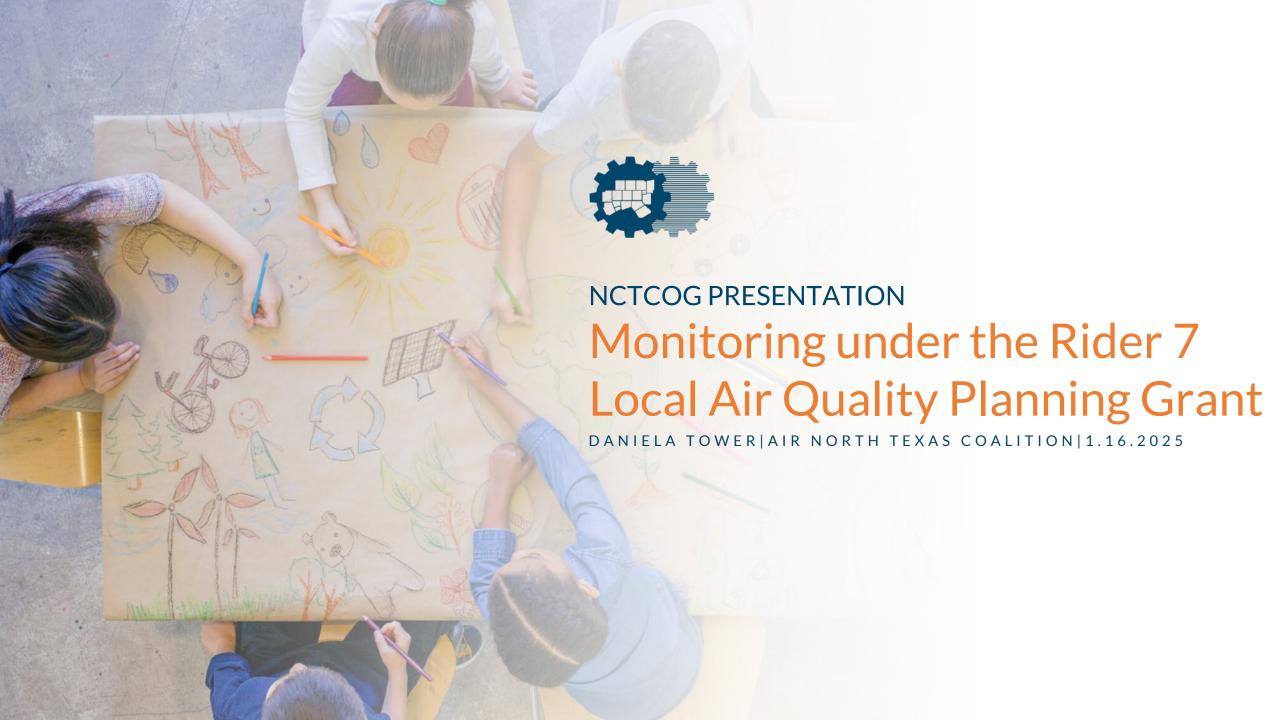
Air North Texas Coalition Thursday, January 16, 2025 1:30 – 3:00 pm

<u>Agenda</u>

1.	Introductions			
2.	Overvi	Overview		
	a.	November 21 Meeting	Kimberlin To	
3.	Discus	Discussion		
	a.	Air Quality Update	Daniela Tower, NCTCOG	
	b.	City of Grand Prairie Presentation	Kylie Wieden, City of Grand Prairie	
	C.	Administrative Announcements/Reminders	Kimberlin To	
		i. Beginning of Ozone Season - March 2025		
		ii. Outreach Items		
		iii. Clean Air Corner		
	d.	Website Quantification/Social Media Report	Leslie Maldonado, NCTCOG	
4.	Other/N	Other/Member UpdatesKimberlin T		
5.	Additional Items		Kimberlin To	
a. Next Meeting Information: Thursday, March 20 Conference Call: 903-508-4574 Phone Conference ID: 721 705 449#				





Rider 7 Monitoring

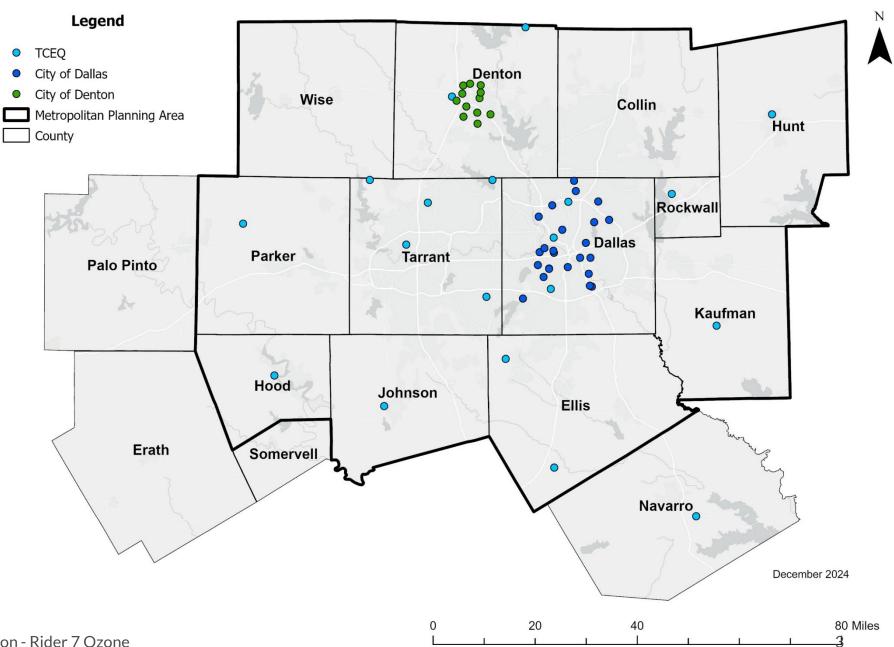
Rider 7 Local Air Quality Planning Grant exists for Ozone and PM2.5

Eligible activities are limited to:

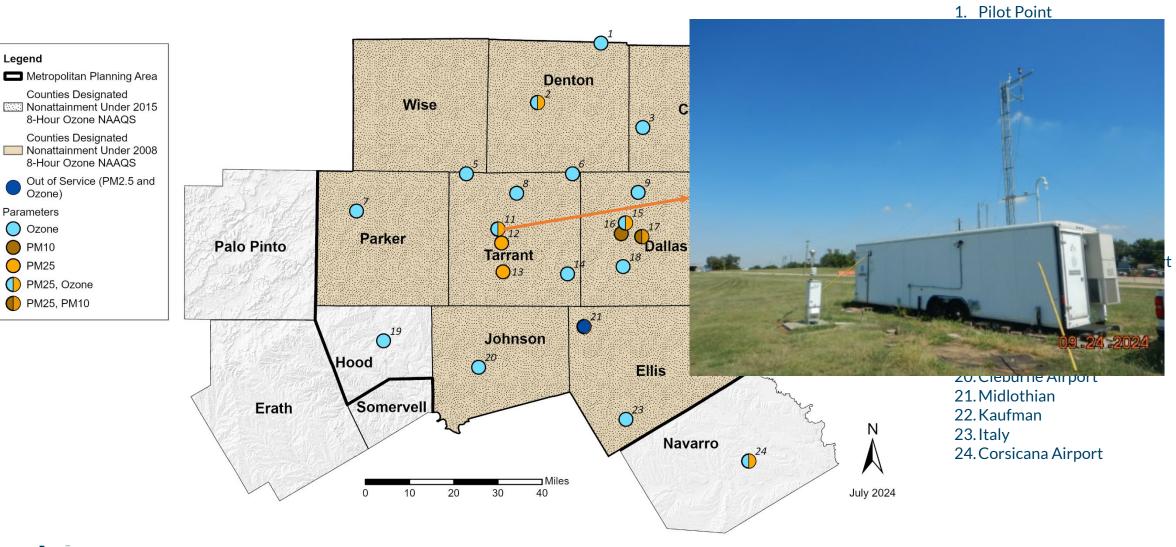
- Monitoring of Pollution Levels
- Emission Inventories
- Data Analysis
- Modeling limited

Rider 7 Ozone funds are only eligible to be used in counties that are close to being in non-attainment, with a design value of between 60 and 70 ppb.

Current Ozone Monitors in North Central Texas



Regulatory Monitoring Network



Legend

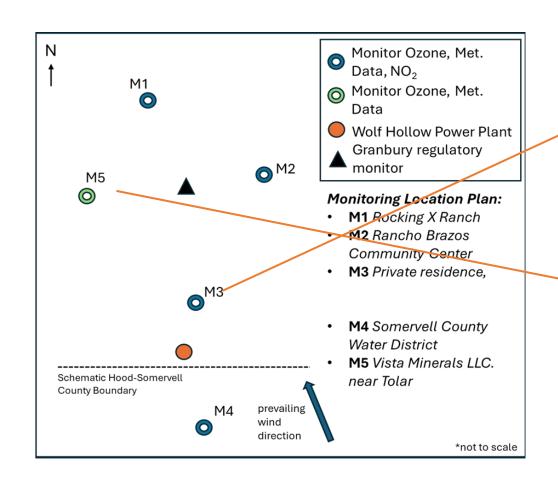
Ozone) **Parameters** Ozone

PM10

PM25

PM25, Ozone PM25, PM10

Rider 7 Ozone – Monitoring Planning







Rider 7 – Monitoring Devices

FEM/ FRM Approved Devices: 2B Technologies (Ozone)



Dimensions (Height \times Width \times Depth): $8.7 \times 4.0 \times 3.0$ in (22 \times 10 \times 7.6 cm)



Model 108-L Ozone Monitor | 2B Tech

Wind direction and speed: Atmos 41W (Meteorological Data)



ATMOS 41W - METER Group

Low-Cost-Monitors: Aeroqual AQY-R



Aeroqual AQY-R

Air quality monitoring system designed to provide realtime air quality data of ozone (0-200 ppb), nitrogen dioxide (0-500 ppb),PM2.5 (0-1000 µg/m3) mass concentration, temperature and relative humidity.



Rider 7 Ozone – Monitoring Goals

Evaluate the influence of the Wolf Hollow Power Plant (Wolf Hollow II and planned III) - Bitcoin

Correlate meteorological conditions and ozone readings in the various locations

Track development of ozone readings

Compare precursors to ozone formation

Add to a better spatial coverage of pollution data in the DFW region

Although Rider 7 Ozone does aim for ozone and ozone precursor pollution, the Aeroqual also measures PM2.5 – more comprehensive pollution assessment.

Air Quality Monitoring Regional Transportation Council (RTC) Policy

Umbrella Policy - Actions

- Identify Funding Sources
- Develop Partnerships: local governments and industry leaders
- Implementation and Deployment
- Public Engagement and Communication
- Evaluation and Reporting

Cornerstones

- Monitoring
- Data: Hospital and Urgent Care Admissions
- Combination with other Health Data (Asthma etc.)
- Vulnerable Population Assessment
- Hot Spot Analysis
- Low-Income and Disadvantaged Communities

Goal: The One-Stop-Shop Monitoring Network



MONITORING

Facilitate and create a more localized monitoring network, bundle access to the currently available monitoring stations and resources at one website, increase monitoring



HEALTH DATA

Collect and provide access to impersonalized health data with correlate to AQ data, facilitate the understanding of AQ impact on public health



COLLABORATION

Bring all interested parties together for information exchange, create an accessible public information platform, identify sources and mechanisms of AQ impacts



One-Stop-Shop: Request for Feedback

We're aiming for one system or a website to collect information such as data, links, and basic data interpretation based on:

Integration of an air quality and health-related regional database Local interest Equity support by establishing an emphasis on LIDAC communities

- > Easy to use and comprehensive platform that offers additional explanation
- Air North Texas as a springboard to get first feedback from city partners and local governments

Thoughts and feedback?

Surface Transportation Technical Committee (STTC) and the Regional Transportation Council (RTC)

FOR MORE INFORMATION

CHRIS KLAUS
Senior Program Manager
cklaus@nctcog.org
817-695-9286

JENNY NARVAEZ
Program Manager
inarvaez@nctcog.org
817-608-2342

VIVEK THIMMAVAJJHALA
Transportation System Modeler
vthimmavajjhala@nctcog.org
817-704-2504

DANIELA TOWER
Air Quality Planner
dtower@nctcog.org
817-704-5629

ANALISA GARCIA Air Quality Planner agarcia@nctcog.org 817-695-9170

https://www.nctcog.org/trans/quality/air



Grand Prairie 2024 Partner of the Year

January 16, 2024





Social Media

- In 2024, the City posted 44 social media posts across Facebook and X.
- Posts amongst the platforms reached 37,167.





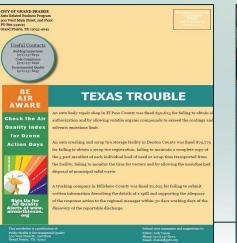


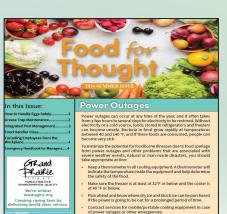


Advertising Content

Air North Texas was featured in 13 newsletters published between PHEQ and the City.







Ozone 🗇

Season

Keep all cooling units' doors closed as much as possible to maintain

If the nower has been out for long time, check the temperature in

the cooling units with a thermometer. If the appliance thermometer

food safely cold/frozen for a few hours.

reads 40 °F or below, the food is safe.

When in Doubt, Throw it Out!

Never taste a food to determine its safety!

the story from the first African American to arrive in Grand Prairie, Mose Jordan in 1952 through the decades to today. The books are available for purchase here than 10 inches, or for property to appear unsightly or unsanitary along . Grand Prairie Tourist Center, 2170 N. Belt Line Road upon or across the sidewalk or stree · Main Library, 901 Conover seven days after a property owner · Grand Prairie Historical Museum, 1516 W. Main has been given notification of high · Warmack Library, 760 Bardin Road grass, Code Compliance will issue The history of Grand Prairie has been documented in two previo Still, neither includes much about the African American experience which was mowed. The resident will be billed not traditionally covered in mainstream media in the 1800s-mid 1900s. Grand and charged a \$150 administrative Prairie was fortunate to have two of the first freedmen communities following the Emancipation Proclamation in Bear Creek and Freetown, with Dalworth following the turn of the century. Many of the ancestors of those founding VOLUNTEER FOR families still live in town today. Through interviews, questionnaires, excernts CITY BOARDS AND you able to craft the chronology of the African American experience in Grand COMMISSIONS Applications are now being CLEAN AIR ACTION DAY JUNE 7 epted for appointments to city Ozone season has begun! Beginning in March through mbers of boards and commissio ovember, ground-level ozone reaches its highest concentra t in an advisory capacity to the City tion. Help reduce ozone pollution this season by taking part incil on issues such as housing in Clean Air Action Day on Friday, June 7. Clean Air Action Day occurs on the first Friday of June every year to bring the rks, development, public health d aging. Apply online at gptx.org ommunity together to do at least one thing to help improve missions by June 3, air quality. Here are some actions you can take on Clean Air Action Day: 024. For more information, call Carpool • Combine trips/driving less • Fuel before 10 a.m. or after 6 p.m. 972- 237-8039 or email GPCitySec Reduce idling . Bring your lunch to work Find more ways you can take action and take the pledge at aimorthte leanniractionday. When taking the pledge, he sure to include that you are FREE MICROCHIPS FOR PETS NEW DEVELOPMENT Tuesday-Friday: 10 a.m.-6 p.m. Saturday: noon-6 p.m. Prairie Paws Adoption Center Slices is scheduled to onen in May 2024 and the Dinny Eee will onen in fall 2222 W. Warrior Tr. Design work will begin in fall 2024 on Rosa's Café on the southwest Grand Prairie residents only

and Perspective in Grand Prairie

A new Grand Prairie history book is now available for nurchase for \$35

The book examines the history of the African American experience and perspetive from 1852-2023. Commissioned by the City of Grand Prairie, author War-

ren Landnum combined research, historical documents, and interviews to craft

orner of SH 161 and Mayfield. Mountain Mike's Pizza will open in

EpicEast, and Asia Times Square will open a new concert venue, 85c

Andretti's Indoor Karting and Games will open next to IKEA in May

2024 and Bass Pro Shops at Mayfield Groves, just south of IKEA will open

Bakery Café, BB.O Chicken and OMI Korean BBO.

MAXIMUM: 10 INCHES

The maximum height for grass

irand Prairie to have grass, weeds

Required: Owners valid driver

ent rabies vaccine. No appointmen

icense or ID, proof of per's cur-

in Grand Prairie is 10 inches It

is unlawful for any person with vnership in a property in the City of

Advertising Content

- Five digital billboards "Know Your Risks" were displayed from July 1, 2024 – July 28, 2024 with ~4.1M impressions.
 - Highway 360
 - I-20
 - I-30
 - Highway 161
 - Tom Landry Highway





Promotional Items







- 1. Avoid Unnecessary Trips/Combine Trips
- 2. Maintain Tire Pressure
- 3. Plant a Tree
- 4.Bring Lunch to
- Work/Carpool to Lunch
- 5.Switch to Energy Efficient Light Bulbs

Before 10 a.m. or after 6 p.m.

6.Fuel Vehicles and Mow









Community Involvement

 Attended and hosted 13 community events with 9,015 total participants.





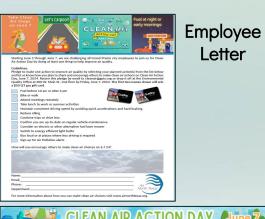


Earth Day Solar Eclipse Mayor's 5K

Clean Air Action Day

- Hosted a campaign for all city employees to participate in CAAD with 130 employees participating.
- The PHEQ department hosted a Clean Air Action Day Celebration.









Clean Air Mails Signature Line PHEQ Staff Party Website

Environmental Awards

The City of Grand Prairie hosted an Environmental Awards
 Luncheon to recognize those who participated in the Clean Air Industry Challenge.





Clean Air Industry Challenge

- Hosted a challenge for industries in Grand Prairie to encourage them to promote clean air awareness to their employees through innovative ways.
- 12 industries participated and yielded a total of 258 pledges.







International Paper CAAD

 International Paper celebrated CAAD by hosting a DIY air plant event for all 150 employees.









Printpack CAAD

- Printpack celebrated CAAD by sending out daily clean air mails to their 205 employees that included information on air pollution and encouraged them to pledge.
- Those that pledged were entered into a drawing to win a TV.



This week at GPC, we will participate in Grand Prairie's "Clean Air Action Challenge, building up to "Clean Air Action Day" on June 7th.

Keep reading to learn how hourly associates can win a new TV at the next shift meeting on June 5th!

Why does clean air matter, and what can I do to help?

Air Quality

Air pollution occurs when chemical, physical, or biological pollutants are released into the air, which causes negative effects to the environment and human health. The EPA disentifies six common air pollutants; particulate matter, ground-level corone, carbon monoxide, sulfur dioxide, introgen dioxide, and lead. Particulate matter and ground-level cone air the two most prevalent types of pollutants and cause the most widespread health effects. Sources for air pollution include cars, trucks, power plants, factories, agricultural areas, fire, etc.

Ozono Bollutio

According to the EPA, nine counters in North Texas exceed the 2015.8-hour National Ambient Air Quality Standards for the pollutant once, forcound-level concerpollution has harmful effects on humans, animals, and plants. It forms just above the earth's surface through a chemical reaction between introgen oxides are oldveller organic compounds in sunlight and hot temperatures. Pollutants emitted from vehicles, industries, power plants, etc. are primary sources for ground-level concer. Conce season in North Texas begins in March and lasts through October, when the warmer temperatures create the necessary conditions for pround-level concer to form.

For more information on ozone pollution, visit the Environmental Protection Agency



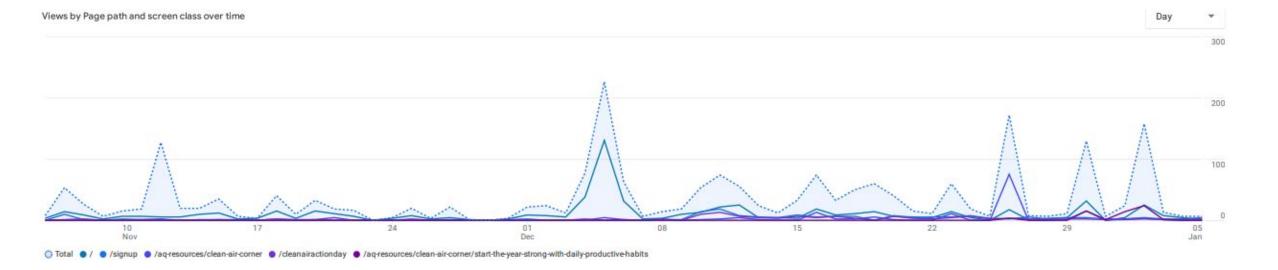
AIR NORTH TEXAS

Campaign Bi-monthly Quantification & Social Media Report

Air North Texas Coalition | January 16, 2024

Air North Texas Web Analytics

Total Views	2,131
Users	734
Avg. engagement time per user	37s

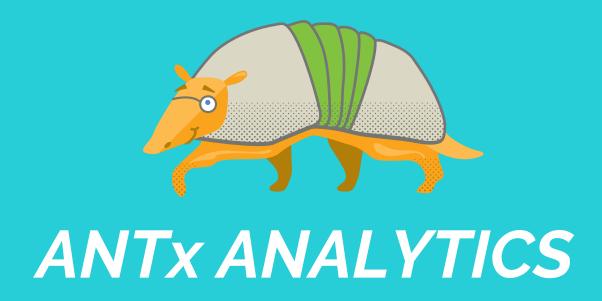




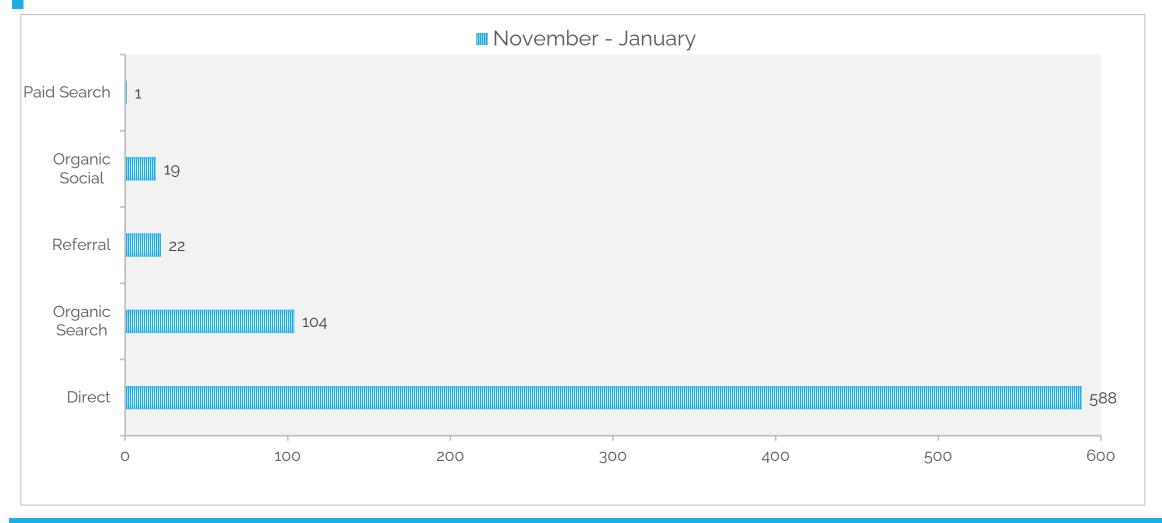
Users by Device





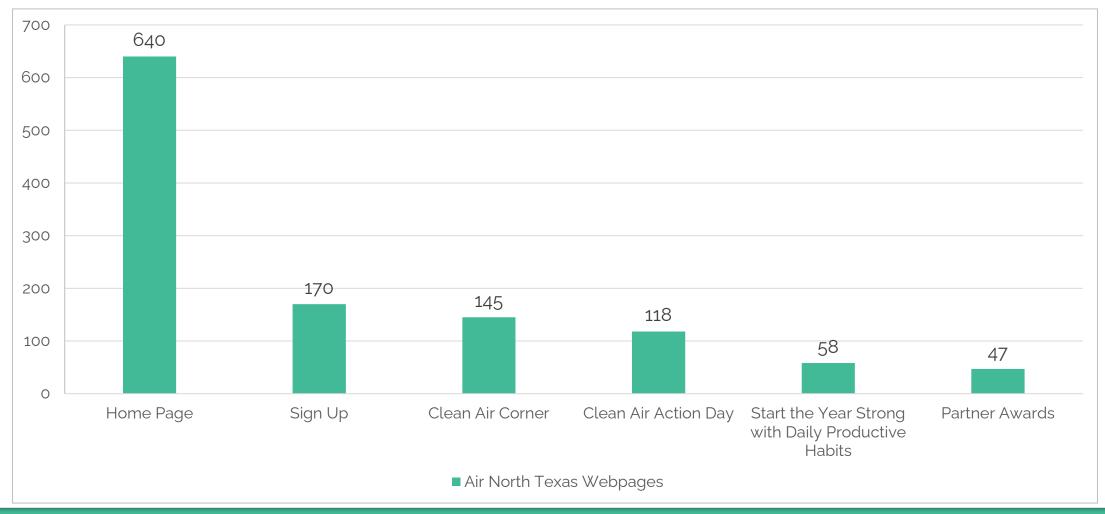


How Users Found Air North Texas





Top Pages Viewed









Instagram



NCTCOG Transportation Department

 $@\mathsf{NCTCOGtrans} \cdot \mathsf{Government} \ \mathsf{Organization}$



NCTCOGTransportation @NCTCOGtrans · Nov 13, 2024

Read how you can prepare for an eco-friendly Thanksgiving and shop mindfully on Black Friday and Cyber Monday, all while embracing the spirit of sustainability in our latest post on Clean Air Corner: airnorthtexas.org/single-post/fr...





NCTCOGTransportation @NCTCOGtrans · Nov 27, 2024 Here's the holiday weekend #AirQuality forecast for DFW:

Thursday, November 28: Good (green) Friday, November 29: Good (green) Saturday, November 30: Good (green)

To learn more and sign up for Air Pollution Alerts, visit AirNorthTexas.org











City of Grand Prairie -**Municipal Government**

@cityofgptx · Government Building



Make your holidays a little greener this year! 🏟 🦒 Use natural materials for your decor-think pinecones, branches, and dried fruit-for a festive and sustainable touch. 36 66 #AirNTX



City of Grand Prairie, TX @gp_tx · Nov 14, 2024

Thank you to our 2024 Or Thank you to our 2024 Clean Air Challenge Partners! These industries participated in taking the pledge and incorporating actions to help improve air quality in our region. #AirNTX



City of Grand Prairie, TX @gp_tx · Nov 25, 2024 In the U.S., food waste increases by 25% during the holiday season. Plan in advance by making a grocery list of what you need to buy and prepare for the number of guests you will have. #AirNTX

Learn more about being sustainable this season by visiting ow.ly/A08I50U0roT



City of Grand Prairie, TX @gp tx · Dec 12, 2024 Carpool this holiday season! ___ &

Reduce stress, save on gas, and do your part for the planet by sharing rides with friends and family.

It's an easy way to spread holiday cheer while being eco-friendly.





ANTX NCTCOG CONTACTS

Kimberlin To

Communications
Supervisor

(817) 608-2362

kto@nctcog.org

Leslie Maldonado

Public Involvement Intern

(817) 695-9109

lmaldonado@nctcog.org

Air North Texas Coalition Web Page:

https://www.nctcog.org/trans/about/committees/air-north-texas-coalition

