

Recycle Roundtable Meeting

Wednesday, July 27, 2022

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Procedures for Virtual Meeting

- Today's presentation is posted on the Recycle Roundtable website:

<https://www.nctcog.org/envir/committees/resource-conservation-council/recycle-roundtable-subcommittee>

- Please sign-in by typing your name and the entity you are representing in the chat box.
- Please state your name and the entity you are representing when you ask a question or provide a comment.
- Please keep your microphone on mute when not speaking.

Today's Agenda

- Welcome
- Presentation
 - Crysta Guzman, NCTCOG
- Discussion
 - KWTT Campaign's MVPs
 - NCTCOG's Regionwide Promotion of the KWTT Campaign
 - One Working Group Session – KWTT Social Media Posts
- NCTCOG Updates
- Roundtable
- Future Agenda Items
- Schedule Next Meeting
- Adjourn

Presentation

Three Toolkits to Leverage for Your Litter Cleanup Events and Programs

Crysta Guzman

Environment and Development Planner II

NCTCOG

Trash Free Texas:

Fostering a Litter-Free Environment

TrashFreeTexas.org

Recycle Roundtable

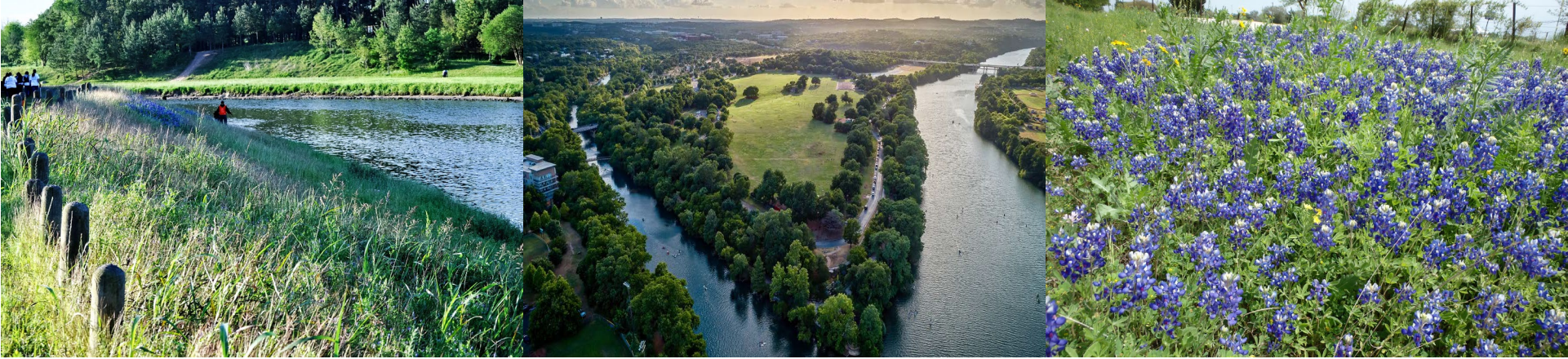
July 27, 2022



**TRASH
FREE
TEXAS**

This project funded by the U.S. Environmental Protection Agency's Trash Free Waters Grant Program

Introduction





Trash Free Texas Toolkits

 Cleanup Challenge Toolkit

 Local Government Trash Reduction & Educational Toolkit

 Recreational Cleanup Toolkit

 **Past Webinar:** [Making the Most of New Resources for Reducing Litter](#)



Cleanup Challenge Toolkit

- **Cleanup Challenge Toolkit**

- Includes resources to **plan, promote, and host** a cleanup event or a competition-style event with a neighboring community or communities.

- **Cleanup challenges can be:**

- **Regional competitions** - hosted by regional entities or nonprofit organizations encouraging the participation of many cities within a geographic region; often have a long time-frame in which to compete.
- **Local competitions** - organized by two or more communities, and often take place on a single day.

- Available on Trash Free Texas website [here](#)



Cleanup Challenge Toolkit

- Cleanup Challenge Toolkit resources include:
 - Templates for social media and flyers,
 - Scorecards
 - Certificates
 - Press releases
 - Tips for finding partners and leveraging existing events

Example Checklist

EXAMPLE COMMUNITY CLEANUP EVENT/DAY OF PLANNING CHECKLIST

TRASH FREE TEXAS

Complete	Event Items/Logistics to Consider
	<p>Have staff/volunteers been recruited to work the event? Make sure you have enough people to help run the event, they know what they will be doing, and they have your contact information if needed.</p> <ul style="list-style-type: none"> Do they know the times and roles they are expected to work? Will staff need to show up early for a meeting or meet before the day of? Do staff/volunteers need to set up tables/tents, or sort/distribute supplies? Do you have specific people to collect waivers, give safety talks, etc.? Do you need a "First Aid" area with specific trained volunteers? If you are providing food, do you have volunteers to prepare/serve it? Does staff need any type of special training before the event?
	<p>Have all supplies ordered been delivered? Make sure all ordered supplies have been delivered and you know how they will be getting to the cleanup site the day of.</p> <ul style="list-style-type: none"> Is the city/country or waste disposal provider bringing a trailer or dumpster?
	<p>Do you have extra supplies of needed items? Extra items like bug spray or sunscreen can be helpful. If a waiver/photo release is required, have extras on site in case people forget to bring them. Other extra items you might need include:</p> <ul style="list-style-type: none"> Pens, markers, sign-in sheets, certificates, zip-ties, bungee cords, etc.
	<p>Will anyone from the city/organization, or the Mayor, provide opening remarks? Make sure speakers have been confirmed, and that any necessary equipment (microphone, speaker, megaphone, stage, etc.) has been acquired and brought to the event.</p>
	<p>Do you have all the necessary contact information for vendors or emergencies? Bring a list of all vendors, location contacts, and emergency numbers that you might need to reference the day of or during the event.</p> <ul style="list-style-type: none"> If your location requires unlocking, etc., do you have the contact for that? Do you have items like dumpsters, port-a-lets, etc. that have a delivery contact if something is wrong or not there?
	<p>Do you have signage for the event that clearly provides instructions for volunteers? Signage for where to park, turn in waivers, get supplies, leave trash, etc. helps with the flow of volunteers. Event or welcome signs/banners can identify where to go and attract local attention.</p> <ul style="list-style-type: none"> Will signs be printed on paper, laminated, or on materials like yard signs? Will any signage require additional supplies like zipties or bungee cords to hang? Do you have the layout for tables/tents/signs available so volunteers can put them up?
	<p>Will cleanup participants need to sign in? How will you keep track of volunteer numbers? If volunteers need to sign in, make sure you have extra sign-in sheets and enough pens and people to staff the sign-in table that it doesn't bottle-neck your flow.</p>
	<p>Are any rented items scheduled for pick-up after the event? Make sure any rented items like dumpsters and port-a-lets are scheduled for pick-up after the event and have the vendor contacts in case they aren't picked up. Assign volunteers/staff to check that these are picked up and not sitting there overnight if that wasn't the plan.</p>
	<p>Who is collecting the results? During planning you should have determined which metrics to track and how to collect them. Assign at least one person to oversee collecting all this information before the event is over.</p>

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Event Take-Down	
	Trash and rental items have been picked up
	Results, waivers, sign-in sheets have been collected
	All _____ have been returned and for their _____



Cleanup Challenge Toolkit - Examples

Community Cleanup Challenge
As part of the [River, Lakes, Bays 'N Bayous Trash Bash®]

SATURDAY,
MARCH 26, 2021


[8:00AM TO 12:00PM]

Meet at [cleanup or registration site location]

[Location address]

[Cleanup supplies, event t-shirt, and lunch provided]

Community Cleanup Challenge
As part of the [River, Lakes, Bays 'N Bayous Trash Bash®]



RIVER, LAKES
BAYS 'N BAYOUS TRASH BASH®

SATURDAY, MARCH 26, 2021

8:00AM TO 12:00PM

Meet at [cleanup or registration site location]

[Location address]

[Cleanup supplies, event t-shirt, and lunch provided]

To add a little friendly competition to the [annual River, Lakes, Bays 'N Bayous Trash Bash®], [Your City/KTB affiliate Name] and [Other City/KTB affiliate Name(s)] are holding a Community Cleanup Challenge to see who can [get the most volunteer participation and remove the most litter] from their city during the event. [Optional: To make things fair, results will be calculated based on percentages of the cities' populations.]

[Information about prizes/bets] - but in the end we will all be winners with a cleaner community!

Participation is easy!

- 1 • Visit [event website URL] to [register and/or download the waiver form].
- 2 • Participate in the Community Cleanup Challenge.
- 3 • Make sure your cleanup is counted!
• [Add instructions or link if self-reporting]

Learn more about the [River, Lakes, Bays 'N Bayous Trash Bash®] at [event/challenge URL]

Example Promo Flyer

Example Facebook Cover

JOIN THE
COMMUNITY CLEANUP CHALLENGE
SATURDAY, MARCH 26, 2022
8:00 AM TO 12:00 PM



[YOUR CITY/ORG] WILL GO HEAD TO HEAD WITH [OTHER CITIES] TO SEE WHO CAN CLEAN UP THE MOST LITTER.

COME HELP US WIN AND BEAUTIFY OUR COMMUNITY!

Insert City/County Logo Here

Insert City/County Logo Here

Insert City/County Logo Here

North Texas Community Cleanup Challenge and Mayors' Challenge

NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

- Engages communities in a competition-style cleanup to see which one can pick up the most trash per resident during a designated timeframe.
- **Type:** Regional competition
- **Timeframe:** March 1 – May 31
 - Leverages other events like DMWT Trash Off
- **Participation:** Open to all local governments in region - requires an acknowledgement of participation (by mid point)
- **Challenge Scoring:** Uses [Texas Litter Database](#)
 - Use external id “CCC22” on trash reports
- **Website:** [North Texas Community Cleanup Challenge](#)



Image Sources: North Texas Community Cleanup Challenge Website, www.communitycleanupchallenge.com, NCTCOG.



Local Govt. Trash Reduction & Education Toolkit

- **Local Government Trash Reduction and Education Toolkit**

- Assists local and regional governments, nonprofit orgs., and other entities in engaging and educating their communities on the topics of watersheds, litter, aquatic debris, and cleanup initiatives.
- Toolkit includes:
 - Videos
 - Social media templates
 - Outreach materials
 - Reports
 - Litter campaigns and initiatives
 - Potential funding sources for litter cleanup
 - Past TFT webinar recordings
 - Resources for litter enforcement



Local Govt. Trash Reduction & Education Toolkit

- **Local Government Trash Reduction and Education Toolkit**
- This toolkit can help you...
 - Access a curated and consolidated list of educational resources that can help your affiliate with community outreach and messaging on watershed education and the impacts of litter.
 - Discover new campaigns or initiatives like EPA's Pack a Waste-Free Lunch, the Nurdle Patrol, or USAg Recycling.
 - Learn about potential funding opportunities that can help your community.



Local Govt. Trash Reduction & Education Toolkit

- Access this [Toolkit](#) on the Trash Free Texas Website

LOCAL GOVERNMENT TRASH REDUCTION AND EDUCATION TOOLKIT

This Local Government Trash Reduction and Education Toolkit is a consolidation of resources developed to assist local and regional governments, nonprofit organizations, and other entities who are seeking to engage and educate their communities on the topics of watersheds, litter, aquatic debris, and cleanup initiatives.

Users will find resources, such as videos, reports, infographics, and websites to existing campaigns that can aid in the promotion or creation of litter abatement education and outreach initiatives in their own communities. The toolkit also includes information on available grants and funding opportunities for cleanup events, and local enforcement resources to curb illegal dumping.

The toolkit is broken down into several categories based on the type of resources a community or organization may be seeking.

**Please be aware that the drop-down menus below will automatically collapse after a selection is made.*

- RESOURCES AND WEBSITES
- ORGANIZATIONS
- TOOLKITS AND REPORTS
- LITTER, TRASH, AND WATERSHED EDUCATION
- INITIATIVES AND CAMPAIGNS
- FUNDING OPPORTUNITIES
- LITTER ENFORCEMENT AND ILLEGAL DUMPING RESOURCES
- CLEANUP EVENTS



Recreational Cleanup Toolkit

- **Recreational Cleanup Toolkit**
- Assists local and regional governments, nonprofit orgs., and other entities interested in hosting recreational driven litter cleanup events such as plogging, plalking, pliking, and pladdling, or creating educational campaigns to encourage these activities.
 - **Plogging** = picking up litter while jogging
 - **Plalking** = picking up litter while walking
 - **Pliking** = picking up litter while hiking or biking
 - **Pladdling** = picking up litter while paddling
- Objective is to exercise while making your surroundings litter-free.
- Proves you don't need a big cleanup event to make a difference by incorporating picking up litter into daily activities!



Recreational Cleanup Toolkit Resources

1) Educational Plogging and Pladding “Waste Station” Signage for Parks and Launch Points

Design Choice 1

Plogging Finish Line
Please place your collected litter in the bin.



FORT WORTH.

What is Plogging?



Scan To Learn More

TRASH FREE TEXAS

www.trashfreetexas.org

Design Choice 2

Plogging Drop-off
Please place your collected litter in the bin.



TRASH FREE TEXAS

What is Plogging?



Scan To Learn More

FORT WORTH.

www.trashfreetexas.org



Recreational Cleanup Toolkit Resources

1) Educational Plogging and Pladdling “Waste Station” Signage for Parks and Launch Points

Design Choice 1

Pladdling Drop-off
Please place your collected litter in the bin.



What is Pladdling?

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Design Choice 2

Pladdling Drop-off
Please place your collected litter in the bin.



What is Plogging?

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Recreational Cleanup Toolkit Resources


2) QR code "How To" Instruction Sheet

TRASH FREE TEXAS

Using QR Codes In Your Public Outreach Efforts


While QR Codes are not necessarily new, they have made a resurgence in use from 2019-2022. Nearly all modern phones now can read a QR code with the default camera app and do not require a special app. While the default camera app will do the trick, there are also a plethora of dedicated QR Code reading applications that offer additional features and faster QR code recognition.

From Payment information, medical information, airline boarding passes, restaurant menus, and more, QR Codes are everywhere and are not likely to fade out any time soon.

QR Codes are a great way to transition viewers from the real world to online resources.

What is a QR Code?
QR stands for Quick Response Code. A QR Code is a type of matrix, or two-dimensional bar code system. These codes can be read from any angle, any direction, or nearly any orientation by a camera or standard barcode scanning system. They also offer redundancy for data loss. For example if some of the QR Code is not visible it still will work (this is dependent on the settings it was created under, explained later).



Using QR Codes In Your Public Outreach Efforts

Change the shape of the "eyes" (3 corner boxes), you can change the shape of the white background remains one solid color. You can change the shape of the bars to an extent.

By your eyes to the middle, but this requires a higher level of QR code for the lost data space. See advanced notes below.

That the further you stray from the black and white boxes, the less it will be for cameras to read the QR Code.

Have one QR Code per flyer or page. Multiple QR Codes can confuse the user's camera and know which one it will pick up first.

Good practice to always include text near the QR Code that lets the user know what will happen when they scan it. "Scan to learn about this cause." "Scan to check out this event." "Scan to register for the event." "Scan to see more about this cause." "Scan to see more about this cause." "Scan to see more about this cause."

Some ideas for ways to use QR Codes in your public outreach efforts:

- Scan to fill out a form.
- Link to a list of resources.
- Link to form to register for a future event.
- Check in to an event.
- This could go to a simple check-in form, or be as complex as a unique QR code that automatically checks in that specific user.
- Digital Raffle. Scan to fill out a form and enter a raffle.
- Scavenger Hunt. The QR Code contains the next clue.
- Direct Wi-Fi access.
- Link to Google Maps for directions to a specific location.
- An example would be to put a QR Code on a water bill insert that provides the cities 300W location at the Medication Take-Back event.

Advanced QR Code Information

While it may not be necessary to fully understand the inner workings of QR Codes, having an understanding of how they work will allow you to create more effective QR Codes that work more reliably, which results in a better end-user experience and over time build your registration page out.

Anatomy of a QR Code

- "Eyes" or Positioning Patterns
- Timing
- Version
- Format
- Data
- Additional Alignment
- Version 2+
- Quiet Zone

Using QR Codes in Your Public Outreach Efforts

Scale your QR Code to the situation it is intended to be used in. This may take some testing, but if a QR Code image and the user's device don't align, there will be some frustration. The user will be frustrated by being too small. If the camera's resolution is not high enough, it will not scan the QR code. If the QR code is too small, it will not scan the QR code. If the QR code is too small, it will not scan the QR code.

A QR Code on a flyer the size of a standard sheet of paper should be around 1x1 in but could be smaller from 1/2x1/2 to 1/4x1/4 in size.

A QR Code on a banner poster at an event should be 4x4 in, ideally 6x6 in, or 8x8 in.

Whatever you put there to use, the sharper your image, the better it will scan. Do not scale up a small QR image to fit a large page or poster. Create a higher resolution image or use better quality color graphic version.

What is a QR Code?

When you create a QR code, you can use the entire QR code or just a portion of it. The QR code will be read by the amount of QR code that is visible.

Using QR Codes in Your Public Outreach Efforts

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Recreational Cleanup Toolkit Resources

3) Plogging/Pladdling Campaign Toolkit:

- **Planning Your Event**
 - Cleanup event checklists for plogging/pladdling
- **Promoting Your Event**
 - Social Media Toolkit
 - Plogging/pladdling “How-To” Guides
- **Hosting Your Event**
 - Event sign-in sheets, safety info, volunteer certificate, day of check
- **Results**
 - Tracking and reporting, Texas Litter Database
- **Finding Partners**
- **Promoting Success**

EXAMPLE INDIVIDUAL RECREATIONAL LITTER CLEANUP PLANNING CHECKLIST **TRASH FREE TEXAS**

Complete	Planning Items/Logistics to Consider
	<p>Where will you be? Is there a specific type of environment that you plan to clean (along waterways, along roads, parks, etc.)? • Consider specific safety concerns and attire choices for the locations you will be.</p>
	<p>What supplies will you need? Consider the supplies that you will need based on the location that you will be cleaning and the type of activity you are engaged in (plogging, plalking, pliking, or pladdling). Following are some suggestions: • Plogging: gloves, small trash bag or washable satchel • Plalking: litter grabber, gloves, small trash bag or washable satchel • Pliking: litter grabber, gloves, panniers or cup in a bottle cage • Pladdling: life vest, litter grabber, gloves, garbage or onion bags</p>
	<p>When will you be plogging et al? • Consider if your region/area has a specific time of year where you see more litter. For example, a March-May timeframe can help remove a lot of litter before storm or hurricane season in the summer. • The seasonality of when you will be cleaning may also impact safety considerations and attire you wear.</p>
	<p>Will others be joining you? If so, make sure they are aware of any attire and equipment recommendations, safety concerns, and know where to dispose of their collected trash.</p>
	<p>What will you do with trash collected? You should have a plan for the proper disposal of all trash collected. • Will you drop off the trash somewhere along your route or dispose of it in your own trash cans?</p>
	<p>Will you collect and report your results? • Will you enter your cleanup results into the new statewide litter database? • Will you base the trash weight on the number of bags collected? (KTB has estimates available) • Will you separate out any recyclables?</p>
<p>Planning Notes:</p>	



Recreational Cleanup Toolkit

- 3) Recreational Cleanup Toolkit:
 - Promoting Your Event
 - Plogging, Pladdling, Pliking How-To Guides

Have you heard of PLOGGING?

It comes from the Swedish words for your "wreckage" and "plogging" (plog - helping the environment, plo - normally means throw). Plogging is a combination of jogging and picking up litter from the ground.

How to Plog

Prepare for Success

- Consider the terrain of where you want to go, along with the anticipated weather conditions whenever you want to go.
- Get a Group Together
- Wear comfortable, weather appropriate running clothes. Close toe shoes are a must! Bring a water bottle and be sure to take hydrated throughout.
- Gloves are recommended. Thick, disposable gloves are great for picking up any potentially hazardous litter items such as glass.
- Litter claws may be bulkier but are easy to use for pick-up!
- Use an appropriate collection bag hanging from a reusable shopping bag!

Be prepared to handle it

- Have 200 calories within 30 minutes before your running commutes.
- Hydration is critical! Drink plenty of water before, during, and after your run.
- Wear your seat belt and please don't drink and drive.
- Wash your hands thoroughly after your run.
- Wash your shoes and socks after your run.
- Wash your clothes after your run.
- Wash your car after your run.
- Wash your dog after your run.
- Wash your house after your run.
- Wash your bed after your run.
- Wash your everything after your run.

TRASH FREE TEXAS

TRICKS

01 Be mindful of what time of day you schedule the clean up.

Go on comfortable times during the season. Late April to the middle of May during summer. Make sure you are not in the sun for too long.

02 Litter is everywhere, so plogging should be too!

Be sure to check for litter and take it home. Litter is everywhere, so plogging should be too!

03 Any litter you can pick up makes a difference!

Even the smallest pieces of trash, like a paper cup, can be harmful to the environment. Pick up every piece of trash you see, no matter how small.

04 Only pick up safe items!

Avoid broken glass or anything sharp. Only use your hands to pick up litter. Use your litter bags to pick up anything else.

05 Hygiene is important!

Wash your hands thoroughly after your run. Use hand sanitizer if you don't have access to water.

TRASH FREE TEXAS

WHAT IS PLADDLING?

Pladdling is a combination of canoeing and plogging. It's a fun way to get out on the water and help clean up the environment.

How to Pladdle

Prepare for Success

- Consider the anticipated weather conditions for whenever you want to go.
- Wear comfortable clothing appropriate for the weather and activity.
- Bring a water bottle and stay hydrated.
- Gloves are recommended. Disposable gloves are great for picking up any dirty litter. Thick, non-disposable gloves (such as gardening gloves) are also recommended for potentially hazardous litter items such as glass.
- Litter claws making picking up litter is hard to reach places easier!
- Use an appropriate collection bag.
- Ranging from a reusable shopping bag to a heavy-duty trash bag, be sure it is easy to carry, durable and is large enough for the job. Some prefer mesh or nylon bags over trash bags.

Get a Group Together

If you are in a canoeing, kayaking, paddling, etc. group already, great! See if they would like to change it up and try pladdling with you.

- Create ways to advertise! Social media outlets, community bulletin boards, or even store windows are all great ways to get the word out. Local environmental groups are always great points of contact.
- Check local media platforms, group meetup apps, or Facebook groups.
- Check these websites for events and meet-ups occurring near you, or ways to get a group started in your own community!
 - www.trashfree.org
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TRASH FREE TEXAS

WHAT IS PLIKING?

Pliking is a combination of hiking and plogging. It's a fun way to get out on the trails and help clean up the environment.

How to Pliking

Prepare for Success

- Consider the terrain of where you want to hike or bike, along with the anticipated weather conditions whenever you want to go.
- Wear comfortable, weather appropriate clothing. Close toe shoes are a must!
- Gloves are recommended. Disposable gloves are great for picking up dirty litter.
- Thick, non-disposable gloves (such as gardening gloves) are also recommended for potentially hazardous litter items such as glass.
- You can always keep your gloves in pockets or under a belt if they get too hot!
- Litter claws may be bulky to carry but are easy to use for pick-up!
- Use an appropriate collection bag.
- Ranging from a reusable shopping bag to a heavy-duty trash bag, be sure it is easy to carry, durable, and large enough for the job.

Get a Group Together

If you are in a hiking or biking group already, great! See if they would like to change it up and try pliking with you.

- Think of ways to advertise! Social media outlets, community bulletin boards, or even store windows are all great ways to get the word out. Local environmental groups are always great points of contact.
- Check social media platforms, group meetup apps, or Facebook groups.
- Check these websites for events and meet-ups occurring near you, or ways to get a group started in your own community!
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TRASH FREE TEXAS



Recreational Cleanup Toolkit Pilot

- We're looking for volunteers to help us test and pilot these resources!
- **Who:** Local governments, KTB Affiliates, paddling or recreation groups
- **Pilot Period:** Now – September 30, 2022
- **Feedback Survey:** <https://www.surveymonkey.com/r/ZC8W2H9>
- **Feedback Deadline:** October 1, 2022

Contact Crysta Guzman, cguzman@nctcog.org.

Let's Get Social!

- The Trash Free Texas team is now posting regularly to Facebook, Twitter and Instagram!
- Follow us on social media and tag @trashfreetexas on your litter cleanup posts!

 <https://www.instagram.com/trashfreetexas/>

 <https://www.facebook.com/TrashFreeTexas>

 <https://twitter.com/TrashFreeTexas>

Watch Our
"How To" Video!



Partner Recognition:
Adopt-A-Spot Sites

Keep Aransas County Beautiful
Keep Arlington Beautiful
Keep Austin Beautiful
Keep Cleburne Beautiful
Keep Corinth Beautiful
Keep Denton Beautiful
Keep Dickinson Beautiful
Keep Ennis Beautiful

TRASH
FREE
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Connect With Us!

Elena Berg

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Kendall.guidroz@h-gac.com



facebook.com/TrashFreeTexas



trashfreetexas.org



nctcog.org/trash-free-waters-project



h-gac.com/TrashFreeTexas

Discussion Topics

Know What to Throw (KWTT) Campaign MVPs (April 2022– June 2022)



	Impressions/ Reach	Engagements
Facebook	1,347 Reach	39
Instagram	48 Impressions	1
Twitter	402 Impressions	7

	Impressions	Engagements
Facebook	1,214 Reach	44
Instagram	40 Impressions	0
Twitter	403 Impressions	5

	Impressions	Engagements
Facebook	1,290 Reach	30
Instagram	50 Impressions	6
Twitter	299 Impressions	4

Discussion Topics

NCTCOG's Regionwide Promotion of KWTT

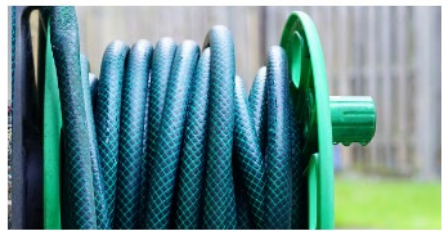
- ▶ Promoting KWTT throughout region with various media from fall 2022 – winter 2023
- ▶ Excellent opportunity for your entity to leverage this promotion and share messaging. KWTT Campaign deliverables can be found [HERE](#).
- ▶ Questions?

**NCTCOG
KNOW WHAT
TO THROW
AMPLIFICATION KIT**

TO PROMOTE RECYCLING EFFORTS

JULY SOCIAL MEDIA POSTS

Striking while the days are hot, this month's posts cover hoses and Independence Day and freedom from extra donatable items.



Download


Blog Tanglers.jpg

What to Do with your Old Garden Hose (Tip: Don't Recycle Them) Read more: <http://bit.ly/2JAF4yQ>

**DO YOU KNOW
WHAT TO
THROW?**

TEST YOUR RECYCLING IQ @
TimeToRecycle.com

HINT:
**RECYCLE
YOUR CLEAN, DRY
BOTTLES,
CANS, BOXES
and PAPERS**



HEY, DUDE!
**IT'S ALL YOU
RECYCLE**

Funded through
a grant from
NCTCOG and
the TCEQ.

Discussion Topics

Working Group Session (10 minutes)

- Developing Content for KWTT Posts in August and September
 - 2 Working Groups - Each group will receive one month

Month	Do Recycle...	Do NOT Recycle...
August	Plastic Bottles, Aluminum Cans, and Glass Bottles	Plastic Bags

—————➤ Renee

Month	Do Recycle...	Do NOT Recycle...
September	Paper	Takeout Containers, Plastic Utensils, and Plastic Bags

—————➤ Elena

Discussion Topics

NCTCOG Updates

a. NCTCOG's Trash Free Texas Project

- Follow and share posts from Trash Free Texas on [Facebook](#), [Instagram](#), and [Twitter](#)!

b. State of Texas Alliance for Recycling's (STAR) [Two Page Summary and Recommendations](#) on the Texas Market Development Plan

Discussion Topics

Roundtable

Future Agenda Items

Next Meeting Date


Thursday, October 20, 2022, at 1:30 p.m.

Location: Virtual

Join the Campaign And Help Amplify the Message

- Like and Share TimeToRecycle's posts on all social media platforms
- Create your own social media posts and tag TimeToRecycle
- Update your entity's website and link to www.TimeToRecycle.com
- Include information in newsletters and utility bill inserts
- Use customizable templates for flyers and other assets found [here](#).
- Join NCTCOG's [Email Distribution List](#) to get updates about the campaign

DO YOU **KNOW** WHAT TO THROW?

 Facebook.com/RecycleNorthTexas

 @TimeToRecycle

 TimeToRecycle

 ItsTimeToRecycle

 [www TimeToRecycle.com](http://www.TimeToRecycle.com)



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