



## 2026 Event Toolkit

**Walk & Roll to School Day is October 7, 2026!**

Thank you for joining Walk & Roll to School Day 2026! This toolkit contains Walk & Roll to School Day planning resources:

- Step-by-step event instructions
- Ideas for activities
- Safety tips
- Customizable templates

Choose the approach that best fits your school's needs! Walk & Roll to School Day is an inclusive event that is not limited to walking. Resources may be pedestrian-centered, but they are flexible to all group sizes and other forms of active transportation. Walk & Roll to School Day is a great opportunity to be creative and inclusive!



*Comanche Springs Elementary School, WRTSD 2022*

## Walk & Roll to School Day Event Ideas

A Walk & Roll to School Day event can range from walking with friends and family to school on one day, to a week-long celebration with activities for each day, to a sustained effort throughout the year. The goal is the same: to teach road safety, connect communities, and get active.

Not much time until October 7? That's OK, because you can plan an event in [as little as 7 days!](#)

Consider starting with a trial of a **Walking School Bus** on Walk & Roll to School Day! As a one-time event, it's straightforward to organize, and helps the community see how students may be able to safely walk to school. Once you've tried it out on Walk & Roll to School Day, consider conducting a Walking School Bus regularly throughout the year!

Below are a few examples of Walk & Roll to School Day events. Events and formats can be combined or substituted to suit the school's/organizer's capacities. Balance fun and safety throughout your event and it will be a success!

| Type of Event                       | Description                                                                                                                                                                                                                                             | Example                                                                                                                                   |
|-------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Walking School Bus</i>           | A group walks to school following a set route with adult chaperones. Walking School Buses help build confidence, increase visibility, and demonstrate safe ways to travel.                                                                              | <a href="#">The Walking School Bus: Combining Safety, Fun and the Walk to School</a><br><a href="#">Walking School Bus - SRTS - Guide</a> |
| <i>Classroom Challenge</i>          | Students may compete within their own classroom or against other classrooms. The goal is simple: students use active transportation to get to school for the chance to win a "Golden Sneaker" award.                                                    | <a href="#">Golden Sneaker Challenge Guide</a>                                                                                            |
| <i>Walk-a-thon/<br/>Bike-a-thon</i> | Students walk, bike or roll laps or distances as part of a celebration, fundraiser, or school-wide fitness event. These activities can be tailored to school size and goals.                                                                            | <a href="#">Walkathon Benefits</a>                                                                                                        |
| <i>Road safety Bingo</i>            | A fun, interactive game that encourages safety practice, observation, and engagement. Bingo cards can be used in the classroom, at home, or during events.                                                                                              | <a href="#">SRTS Safety Bingo (Spanish)</a><br><a href="#">SRTS Safety Bingo (English)</a>                                                |
| <i>Park n Go</i>                    | Pick a meeting area within walking distance of a school that will enable families to park and walk to school.                                                                                                                                           | <a href="#">Too Far to Walk or Roll? : Walk &amp; Bike to School</a>                                                                      |
| <i>Hold a Parade</i>                | Invite elected officials, carry banners, or include music to enhance the walk to school. Celebrate Walk & Roll to School Day parade-style!                                                                                                              | <a href="#">Too Far to Walk or Roll? : Walk &amp; Bike to School</a>                                                                      |
| <i>Visual Scavenger Hunt</i>        | Tie balloons to objects, hide objects or photos, or other things that catch the students' attention as they go to school. These items could relate to class lessons, a favorite sport, or an end prize to the Walk & Roll to School Day scavenger hunt. | <a href="#">International Walk to School Day - Solano Safe Routes to School</a>                                                           |

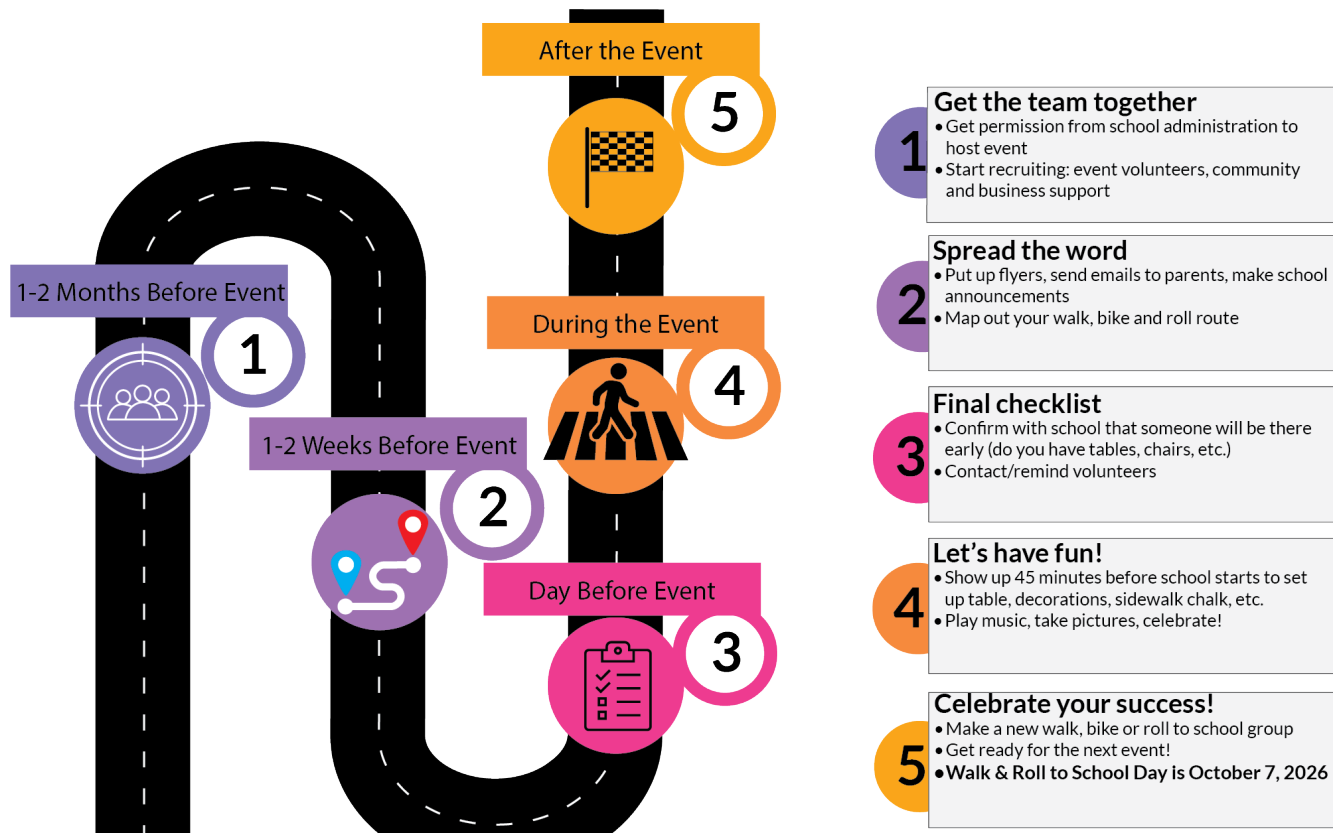


Nichols Elementary School, WRTSD 2022



Hosp Elementary School, WRTSD 2024

## Plan Your Walk & Roll to School Day Event



Below are event planning guides:

[SRTS Event Handbook - Walk Texas](#)

[How to Plan an Event in 7 Days – Checklist](#)

[Planning Your Program in 4 Easy Steps](#)

[How to Plan: Walk & Roll to School](#)

[Volunteer Toolkit](#)

[Too Far to Bike or Walk](#)

## Spread the Word

Here are some ideas to engage volunteers and participants:

- Send letters and/or flyers to families and community members
- Post flyers at your school
- Encourage students to make signs and banners
- Host announcements in school newsletters and on the school intercom
- Notify teachers and PTA/PTO staff
- Post on social media

Below are a few **outreach templates** and **free resources** to get your school started:

[Parent Outreach Letter and Event Reminder Letter](#)

[Bike Walk & Roll Signs, Banners, Fliers, Certificates, Stickers, and Games](#) (all free downloads!)

SRTS Partnership [Flyer Templates](#)

SRTS Partnership [Social Media Templates](#)

SRTS Partnership [Walking Audit Checklist](#)

Support from community partners will greatly enhance your event. Below are a few ideas of who to reach out to:

- Local leaders
- City Staff, Mayors (Host a [Walk with the Mayor event!](#))
- Police Department
- PTA/PTOs
- Local bicycle shops
- Sports Teams
- Boys/Girls Clubs
- Boy/Girl Scouts

## Local Examples

See below for a few local examples of bicycle events for additional inspiration!

| <i>Entity</i>        | <i>Event Type</i>   | <i>When</i>                  | <i>Website</i>                              |
|----------------------|---------------------|------------------------------|---------------------------------------------|
| <b>Denton</b>        | <b>Bike Bus</b>     | Every Wednesday              | <a href="#">Bike Bus Denton</a>             |
| <b>Dallas</b>        | Bike to School Week | Annually (Fall)              | <a href="#">Cyclosomatic 2012</a>           |
| <b>Grand Prairie</b> | Ride with the Mayor | April to November            | <a href="#">Cyclin' with the Mayor</a>      |
| <b>Richardson</b>    | Bike Rodeo          | Biannually (Spring and Fall) | <a href="#">Join Us for the Bike Rodeo!</a> |