Clean Air Resolutions

How to create and pass advocacy statements

Why Do Them?

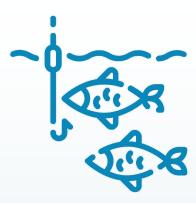
- A resolution is an official expression of the opinion or will of a legislative body. The practice of submitting and voting on resolutions is a typical part of business in Congress, state legislatures, and local governments.
- It is capable of creating an official stance, whether all of the legislative body agrees with it or not.
- Resolutions allow the organization's voice to be heard, create a change, and to pressure your government representatives to listen to you and your viewpoint.
- Resolutions are not laws and are not permanent, but they are official documents and can have binding language.

Learn the process



- Learn what the processes are for the body you are trying to influence
 - What is the deadline for submission?
 - What format should it be in? (PDF? Word?)
 - Is there a length limitation?
 - To whom do you send it?
 - Are speakers on the subject allowed?

Hooks, Lines and Sinkers

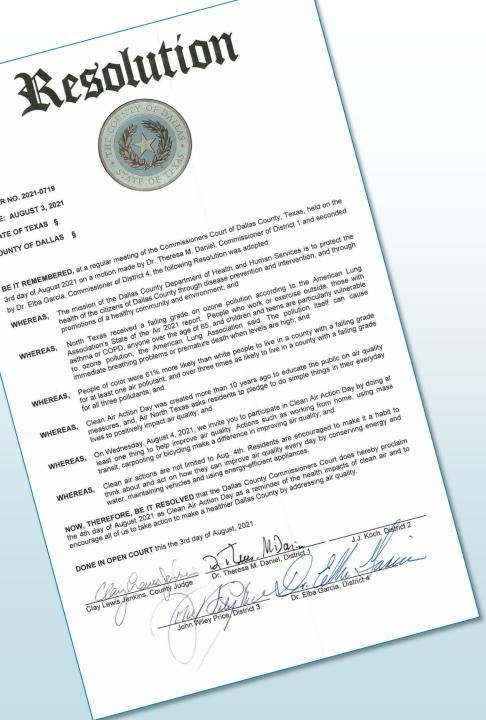


- Get informed about which members of the body are most concerned about your issues and may be willing to support, if not sponsor, the resolution.
- If you tie it to something that matters to the legislative body, they will more likely pass it.
- Line up speakers (if allowed) on the subject. None is bad, some is good, too many is worse. Pick a few speakers to address the subject with the body. They should be knowledgeable enough to answer questions or have a great personal story. Don't belabor the point or you will lose your audience.
- Stay organized by keeping records of your contacts. Knowing this information will help you complete the coalition building process for future resolutions.

Now write the thing!



- If you are not an elected official, you may not present or introduce a resolution. All resolutions must be sponsored by an elected member. HOWEVER, it will greatly improve your chance of finding a sponsor if you have a draft ready to propose.
- Language is extremely important when writing a resolution. Word choice can make or break your chances of passing the resolution. You must be specific about your issue.
- Research other successful resolutions on the same topic and tailor it to your region. Look for organizations that offer sample resolutions and use them.
- The typical format is as many WHEREAS statements as you need to make your case for your position and end with a very strong NOW, THEREFORE, BE IT RESOLVED that includes what success looks like.



BE IT REMEMBERED, at a regular meeting of the Commissioners Court of Dallas County, Texas, held on the 3rd day of August 2021 on a motion made by Dr. Theresa M. Daniel, Commissioner of District 1 and seconded by Dr. Elba Garcia, Commissioner of District 4, the following Resolution was adopted:

WHEREAS, The mission of the Dallas County Department of Health and Human Services is to protect the health of the citizens of Dallas County through disease prevention and intervention, and through promotions of a healthy community and environment; and

WHEREAS, North Texas received a failing grade on ozone pollution according to the American Lung Association's State of the Air 2021 report. People who work or exercise outside, those with asthma or COPD, anyone over the age of 65, and children and teens are particularly vulnerable to ozone pollution, the American Lung Association said. The pollution itself can cause immediate breathing problems or premature death when levels are high; and

WHEREAS, People of color were 61% more likely than white people to live in a county with a failing grade for at least one air pollutant, and over three times as likely to live in a county with a failing grade for all three pollutants; and

WHEREAS, Clean Air Action Day was created more than 10 years ago to educate the public on air quality measures, and, Air North Texas asks residents to pledge to do simple things in their everyday lives to positively impact air quality; and

WHEREAS, On Wednesday, August 4, 2021, we invite you to participate in Clean Air Action Day by doing at least one thing to help improve air quality. Actions such as working from home, using mass transit, carpooling or bicycling make a difference in improving air quality; and

WHEREAS, Clean air actions are not limited to Aug. 4th. Residents are encouraged to make it a habit to think about and act on how they can improve air quality every day by conserving energy and water, maintaining vehicles and using energy-efficient appliances.

NOW, THEREFORE, BE IT RESOLVED that the Dallas County Commissioners Court does hereby proclaim the 4th day of August 2021 as Clean Air Action Day as a reminder of the health impacts of clean air and to encourage all of us to take action to make a healthier Dallas County by addressing air quality.

Educate and Campaign

- Voting officials vote on behalf of their constituents. Make sure to find points and customize your research to fit each legislative body.
- Your elected official sponsor may talk to the other members of the body to gain support or
- Sometimes you should individually contact each voting member before your resolution is voted on and give your elevator pitch - why their constituents would want them to vote for your resolution.
- Use social media to promote and share your resolution. Social Media networks allow your resolution and concerns to be voiced to a much larger audience. You can do this before the vote to garner support for a controversial topic or after the vote to share your success.

Show Up! Be Ready!

- You will need to be there for the presentation of the resolution
- Be professional and dressed for a formal proceeding
- Have prepared remarks about the issue that don't repeat the text
- Be ready to answer questions about why this is important to you or the community
- Be ready to answer what, if any, impact this will have on the body (cost, time, policy, etc.)
- Introduce the next speaker or your group to the body



Follow Up

- Thank the body for their action. If the resolution passed thank them for that. If the resolution failed, thank them for listening.
- Follow up with any questions that went unanswered.
- Contact the carrying elected official and thank them for their time and effort on the issue.
- Do it again next year. Sometimes repeated resolutions are needed to keep the issue at the forefront and to do more education.





Questions?



Erin Moore

Chief of Staff, Office of Dr. Theresa M. Daniel
Dallas County Commissioner, District 1
214-653-7516

Erin.Moore@DallasCounty.org

Air Quality Update

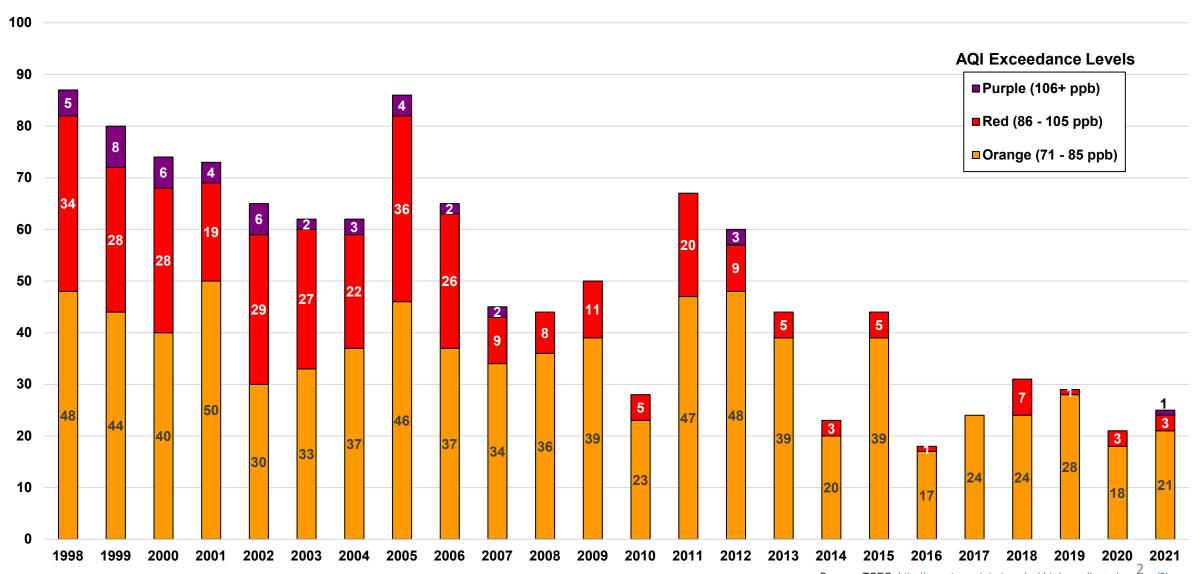
Air North Texas Coalition

September 16, 2021 Nick Van Haasen



8-HOUR OZONE NAAQS HISTORICAL TRENDS

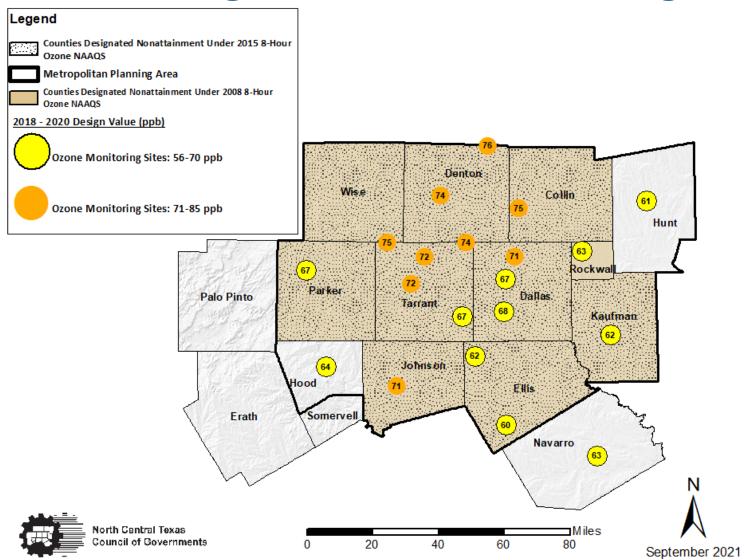
Based on ≤70 ppb (As of September 13, 2021)



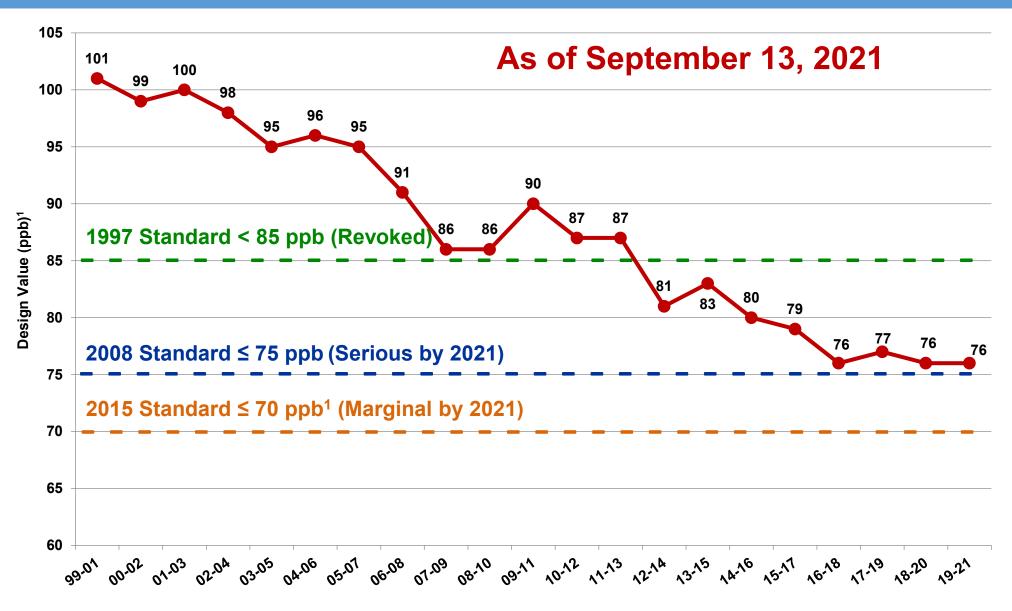
Source: TCEQ, http://www.tceq.state.tx.us/cgi-bin/compliance/monops/8hr_monthly.pl
ppb = parts per billion

Monitor Locations

2021 Design Value Monitor Readings



8-HOUR OZONE NAAQS HISTORICAL TRENDS



Consecutive Three-Year Periods

For More Information

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CKlaus@nctcog.org

Vivek Thimmavajjhala Transportation System Modeler (817) 704-2504

VThimmavajjhala@nctcog.org

Jenny Narvaez Program Manager (817) 608-2342

JNarvaez@nctcog.org

Nick Van Haasen Air Quality Planner (817) 608-2335

NVanhaasen@nctcog.org

https://www.nctcog.org/trans/quality/air/ozone

2021 CLEAN AIR ACTION DAY COMMITMENTS

2,925 TOTAL COMMITMENTS



PLAN THE MOST
FUEL-EFFICIENT ROUTE &
COMBINE TRIPS WHEN YOU
MUST DRIVE

237 Commitments



WORK FROM HOME

140 Commitments



MAINTAIN CONSISTENT SPEED WHEN DRIVING

287 Commitments



STAY UP TO DATE ON VEHICLE MAINTENANCE, STATE EMISSIONS & SAFETY INSPECTION

229 Commitments



CONSERVE ELECTRICITY

344 Commitments



REDUCE IDLING WHEN DRIVING

198 Commitments



CONSERVE WATER

248 Commitments



ENSURE TIRES ARE
PROPERLY INFLATED &
MINIMIZE VEHICLE WEIGHT

183 Commitments



SIGN UP FOR AIR
POLLUTION ALERTS

103 Commitments



CONSIDER
ENERGY-EFFICIENT
APPLIANCE REPLACEMENTS

93 Commitments



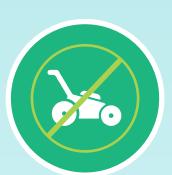
AVOID BURNING,
INCLUDING GRILLING
& BURNING TRASH

163 Commitments



DRIVE A FUEL-EFFICIENT VEHICLE

159 Commitments



POSTPONE MOWING ON OZONE ACTION DAY

109 Commitments



BICYCLE OR WALK
INSTEAD OF DRIVING

107 Commitments



REPORT SMOKING,

POLLUTING VEHICLES

113 Commitments



CONSIDER ELECTRIC OR ALTERNATIVE FUEL

LAWN MOWER

82 Commitments



LOG YOUR COMMUTES

AT TRYPARKINGIT.COM

8 Commitments



USE MASS TRANSIT

15 Commitments



CARPOOL OR VANPOOL

89 Commitments



OTHER

18 Commitments





2021 Outreach Events

Saturday, July 10 Congressman Burgess Energy Summit & Fair

UNT's Discovery Park, Denton, 9 am - Noon

Electric Vehicles North Texas, Dallas-Fort Worth Clean Cities, Regional Smoking Vehicle Program, Engine Off North Texas, SMARTE, Mobility 2045 Update

Saturday, August 7 Unmanned Aircraft System (UAS) Workshop

Virtual, 10 am - Noon

Aviation Education

Monday, August 9 - Tuesday, September 7

August Online Input Opportunity

Presentations: Interactive Public Input: Map Your Experience, Progress North

Texas: Transportation for All, Engine Off North Texas Update, Regional Electric Vehicle

Infrastructure Opportunities, NCTCOG Strategic Plan for Downtown Wylie **Highlighted Information:** Regional Smoking Vehicle Program, Vehicle Incentives &

Funding Opportunities, Mobility Plan Administrative Revisions

Monday, September 13 - Tuesday, October 12

September Online Input Opportunity

Presentations: HOV Pilot Project Along US 75 Corridor, Public/Private Partnership: SH 183 Segment 2 East, National Drive Electric Week, Regional Comprehensive Emissions Reduction Program, Locally Enforced Vehicle Idling

Restrictions, TIP Modifications

Highlighted Information: Interactive Public Input: Map Your Experience, Regional Smoking

Vehicle Program, Vehicle Incentives & Funding Opportunities

Saturday, September 25

Public Safety Expo

Richardson Civic Center Fountain Area, Richardson, 9 am - 12 pm

Look Out Texans and Bike/Walk North Texas items distributed at event

Saturday, October 9

Peterbilt Open House Denton, 11 am - 2 pm

Electric Vehicles North Texas, Dallas-Fort Worth Clean Cities, SMARTE, Regional

Smoking Vehicle Program, Car Care Awareness, Look Out Texans, Active

Transportation, Program, Bike/Walk North Texas

Saturday, October 9

Fix My Ride

Cross Timbers Church, Argyle, 10 am - 4 pm

Regional Smoking Vehicle Program, Car Care Awareness, Mobility

2045 Update

Wednesday, October 20 - Thursday, October 21

North Texas Facilities Expo

Esports Stadium Arlington & Expo Center, ArlingtonElectric Vehicles North Texas, Dallas-Fort Worth Clean Cities Coalition



Air North Texas Partner Progress Report Guidelines: 2021

Using the guidelines below, please write a report outlining how your organization promoted the Air North Texas campaign from September 1, 2020 through September 1, 2021.

Remember:

- Not all tasks will apply to your organization.
- If implemented before September 1, 2020, please give the date and indicate that the task is ongoing.
- Note that some sections request attachments.

Progress Reports will be used to select the 2021 Air North Texas Partner of the Year and the Outstanding Efforts awards, with categories for advertising, outreach, initiative, and an Arlo Ambassador award. A winner may not be selected for all categories previously mentioned. Please direct any questions to Kimberlin To at kto@nctcog.org or 817-608-2362.

Submit completed progress reports via email by close of business **Thursday, September 30, 2021**. Please send reports to:

Kimberlin To North Central Texas Council of Governments

Email: kto@nctcog.org

Thank you for your participation in the 2021 Air North Texas Progress Report.

Report Guidelines

Excluding attachments, your report should be no longer than three single-spaced pages with no less than 10 pt font.

I. Implementation Section

a. Examples of promotion of the campaign and its messages – include descriptions of any of the following that your organization may have implemented:

• Website content

- Link to official Air North Texas website on your organization's website
- Website content development and/or content revision for your organization's website

Provided content/information for the Air North Texas website

Advertising content

- Promoted the Air North Texas campaign through social media posts and/or online videos
- o Placed Air North Texas brand/logo on printed materials
- o Placed Air North Texas ads in print, online, TV, radio, billboard and/or other sources

Community involvement

- Hosted and/or participated in one or more public/virtual events (i.e. community outreach event, Earth Day events, Clean Air Action Day, etc.) to generate awareness of the Air North Texas campaign
- Recruited and encouraged general public audience to sign up as an Air North Texas member through Air North Texas website

Press content

- Hosted and/or supported one or more press, promotion, or partner recognition event(s) for media and/or other stakeholders (offered transit passes, recognized Air North Texas partners, held a press event, etc.)
- Issued at least one press release announcing your membership and participation in the Air North Texas campaign (i.e. Clean Air Action Day, recently joined as an Air North Texas partner)
- o Publicized your organization's involvement with the Air North Texas campaign
- o Published articles or other informational materials endorsing the partnership

Arlo content

- Promoted the Air North Texas campaign by posting Arlo related content on social media posts
- Placed images of Arlo on ads in print, online, TV, radio, billboard and/or other sources
- Utilized Arlo in a contest or campaign unique to your entity
- b. When describing your promotional actions, be sure to include the following information:
 - Date(s) implemented
 - URL (if applicable)
 - Specific examples/descriptions of implementation
 - If discussing an event: Please give name, location, date, and number of people reached
 - If discussing an ad: Please give name of publication, dates placed, and number of impressions/readers (if available)
 - > Please give similar information for other implementation strategies
- c. Please attach supporting material if applicable (i.e. any examples of artwork, brochures, ads, press releases, media stories, giveaways, fliers, newsletter stories, website articles, photos, etc.).
- d. Include other implementation that is not discussed above, but shows innovation in its approach and/or method

II. Future Implementation Section

- a. **See bulleted list above under I.a.** please give a brief explanation if you plan to implement any of these marketing components or a marketing component in the future.
- b. Be sure to include when you plan on implementing the project (i.e. three months from now or six months from now).

III. Future Needs Section

- a. Please state specific needs your organization requests of Air North Texas.
- b. Please state what events, materials and/or information, you would like to see Air North Texas provide.
- c. Please list events for 2022 and beyond where you would like to see Air North Texas information displayed. Please provide contact information if you have any.



Expanding EV Availability



Light-Duty Vehicles

(Sedans, Pickups, SUVs, Vans)

90 Battery-Electric

115 Plug-In Hybrid Electric

9 Fuel Cell Electric



30 Battery-Electric Transit

4 Fuel Cell Electric Transit

14 Battery-Electric School Buses



5 BEV Refuse

11 BEV Delivery

3 PHEV Delivery

1 Fuel Cell EV Delivery

Source: Alternative Fuels Data Center, Information by Fleet Application and Vehicle Search Tools; https://afdc.energy.gov/



For Fleets: Extended "Test Drives" Available

DFW Clean Cities "Try and Drive Alternative" Program

Offers Ranging from 1 Day – 2 Months

4 Participating Vendors

1 Light-Duty Sedan

1 Truck for Refuse Applications

1 Truck for Delivery Applications

1 Truck for Regional Haul/Drayage

Applications

2 Terminal Tractors

www.nctcog.org/dfwtrydrive



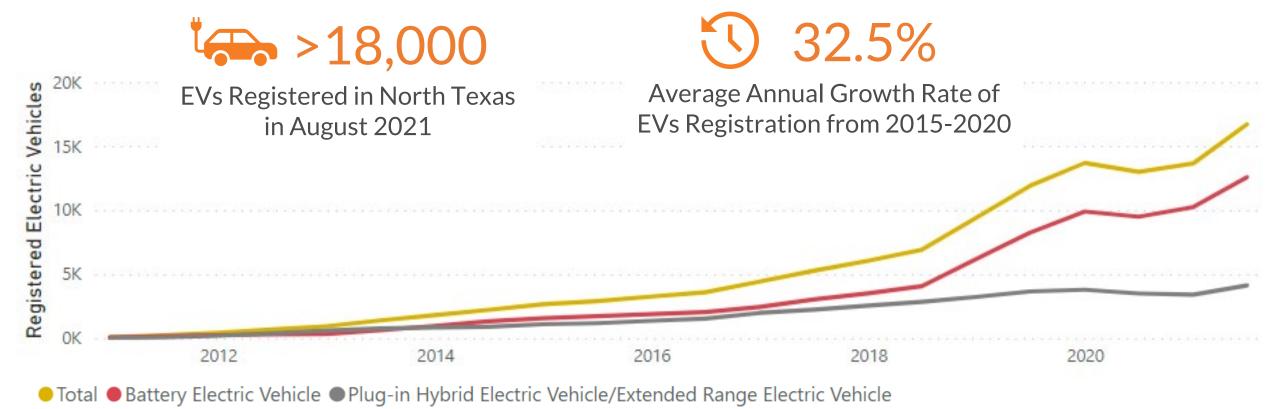


New Plug In Electric Vehicles added in 2020 to North Texas Fleets



Imagery Provided by: NCTCOG

EV Registration Trends in North Texas

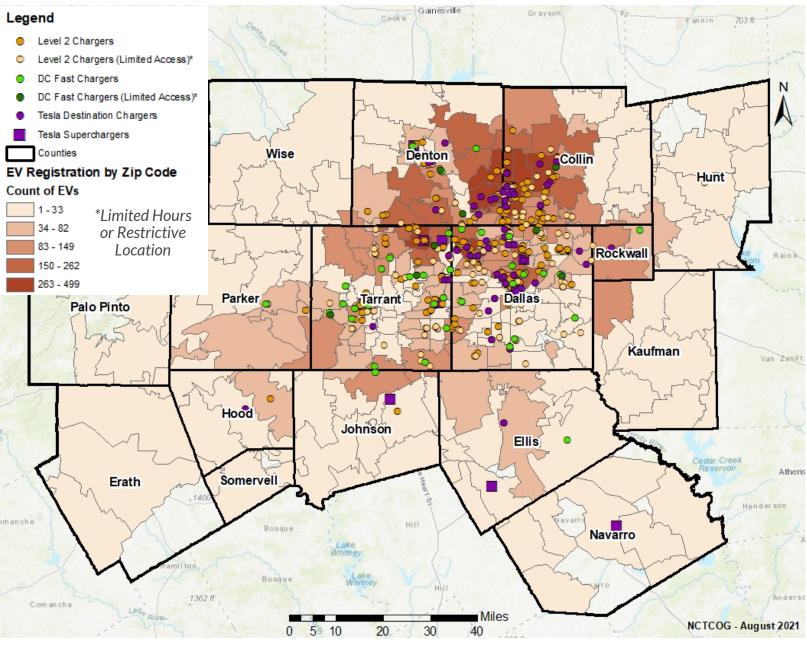




EV Registration Data Available at

www.dfwcleancities.org/evnt





Infrastructure Availability and EV Adoption by Zip Code

New Incentives for EV
Purchases and for DC Fast
Charge Stations Available,
First-Come, First-Served
www.nctcog.org/aqfunding



Coming Soon: Electric Vehicle Incentives from the Texas Commission on Environmental Quality (TCEQ)

Texas Emissions Reduction Plan (TERP)



Light-Duty Electric Vehicle Rebate = \$2,500 Light-Duty CNG or Propane Rebate = \$5,000 First-Come First-Served Texas Volkswagen Environmental Mitigation Plan (TxVEMP)





DC Fast Charger Funding = Up to 70%

Hydrogen Fuel Cell Station Funding = Up to 33%

First-Come First-Served



National Drive Electric Week: For Fleets and Local Government Staff

Electric Truck Webinar

Date: September 29

Time: 3:00-4:30 PM CST

Leveraging EV Charging Infrastructure to Make your Community a Destination Webinar

Date: September 30

Time: 10:00 AM CST

Benefits of Workplace EV Charging Webinar

Date: October 1

Time: 11:00 AM CST

Peterbilt Facility Tour

Location: Denton, Texas

By Invite Only

www.driveelectricdfw.org



Dallas-Fort Worth CLEAN CITIES



National Drive Electric Week: For the Public

Oncor 3rd Annual EV Road Rally

Participating Cities: Allen, Irving, Jacksonville, Plano, and Southlake

Dates: September 25 – October 2

MAIN NDEW EVENT:

Date: October 3, 2021

Location: The REC of Grapevine

Outdoor Event Including EV Showcase with Owners & Vendors: 4:00-6:00 PM CST

EV-Related Film Screening: 7:00 – 8:30 PM CST



Image Provided By: Ken Oltmann/CoServ

www.driveelectricdfw.org



Spread the Word!



www.driveelectricdfw.org



CONTACT US





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Air Quality Planner

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www.dfwcleancities.org

cleancities@nctcog.org



Soria Adibi Senior Air Quality Planner

sadibi@nctcog.org | 817-704-5667



Clean Cities

AIR NORTH TEXAS

CAMPAIGN BI-MONTHLY QUANTIFICATION & SOCIAL MEDIA REPORT

JULY 6, 2021 – SEPTEMBER 6, 2021

Air North Texas Coalition July 15, 2021 Alissa Soto, NCTCOG



AIR NORTH TEXAS WEB ANALYTICS

Visits

13,619

Increased

By 237% compared to 2020.

Avg.Time

0:38

Decreased

By 32 seconds compared to 2020.

Pageviews

16,844

Increased

By 164% compared

to 2020.

New Visits

10,932

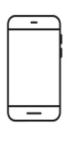
Decreased

By 237% compared

to 2020.



VISITS BY DEVICE



6,245

240% increase compared to 2020



2,169

1,693% increase compared to 2020



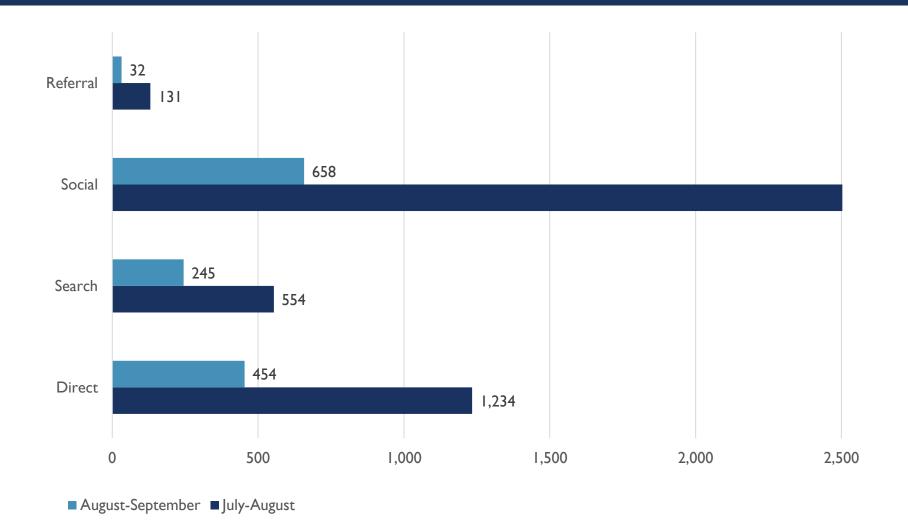
5,205

144% increasecompared to 2020

VISITOR DEMOGRAPHICS

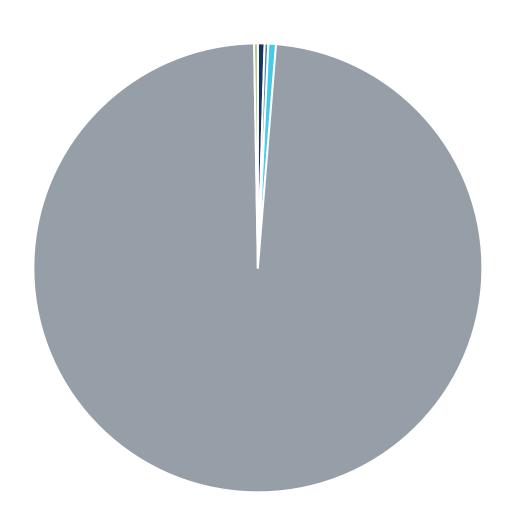


HOW VISITORS FOUND AIR NORTH TEXAS





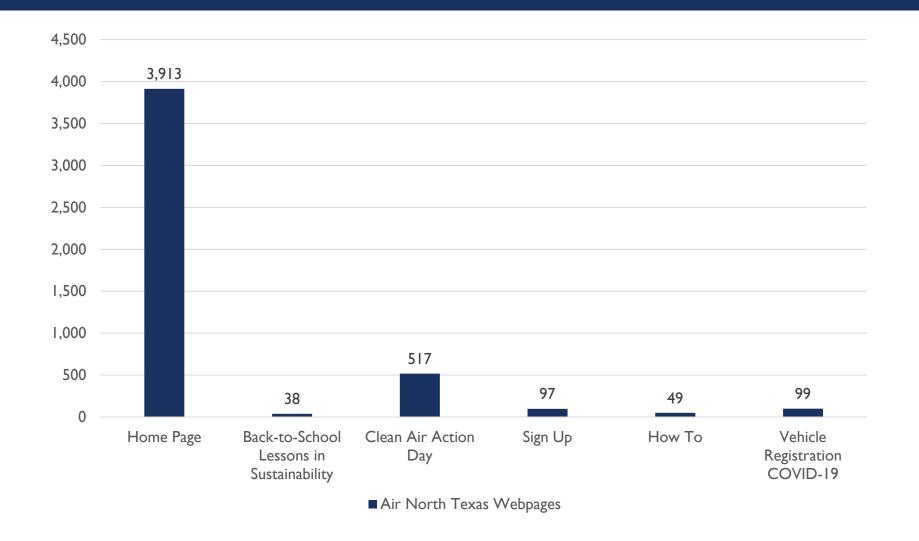
TOP DIRECTED SITES



- City of Fort Worth
- NCTCOG
- City of Grand Prarie
- Facebook



TOP PAGES VIEWED

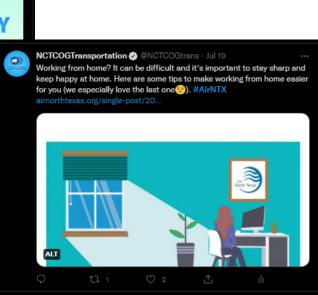








11:03 AM · Aug 3, 2021 · Twitter Web App





NCTCOG Transportation Department

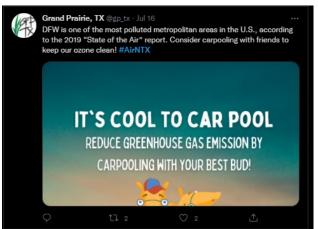
@NCTCOGtrans · Government Organization



















City of Grand Prairie -Municipal Government

@cityofgptx · Government Building

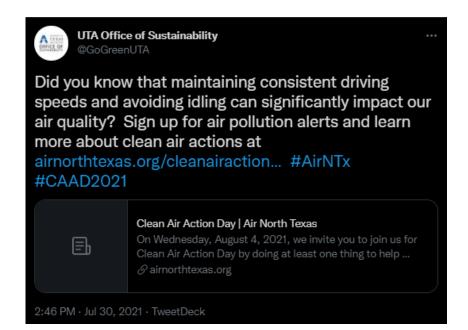
























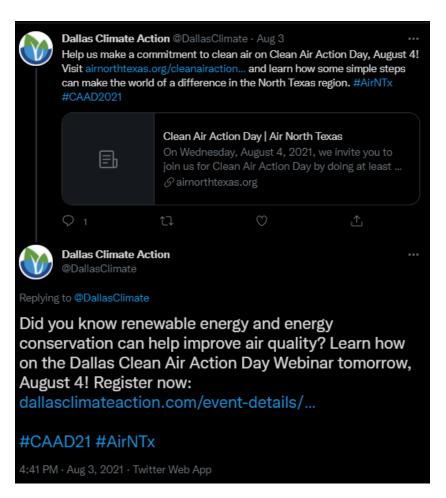
Granbury Chamber of Commerce

 $@Granbury Chamber of Commerce \cdot Business \ Center$















Today is Clean Air Action Day! Join us in doing at least one thing to help improve air quality. Whether it's bringing lunch to work, conserving electricity or biking to the store, the Earth will thank you. Make your commitment to clean air at airnorthtexas.org/cleanairactionday. #AirNTx #CAAD2021





NCTCOG Transportation Department

@NCTCOGtrans · Government Organization



NCTCOG Transportation Department

July 19 · 🔇

Working from home? It can be difficult and it's important to stay sharp and keep happy at home. Here are some tips to make working from home easier for you (we especially love the last one). #AirNTX https://www.airnorthtexas.org/.../Working-from-Home-While...







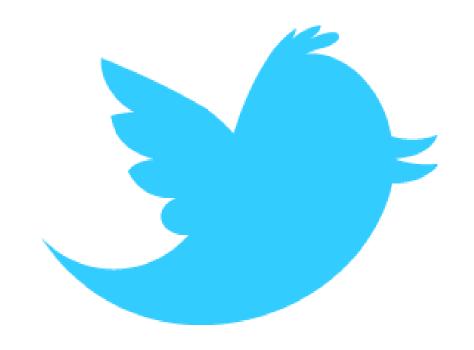


Keep Cedar Hill Beautiful

@KeepCedarHillBeautiful · Government Organization









#AirNTX



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