

REQUEST FOR PROPOSALS
FOR INNOVATIVE SAFETY PROJECTS AND PROGRAMS
TO REDUCE YOUTH FATALITIES DUE TO MOTOR
VEHICLE CRASHES

Pre-Proposal Conference
Regional Forum Room
August 6, 2024

Agenda

Introductions & Agenda Overview

Project Background

RFP Scope of Work

RFP Consultant Selection Criteria/Schedule

Questions and Answers

Project Background

\$50 Million Regional Transportation Council Safety Program (DFW Region) FY 24-26

Category	Final	
Speed Enforcement ¹	\$7 Million	
Speed Education ²	\$2 Million	
Bicycle/Ped Education ²	\$2 Million	
Bicycle/Ped Engineering ³	\$10 Million	
Freeway Operations Engineering and Intercity Connections ³	\$25 Million	
Other	\$4 Million	+4 Million
Totals	\$50 Million	

¹ Increased Law Enforcement Presence

² Enhance Existing Education Campaigns – Drive Aware N. Texas and Look Out Texans

³ Identify through Roadway Safety Audit and Regional Safety Plans

What were we missing?

In Texas:

12 percent Licensed Drivers under 25 and account for 19 percent of fatalities in motor vehicle crashes.

Causes of High Rate of Youth Fatalities

Inexperience

Critical Errors in Driving Decisions

Distracted Driving

Speeding

Substance Abuse

Scope of Work

Looking for Consultant Partners Like

Parent Teacher Associations

Driver Education Curriculum Developers

Social Media / Gaming Industry

Mental Health Experts

Others

To Develop Innovative Ideas Related to

Driver education curriculum

Driver training

Driver outreach

Driver incentive programs

Driver behavior campaigns

Application Elements

Expertise, Service and Role

Solution, Deployment Scenario and Proposed Location

How will the Proposed Project Reduce Youth Fatalities?

Cost/Budget

Resources or Service Proposer could Contribute

Consultant Selection Criteria

Scoring Criteria	Weighted Percentage
Qualifications of Consultant	30%
Project Success	40%
Project Cost	30%

DBE Participation Goal: 14.1%

RFP Schedule

RFP Published	July 26, 2024
Questions Due	August 2, 2024
Pre-Proposal Meeting	August 6, 2024
Response to Questions	August 7, 2024
Proposals Due	August 23, 2024
Interviews (if needed)	Week of September 16, 2024
Negotiations	September – October 2024
Executive Board (Contract Awards)	November 21, 2024
Contract Execution	December 2024

Questions?

Responses to questions will be posted on August 7, 2024, at www.nctcog.org/rfp