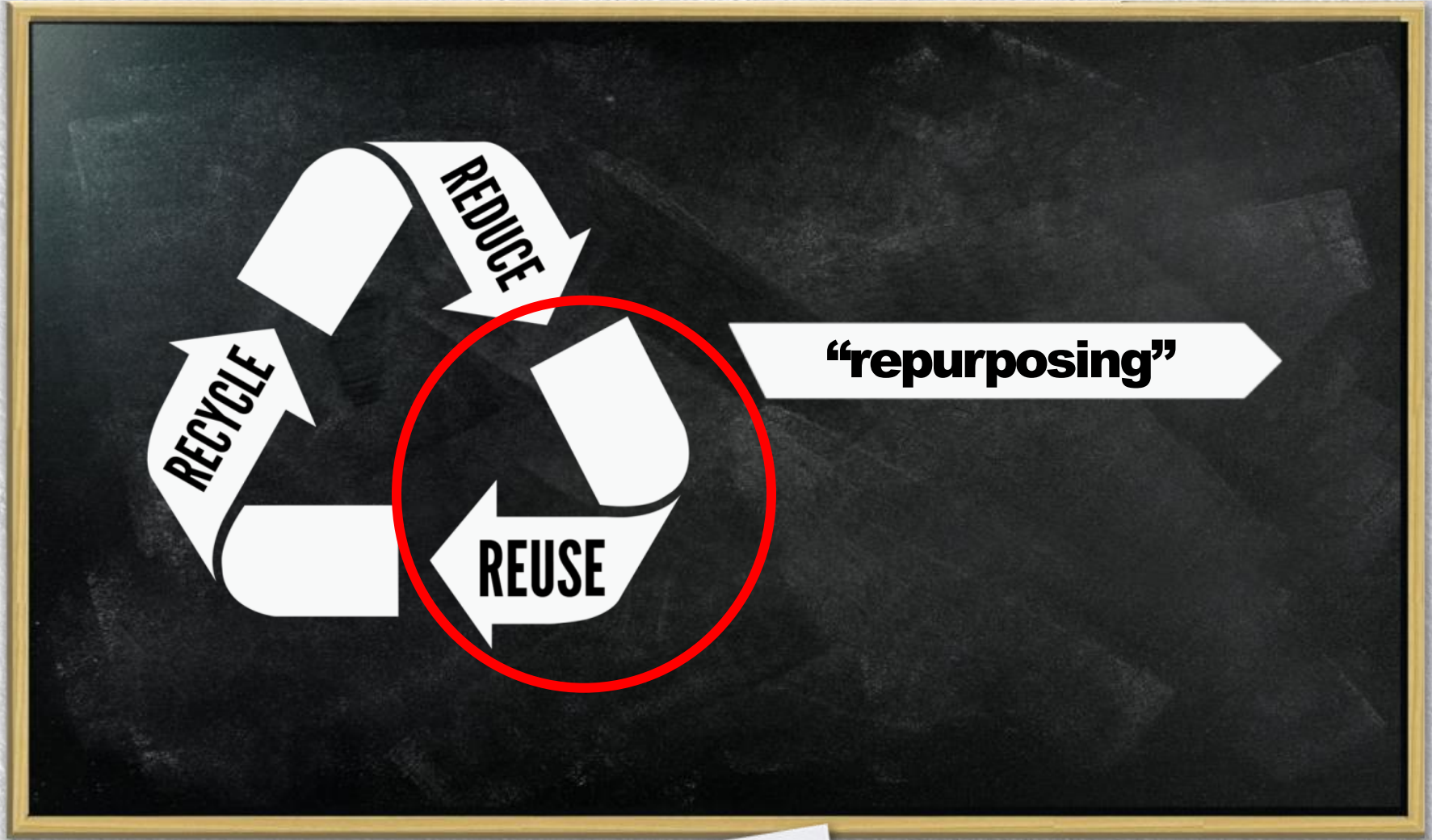


~~CHIP~~ ~~SHRED~~ ~~GRIND~~ ~~MELT~~















# substitutionary THINKING®



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NEWS 15¢

# HISTORICAL "repurposing"





# S.A.V.E. it

**S** tandardized



**A** vailability



**V** ersatility



# Versatility





# S.A.V.E. it

**S** tandardized



**A** vailability



**V** ersatility



**E** ngineering



# Engineering



# E n g i n e e r i n g









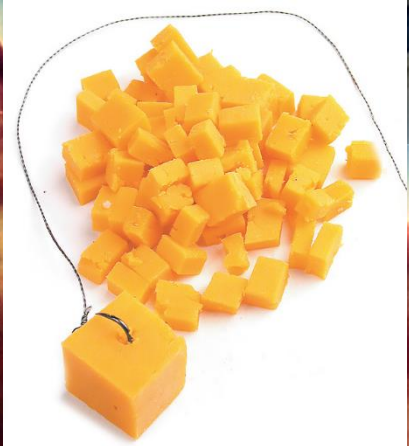


THE  
OUTRER  
LIMITS

The image is a composite graphic. The background is a vibrant space nebula with orange, red, and blue hues. In the center, a dark silhouette of a person stands on a rocky outcrop, looking out into space. To the right, a detailed microscope is superimposed over the scene. The text 'THE OUTRER LIMITS' is rendered in a bold, blue, 3D-style font. 'THE' is at the top, 'OUTRER' is in the middle, and 'LIMITS' is at the bottom. The letters are semi-transparent, allowing the background imagery to be seen through them.











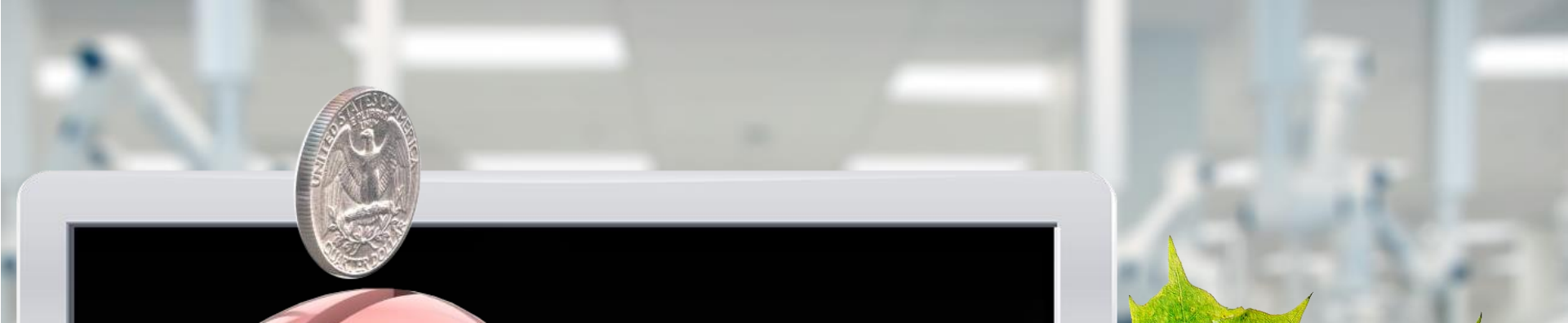
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# repurposed MATERIALS

“repurposing”: A New Frontier in Landfill Diversion

**DAMON CARSON**

Owner & Founder of repurposedMATERIALS

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[repurposedMATERIALSinc.com](http://repurposedMATERIALSinc.com)

Arizona | Carolinas | Colorado | Iowa | Ohio | Texas

**AS FEATURED IN:**







Questions?

# Contact

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# Connect



Facebook.com/nctcogenv



@nctcogenv



nctcogenv



youtube.com/user/nctcoged



EandD@nctcog.org



nctcog.org/envir

# Resources

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- **Materials Management website:** <https://www.nctcog.org/envir/materials-management>
- **Solid Waste Grants:** <https://www.nctcog.org/envir/materials-management/grants>
- **North Central Texas Reuse Marketplace:** <https://rheaply.com/cities/tx/north-central-texas/>
- **Know What To Throw Campaign:** <https://www.nctcog.org/envir/Materials-Management/Regional-Recycling-Survey-and-Campaign>
- **Time To Recycle:** <http://www.timetorecycle.com/>
- **Tire Collection Events:** <https://www.nctcog.org/envir/Materials-Management/Regional-Tire-Task-Force>
- **Report DFW Dumping:** <https://www.nctcog.org/envir/materials-management/illegal-dumping/report-dfw-dumping>