



# SUCCESSFUL FUNDING STRATEGIES

## How to Maximize Funding Options Outside of Bond Sales

# Agenda



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INTRODUCTIONS

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CONSENSUS-BUILT FUNDING STRATEGY

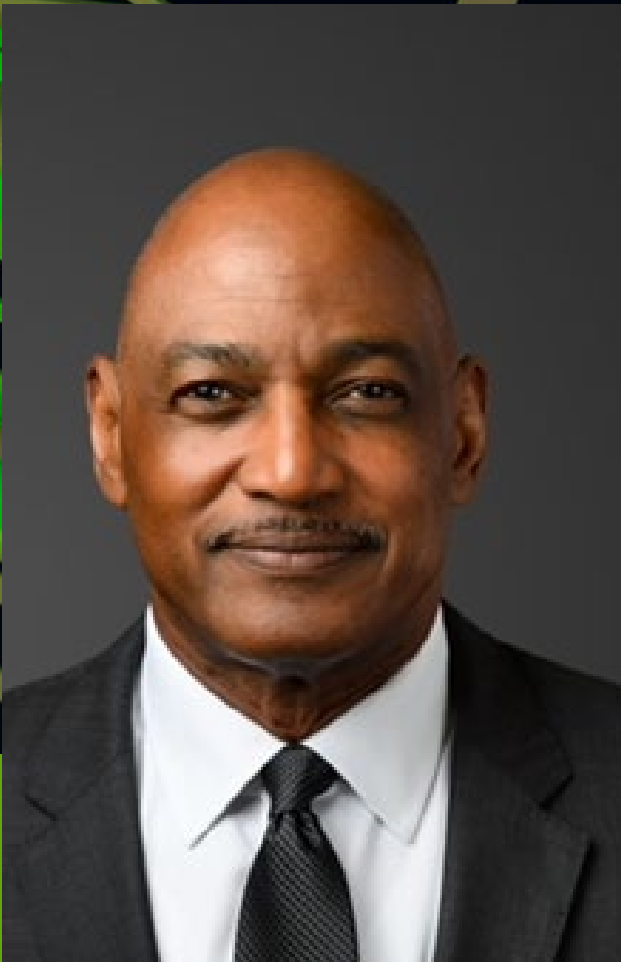
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CASE STUDIES

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Q AND A

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# Consensus-Built Funding Strategy



## **Funding Awareness**

Following funding opportunity releases

Support to pursue applications



## **Recommendations**

Including funding consideration in a Study document



## **Comprehensive Assessment**

Review of Projects across departments

Scoring Local, State, and Federal Priorities



## **Funding Strategy**

Annual Assessment

Coincides with Budget Process

Public Engagement



# Funding Toolbox: Maximizing Options Outside of Bonds

## Developer/Private Partnerships

- Impact Fees
- Developer Agreement
- Escrows
- Non-Cash Contributions
- Sponsorships and Naming Rights

## Special Districts & Assessments

- Public Improvement Districts
- Municipal Management Districts
- Special Assessment Districts
- Tax Increment Reinvestment Zone (TIRZ)

## Dedicated Funds & Enterprise Revenues

- Water/Wastewater Fund
- Stormwater Drainage Fund
- Park Development Fund
- Capital Dedicated

## Governmental Funding

- General Fund
- Local Option Sales Tax
- Hotel Occupancy Tax
- Grant and Interlocal Funds
- Federal/State Revolving Loan Funds

# Regional Projects Map

THE CITY OF  
**BURLESON**  
TEXAS

1

## I-35W

IH20 to S of Altamesa; SH 174  
(I-35W) to Renfro; Renfro to 67;  
Bethesda to Asher

**\$411,047,132**

2

## FM 1187

Chisholm Trl Pkwy to McCart  
Ave

**\$64,774,414**

3

## Traffic Signals

Alsbury Blvd

**\$836,151**

4

## Offsite Water Supply from Fort Worth

**\$57,012,108**

5

## SH 174

N of Elk Dr to Wicker Hill Rd

**\$36,665,281**

6

## CR 3391/E Renfro St

I-35W to East of CR 602

**\$60,747,195**

7

## Chisholm Trail Parkway

**\$239,400,000**

8

## SH 174 Widening

Wicker Hill Rd to Main St

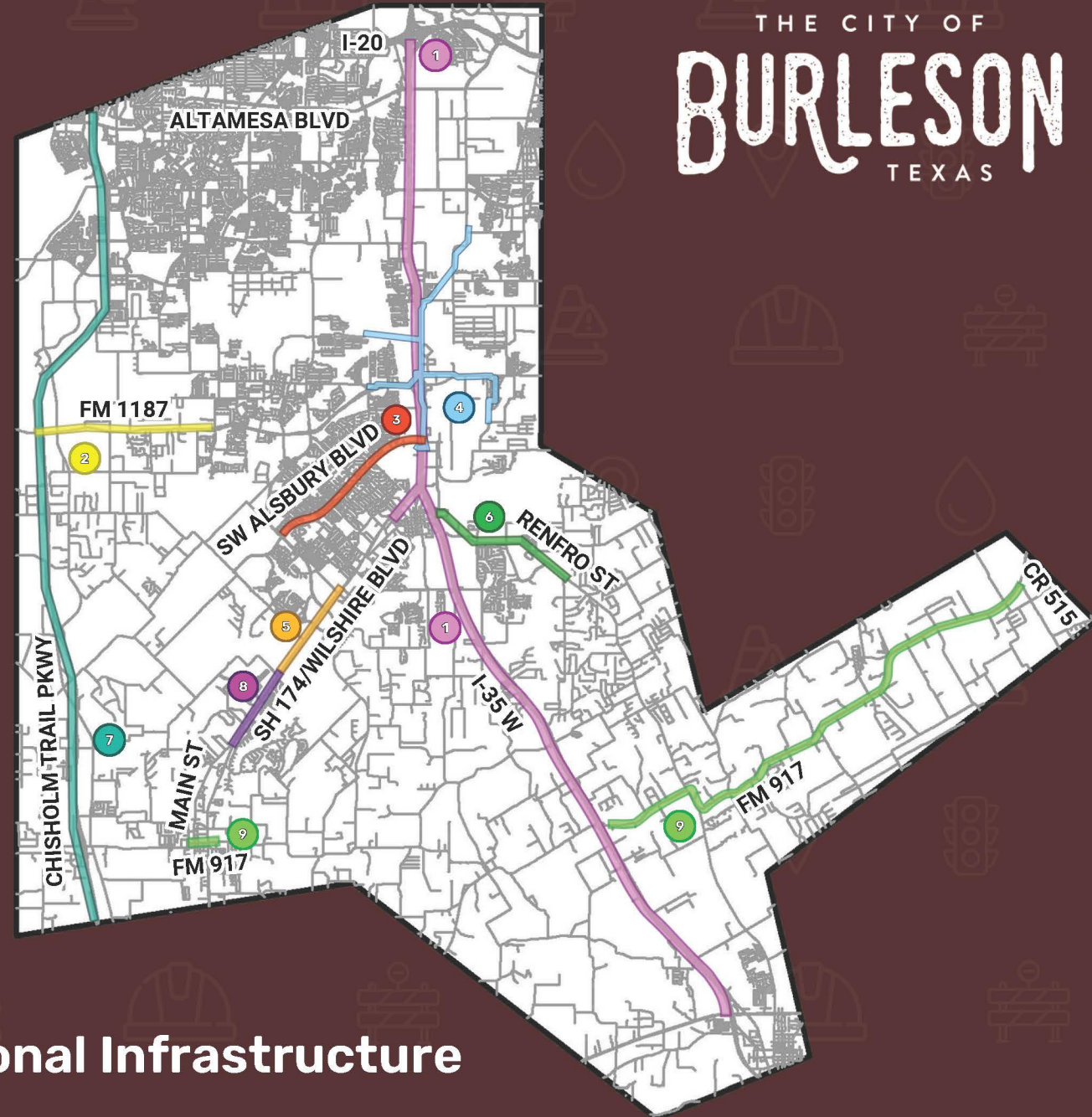
**\$20,330,000**

9

## FM 917

Main Street to E of SH174;  
I-35W to N of CR 515

**\$156,237,485**



**Over \$1,000,000,000 Invested in Regional Infrastructure  
over the next 5-10 Years!**



# Case Study: Fayetteville, AR

- Living document
- Changing local priorities, challenges, and fiscal realities
- Pivot with new administration priorities and programs
- Informs the annual budget process
- Educates the public and new elected officials





Project ①	Estimated Cost	Alternative Funding Sources	Competitive
Lake Fayetteville Area Improvements (Combination Project)	\$20,000,000.00	EPA CC Track I	●
Land purchase or restoration for Climate Resilience and Carbon Sequestration	\$850,000.00	EPA CC Track I	●
Lake Fayetteville Water Quality		EPA CC Track I; NFWF - Five Star and Urban Waters Restoration Grant	●
Pre-apprenticeship and apprenticeship programming for City's target industries (e.g., infrastructure, healthcare, IT) + free job-skill training with focus on residents facing barriers		DOL - Apprenticeship Building America; EDA - Good Jobs Challenge; DOL - Pathways to Infrastructure Jobs Grant Program	●
Wilson Stream Restoration \ Sewer Restoration	\$875,000.00	NFWF - Native Fish (Arkansas darter), Five Star and Urban Waters Restoration Grant; Walmart Foundation: Climate Change	●

# City of Fayetteville Grant Strategy Update

- 139 projects and programs
- Local Priority (6 parameters)
- Federal Priority (19 parameters)
- 75 funding recommendations

# Case Study: Fayetteville, AR

- Holistic approach to project finance
- Finding funding for projects, not projects for funding
- Defining components, mapping locations, local prioritization, federal/state priorities, planning efforts

Project Name	Existing Life Expectancy	Community Support	Political Urgency	Identified in Existing Plan	Shovel Ready Stage	City P Sr	S
	①	①	①	①	①		
Trail Lighting upgrades - Replace 20 year old trail lighting with new standard - Scull Creek Trail from Dickson Street to Mud Creek Trail	4	3	3	3	4		
Trail Reconstruction - Replacement aging asphalt with concrete - Scull Mud Creek, Lake Fayetteville and Trails							16
				1	3		14
Porter/Valley/Hatfield/Lawson Flooding							

**Life Expectancy**

**Community Support**

**Political Urgency**



**Existing Plan**

**Shovel Ready**

**17**



# Case Study: Fayetteville, AR

Project	Estimated Cost	Alternative Funding Sources	Competitive
Construction & demolition waste recycling		EPA SWIFR for Communities; EPA CC Track II	
Crestwood Drive overline relocation out of backyards**	\$1,300,000.00	SRF	
Deane Solomon	\$3,050,000.00	Entitlement	
Deane Solomon			

**Construction and Demolition  
Waste Recycling**

**EPA SWIFR;  
EPA Community Change  
Track II**

**Green Light -  
Highly  
Competitive**

# Case Study: Fayetteville, AR

## Funding Opportunities

Opportunity	Acronym	Administrative Agency	Source	CIP Eligible Projects	Link
1. Airport Infrastructure Grants	AIG	USDOT	Federal	12" waterline relocation under Drake Field Runway;	<a href="https://www.faa.gov/general/big">https://www.faa.gov/general/big</a>
2. All Stations Accessibility Program		FTA	Federal	Transit Stops and Shelters	<a href="https://www.transit.dot.gov/ASA">https://www.transit.dot.gov/ASA</a>
3. Apprenticeship Building America		DOL	Federal	Apprenticeship programming;	<a href="https://www.dol.gov/sites/dolgov">https://www.dol.gov/sites/dolgov</a>
4. AR Parks Matching Grant		AR Parks and Tourism	State	Underwood Park; Combs Paddle Park; Neighborhood Park Development; Kessler Regional Park; Land Acquisition (Parks); Gullett Community Park; Walker Community Park;	<a href="https://adpht.arkansas.gov/offic">https://adpht.arkansas.gov/offic</a>

Community Change Track II: Governance (Planning)

EPACC

EPA

Federal

Public Outreach Support; Development Code Update; Comprehensive Plan Update;

Community Change: Track I Implementation

EPACC

EPA

Federal

Lake Fayetteville Area (Combination); Land purchase or restoration for Climate Resilience and Carbon Sequestration; Lake Fayetteville Water Quality; Trail lighting upgrades; Happy Hollow Complex Master Plan etc; Trail reconstruction; Downtown campus City tornado shelter; Recycling Facility improvements; compost improvements; C&D Recycling and Diversion

Community Development Block Grant Entitlement Funds

CD

HUD

Federal

Restroom replacement, various park accessible Playgrounds; Deane Solomon Drive Flooding; City Hall

Conagra Foundation - Community Impact Grant LOI (Pinnacle Fo

Athletic field lighting; Aquatic/Rec

Congressionally Directed Spending / Congressional Project Fundi

C

Federal

N College Avenue Waterline; Fire; Affordable Housing Trust Fund

Early Educator In

**EPACC  
(Community Change Grant)**

**Lake Fayetteville Area Project; Land Purchase or riparian restoration; Surface Water Quality; Trail Lighting; C&D Recycling Facility...**

34	Safe Roads and Streets for All	SS4A	DOT	Federal	
35	Section 206 Aquatic Ecosystem Restoration		US Army Corps of Engineers	Federal	
	State Revolving Fund	SRF	AR Natural Resources	Federal	
36					
37	Strengthening Mobility and Revolutionizing Transportation	SMART	DOT	Federal	
38	SWIFR		EPA	Federal	
39	Tourism		AR Parks and Tourism	State	Lake Fayetteville Marina; Aquatic/Recreation Center; Parks and Trail WiFi
40	Transportation Alternatives Program	TAP	AR DOT	Federal	Downtown Sidewalk/Walkability; North Street Corridor; Hwy 62 Sidepath; Rolling Hills;



# EPA Community Change Program

Application due November 21, 2024

Collaboration with WCRC and Springdale

Multi-Component Project

- Lake Fayetteville
- Marina and Trails Improvements
- Watershed Improvements





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