2026 Event Toolkit

Thank you for joining Bike & Roll to School Day 2026! This toolkit contains Bike & Roll to School Day planning resources:

- Step-by-step event instructions
- Ideas for activities
- Safety tips
- Customizable templates

Choose the approach that best fits your school's needs! Bike & Roll to School Day is not limited to bicycling or other forms of "rolling," so resources for pedestrian-centered events are also included.

Bike & Roll to School Day Event Ideas

A Bike & Roll to School Day event can range from riding with friends and family to school on one day, to a week-long celebration with activities each day. The goal is the same: to teach road safety, connect communities, and get active.

Consider starting with a trial of a **Bike Bus** on Bike & Roll to School Day! As a one-time event, it's straightforward to organize, and helps the community see how students may be able to bicycle to school more safely.

Below are a few examples of possible Bike & Roll to School Day events:

Type of Event	Description	Example
Bike Bus	A group ride to school that follows a set route with adult chaperones. Bike Buses help build confidence, increase visibility, and demonstrate safe ways to travel by bike.	Event Handbook - Bike Texas Bike Train Guide SRTS Bike Bus World
Bike Rodeo	A bicycle skills and safety event that teaches basic bike handling, signaling, and awareness. Rodeos can be scaled for all ages. They are most successful when supported by community partners such as local police or bike shops.	Bike Rodeo - SRTS Bicycle rodeos - Mass Roll Up Bicycle Skills Clinic
Bike-a-thon/ Walk-a-thon	Students walk, bike or roll laps or distances as part of a celebration, fundraiser, or school-wide fitness event. These activities can be tailored to school size and goals.	Walkathon Benefits
Bike Bingo	A fun, interactive game that encourages safety practice, observation, and engagement. Bingo cards can be used in the classroom, at home, or during events.	SRTS Bike Safety Bingo (Spanish) SRTS Bike Safety Bingo (English)

Plan Your Event

1 Get the team together
- Get permission from school administration to host event
- Start recruiting: event volunteers, community and business support

2 Spread the word
- Put up flyers, send emails to parents, make school announcements
- Map out your walk, bike and roll route

3 Final checklist
- Confirm with school that someone will be there early (do you have tables, chairs, etc.)
- Contact/remind volunteers

4 Let's have fun!
- Show up 45 minutes before school starts to set up table, decorations, sidewalk chalk, etc.
- Play music, take pictures, celebrate!

5 Celebrate your success!
- Make a new walk, bike or roll to school group
- Get ready for the next event!
- **Walk & Roll to School Day is October 7, 2026**

Below are event planning guides:

SRTS Event Handbook - Bike Texas
How to Plan an Event in 7 Days – Checklist
Planning Your Program in 4 Easy Steps
BikeTexas Safe Routes to School Resources
Riding Your Way to a Successful Bike & Roll to School Day
How to Plan: Walk & Bike to School
Volunteer Toolkit
Too Far to Walk or Bike

Support from community partners will greatly enhance your event. Below are a few ideas of who to reach out to:

- Local leaders
- City Staff, Mayors (Host a Bike with the Mayor event!)
- Police Department
- PTA/PTOs
- Local bicycle shops
- Sports Teams
- Boys/Girls Clubs
- Boy/Girl Scouts
- BikeDFW

Local Examples

See below for a few local examples of bicycle events for inspiration!

Entity	*Event Type*	*When*	*Website*
Denton	**Bike Bus**	Every Wednesday	Bike Bus Denton
Dallas	Bike to School Week	Annually (Fall)	Cyclosomatic 2012
Grand Prairie	Ride with the Mayor	April to November	Cyclin' with the Mayor
Richardson	Bike Rodeo	Biannually (Spring and Fall)	Join Us for the Bike Rodeo!

Spread the Word

Here are some ideas to engage volunteers and participants:

- Send letters and/or flyers to families and community members
- Post flyers at your school
- Encourage students to make signs and banners
- Host announcements in school newsletters and on the school intercom
- Notify teachers and PTA/PTO staff
- Post on social media

Below are a few **outreach templates** to get your school started:

Parent Outreach Letter
Parent Event Reminder Letter
Walk Bike & Roll Signs and Banners
Flyer Templates
Social Media Templates

Active Transportation Education

These resources are aimed at fostering a deeper understanding of active transportation and road safety. Explore informative guides, lesson plans, and initiatives designed for students, parents, and educators:

Look Out Texans
NCTCOG Bicycle & Pedestrian Safety Resources
NHTSA Fitting a Helmet
NHTSA Bicycle Safety
League of American Bicyclists: Learning Center
Bicycle and Pedestrian Curricula Guide
Active Transportation Alliance Teacher Resources
Personal Safety Benefits in Safe Routes to School Initiatives
NHTSA National Pedestrian Safety: Resource Guide
Bicycle & Pedestrian Safety: Tips for Motorists Brochure
Walking Safely: Tips for Pedestrian Safety
Keep Calm and Carry On to School: Improving Arrival and Dismissal for Walking and Biking
Tactical Urbanism and Safe Routes to School