

Appendix E – Outreach and Supplemental Information

This section includes the following:

1. Outreach Meetings Summary
2. Social Media Activity Summary
3. Outreach Meeting Presentation Slides
4. Outreach Meeting Activities
5. Outreach Materials

Outreach Meetings Summary

Access North Texas 2026 Outreach Meetings				
County	Meeting Date	Format	Location / Platform	Total Non-Staff Attendees
Collin	3/6/2025	In-Person	John and Judy Gay Library, McKinney, TX	2
Johnson	3/11/2025	Virtual	Microsoft Teams	0
Parker & Palo Pinto	3/13/2025	Virtual	Microsoft Teams	0
Denton	3/18/2025	In-Person	Downtown Denton Transit Center (DDTC), Denton, TX	5
Tarrant	3/20/2025	In-Person	Ella Mae Shamblee Library, Fort Worth, TX	7
Kaufman	3/25/2025	Virtual	Microsoft Teams	2
Dallas	3/27/2025	In-Person	South Irving Library, Irving, TX	7
Rockwall	4/1/2025	Virtual	Microsoft Teams	3
Wise	4/3/2025	Virtual	Microsoft Teams	0
Ellis & Navarro	4/8/2025	Virtual	Microsoft Teams	1
Erath, Hood, & Somervell	4/10/2025	Virtual	Microsoft Teams	1
Hunt	4/15/2025	Virtual	Microsoft Teams	2
Regional	4/17/2025	Virtual	Microsoft Teams	6

All presentations were posted after the meetings and made available on www.accessnorthtexas.org

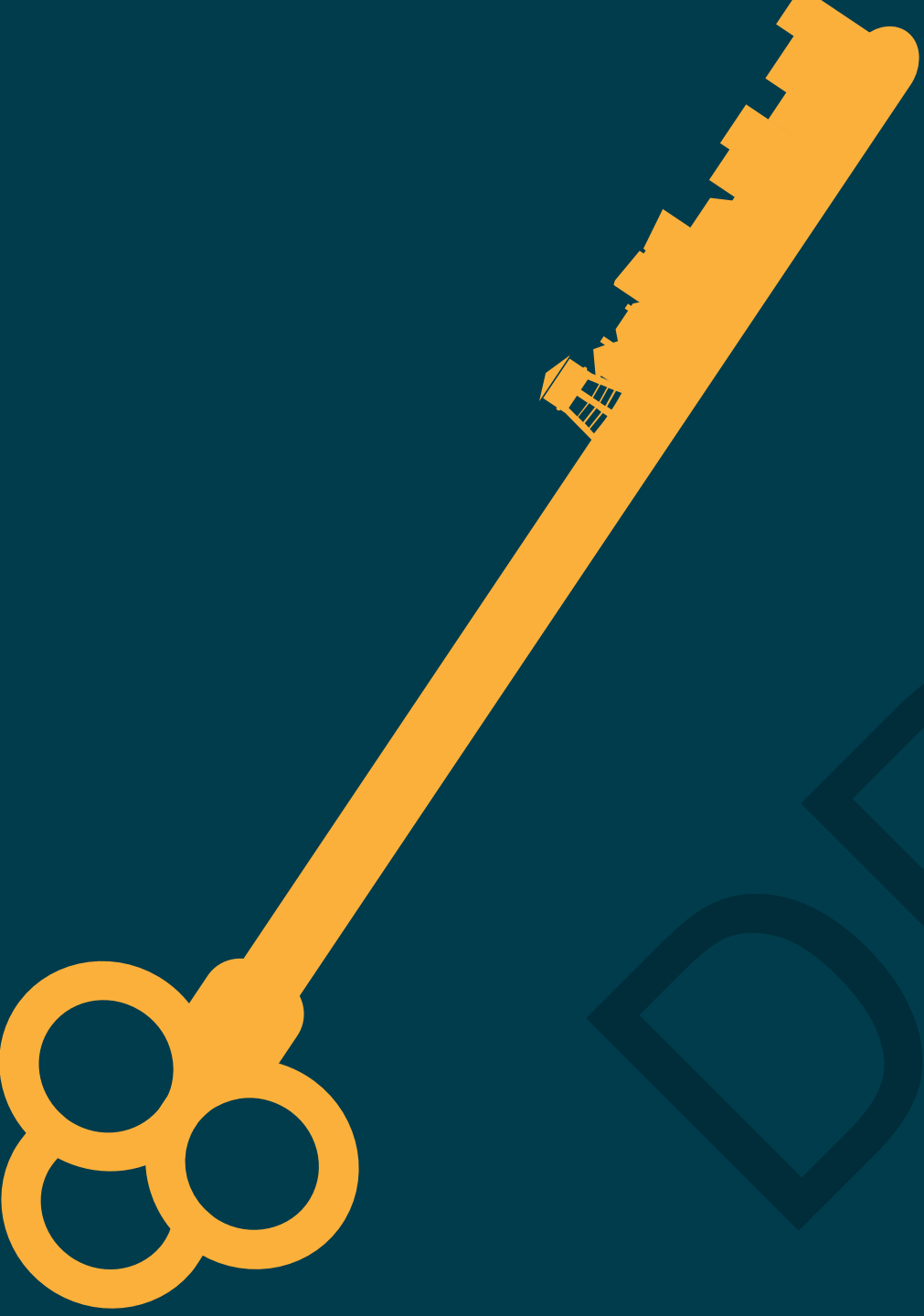
A copy of the presentation for the regional meeting has been included. County-specific slides can be requested at accessnorthtexas@nctcog.org

Social Media Activity Summary

		Activity Timeframe	
Communication Methods	Approximate Total	Start	End
Social Media Posts ¹	70	August 2024	May 2025
NextDoor Events	12	March 2025	April 2025
Comments	26	November 2024	May 2025
Meta Ads ²	12	February 2025	April 2025

Platforms included Facebook, Instagram, Threads, LinkedIn, Twitter, Bluesky, and Nextdoor¹

Included English and Spanish Ads²



ACCESS NORTH TEXAS

County Public Outreach Meeting –
Regional Meeting

April 17, 2025

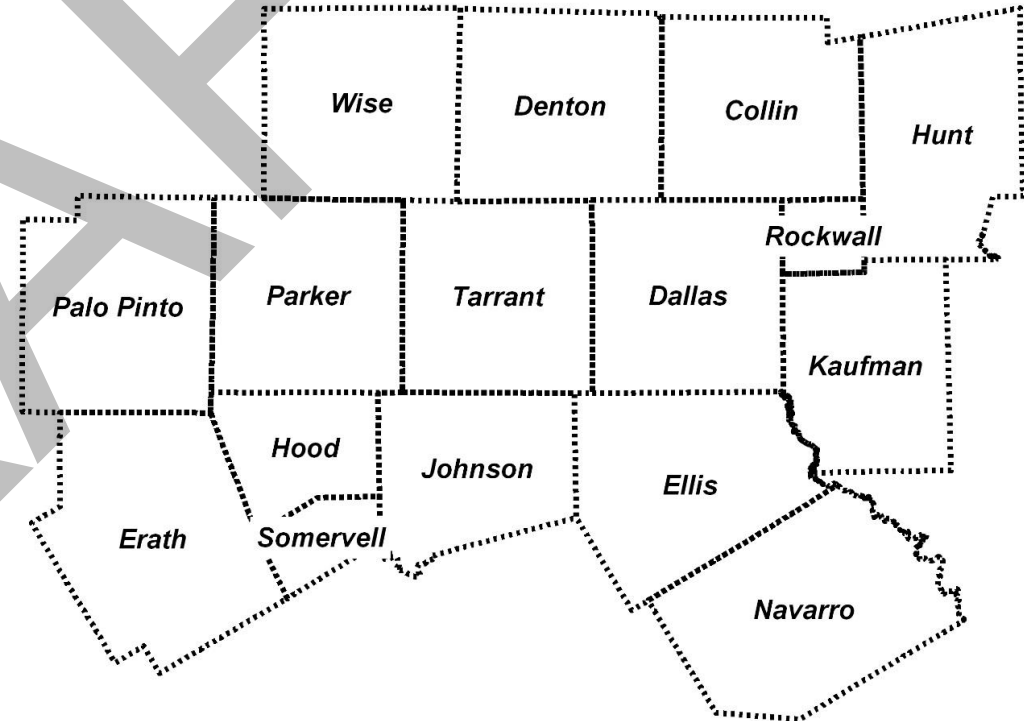
AGENDA

- Intro to Staff and NCTCOG
- Access North Texas
- The 2022 Plan
- Goals & Strategies
- County-Specific Public Transportation
- Timeline
- Public Survey
- Activities

NCTCOG

- Established in 1966 as a voluntary association assisting local governments in the North Central Texas region.
- **PLANNING** for common needs
- **COOPERATING** for mutual benefit
- **COORDINATING** for sound regional development
- The Transportation Department, federally designated as the Metropolitan Planning Organization (MPO), coordinates service and creates short-term and long-term plans.

www.nctcog.org



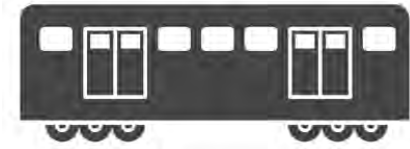
WHAT IS PUBLIC TRANSPORTATION AND NCTCOG'S ROLE?

Public transportation is considered a general or specialized transportation service provided to the public on a regular basis.

Example modes: Fixed route bus, On-demand microtransit, Demand-Response Paratransit (for eligible riders), Light rail, Commuter train (ex. TRE), Streetcar

- **Who operates public transportation in our region?**

- Transit Authorities (3 large; DART, DCTA, Trinity Metro)
- Small Transportation Providers (Urbanized and Rural)
- Private companies (contracted with cities)



ACCESS NORTH TEXAS

- Regional Public Transportation Coordination Plan to:

- ✓ Identify the public transportation needs of older adults, people with disabilities, individuals with lower income, and others experiencing transportation challenges.

- Specify strategies to:

- ✓ Address needs and current challenges
- ✓ Eliminate gaps in service
- ✓ Avoid duplication of transit services

- Updated every 4 years



Source: Getty Images

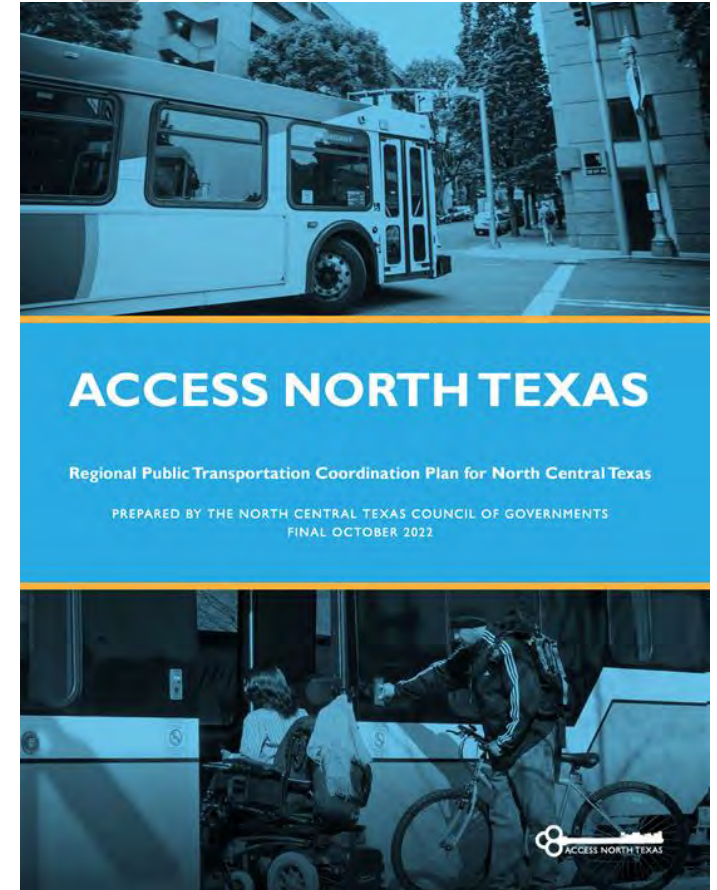
ACCESS NORTH TEXAS

- Meets Federal and State requirements for transit coordination within our region
- Information can be used for planning & funding decisions
- Visit www.accessnorthtexas.org to find previous versions of the plan



THE 2022 PLAN

- The most recent update was adopted by the Regional Transportation Council (RTC) in 2022
- The Plan Includes:
 - ✓ Executive Summary
 - ✓ Regional Goals
 - ✓ County-Specific Chapters
 - ✓ County-Specific Prioritized Strategies
 - ✓ Get-A-Ride Guide
- Public feedback is used to help develop the regional goals and prioritized strategies
- Surveys are available to collect public feedback



REGIONAL GOALS FROM THE 2022 UPDATE



(1) Plan and develop transportation options by assessing community needs and challenges



(2) Implement services by enhancing transportation options and expanding where service gaps exist



(3) Coordinate with transportation providers, public agencies, and stakeholders to increase efficiencies



(4) Support public transportation recovery and growth



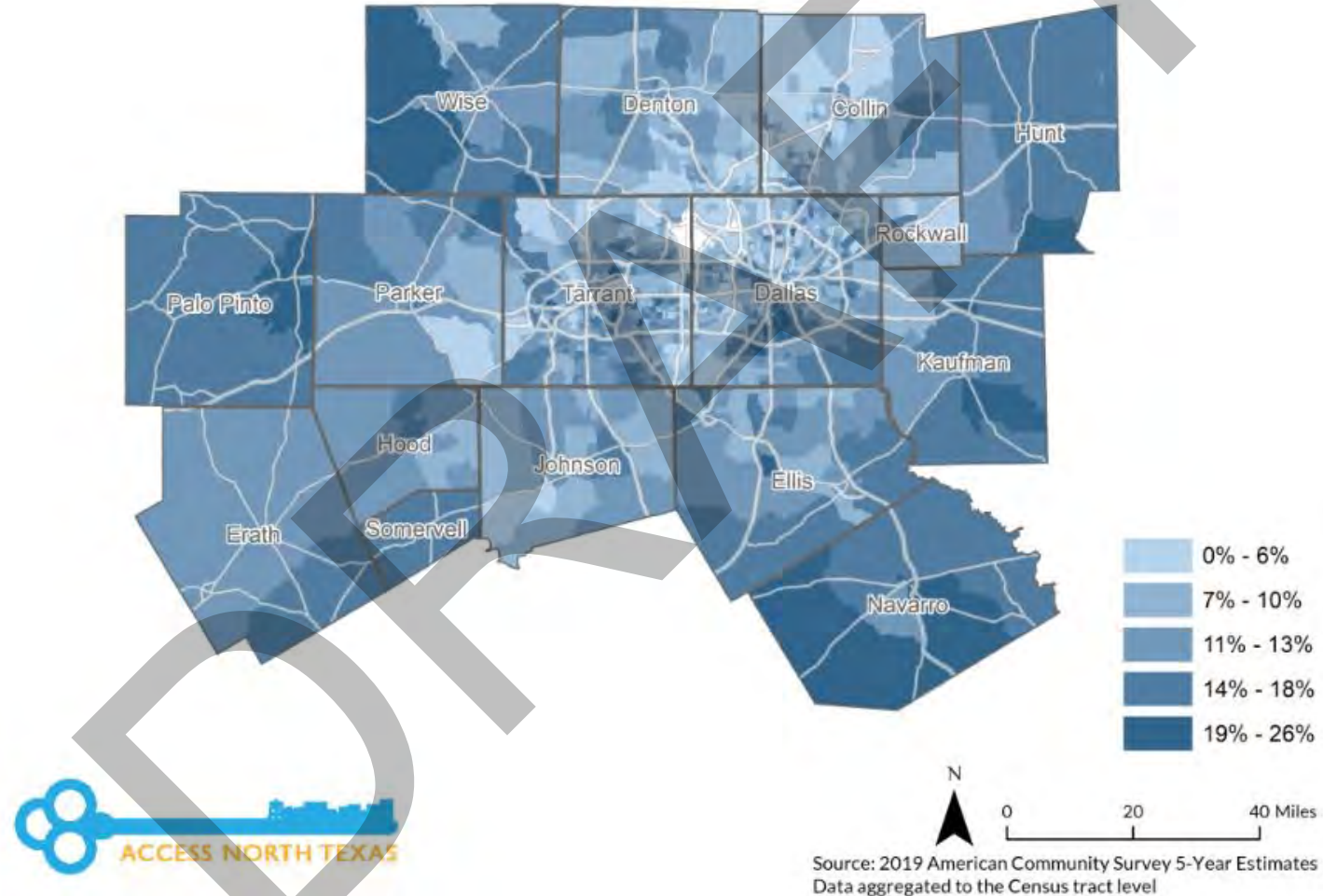
(5) Promote access and information about available transit

EXAMPLE

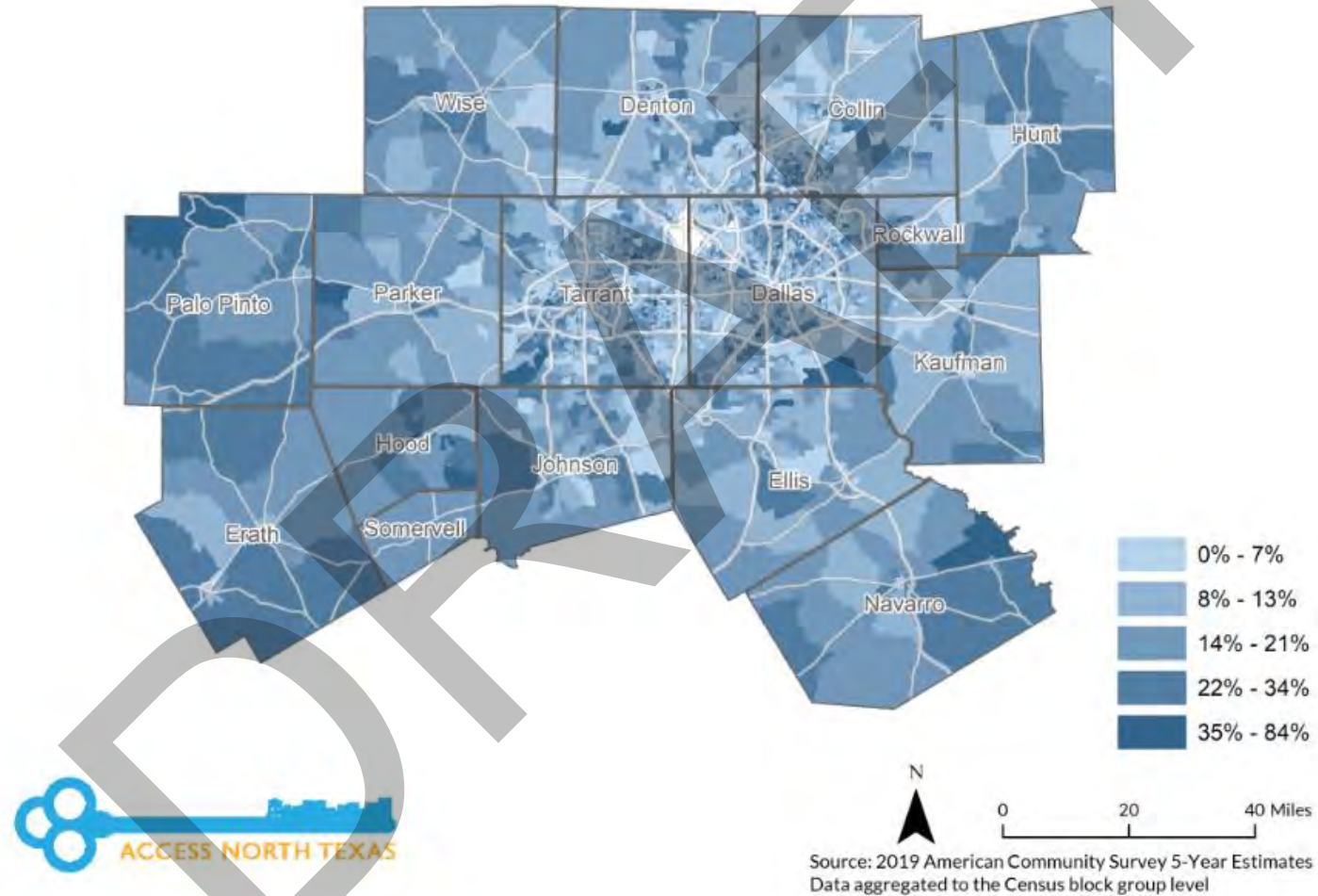
PRIORITIZED STRATEGIES FROM THE 2022 UPDATE

REGIONAL GOAL	COLLIN COUNTY-SPECIFIC STRATEGIES
Plan and Develop Transportation Options by Assessing Community Need and Challenges	A) Develop potential connections from commuter bus lines to light rail service B) Invest in programs to assist with filling gaps in public transportation and facilitate service for work-related trips
Implement Services by Enhancing Transportation Options and Expanding Where Service Gaps Exist	A) Improve existing public transportation options to better fit the needs of riders and households with 1 or zero cars by increasing service frequency and availability B) Expand eligible trips for specialized public transportation services to include employment, social, religious, and well-being trips C) Expand public transportation services to key destinations throughout the region without comprehensive service and support regional integration of new services.
Coordinate with Transportation Providers, Public Agencies, and Stakeholders to Increase Efficiencies	A) Improve coordination among public transit providers and cities that lack public transportation B) Work with regional and local organizations to increase ease of travel across municipal and county boundaries C) Identify, evaluate, and implement where appropriate, non-traditional ways to deliver and support public transportation, including but not limited to partnerships among public transit agencies, private transportation providers, transportation network companies, shared use mobility programs, and volunteer drivers
Support Public Transportation Recovery and Growth	A) Promote safe and healthy practices on public transportation services B) Explore sources of local revenue for public transportation through partnerships, sponsorships, and contracting for service C) Advocate to integrate funding sources to maximize efficiency and increase availability of affordable public transportation options
Promote Access and Information about Available Transportation Options	A) Identify, recruit, educate, and support influential champions for public transportation (elected officials, community leaders, or business leaders) to promote and support public transportation through leadership, policy, or funding initiatives

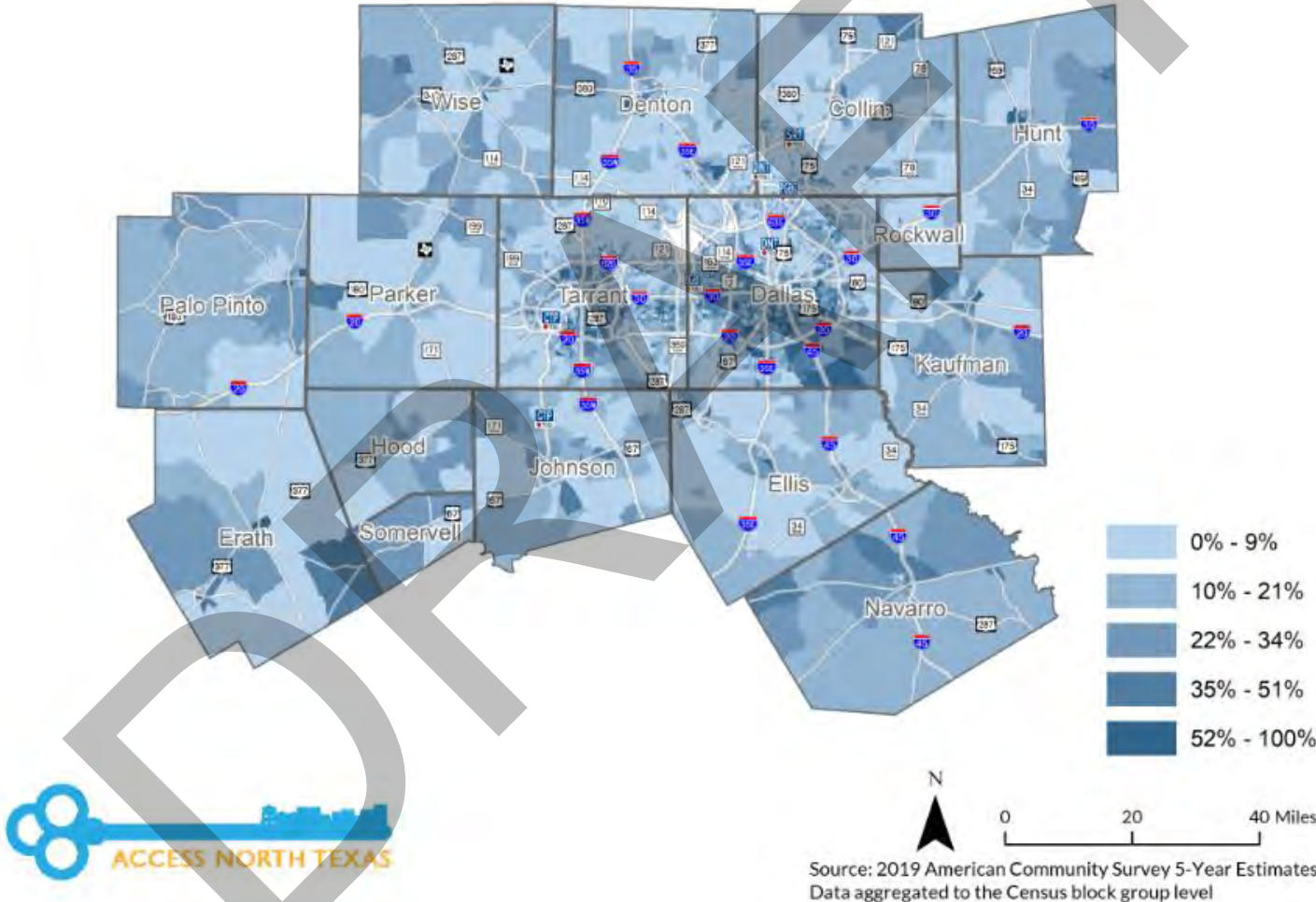
Regional Distribution of Persons with Disabilities



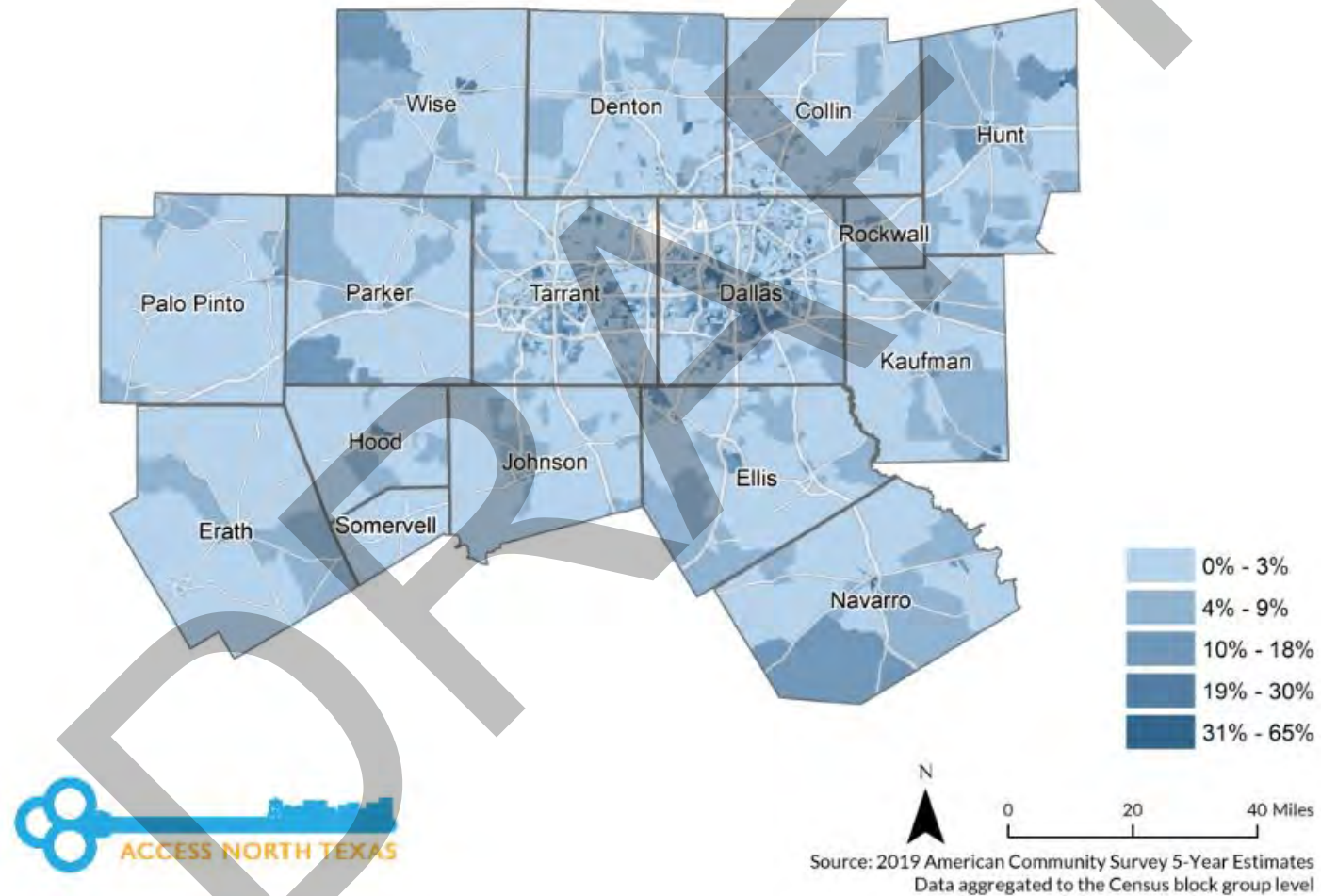
Regional Distribution of Population Over 65



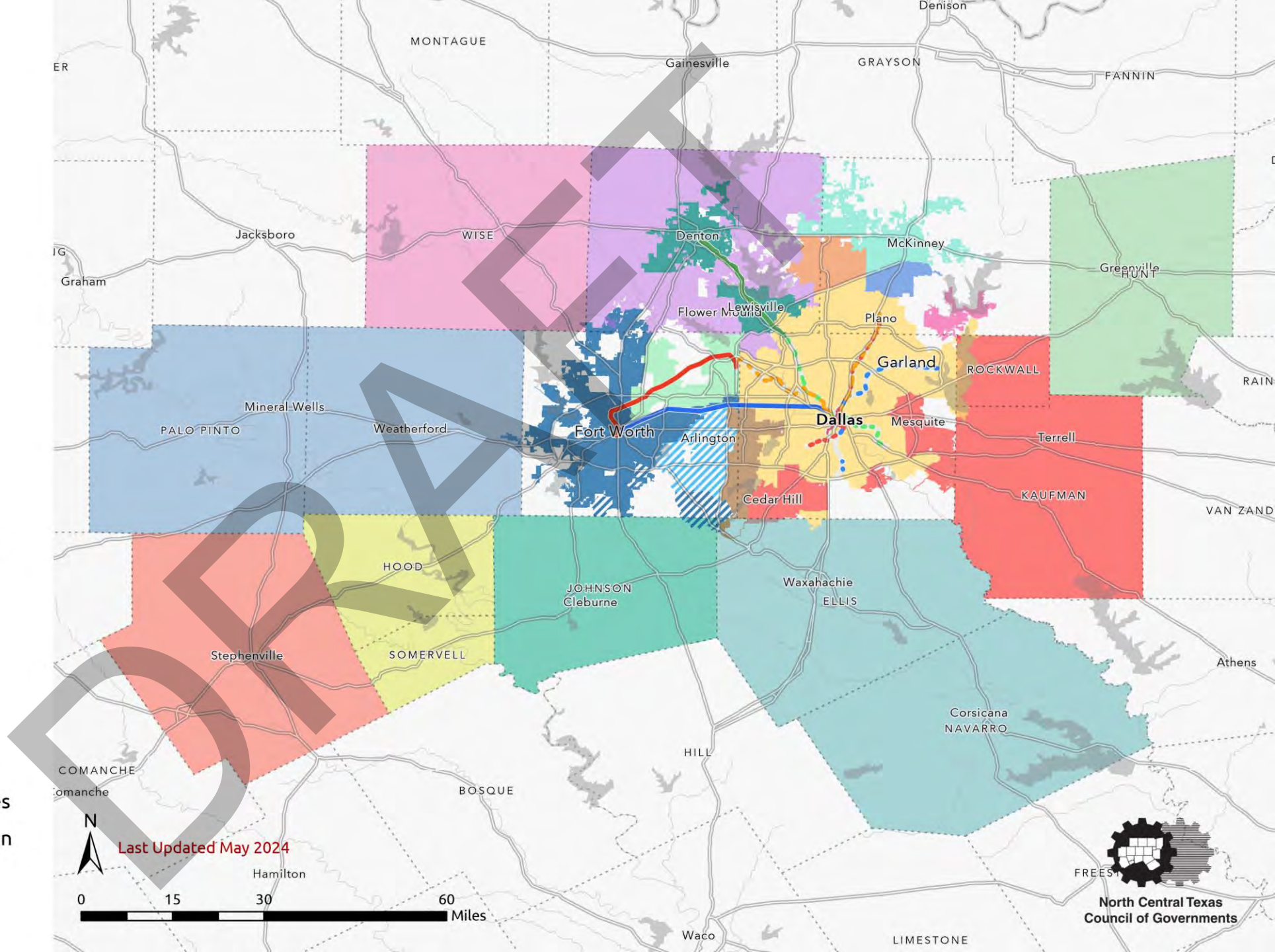
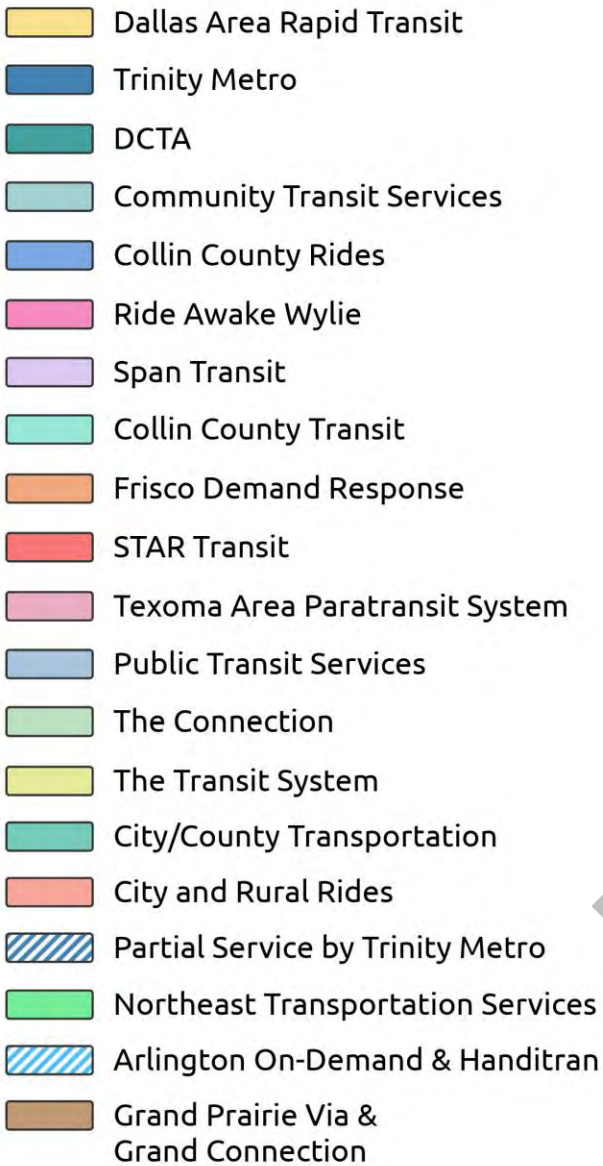
Regional Distribution of Low-Income Individuals



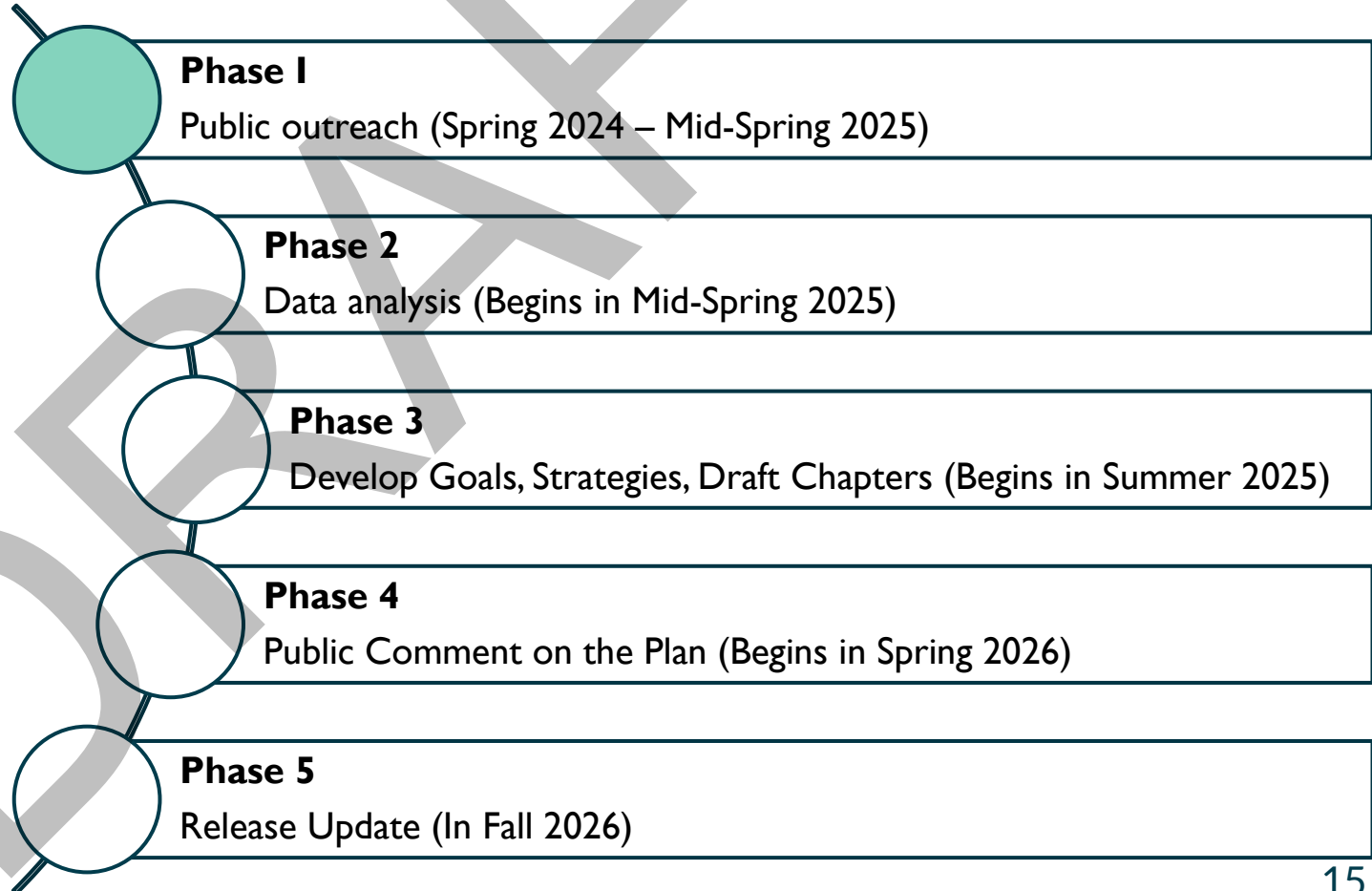
Regional Distribution of Zero-Car Households



Regional Transit Providers

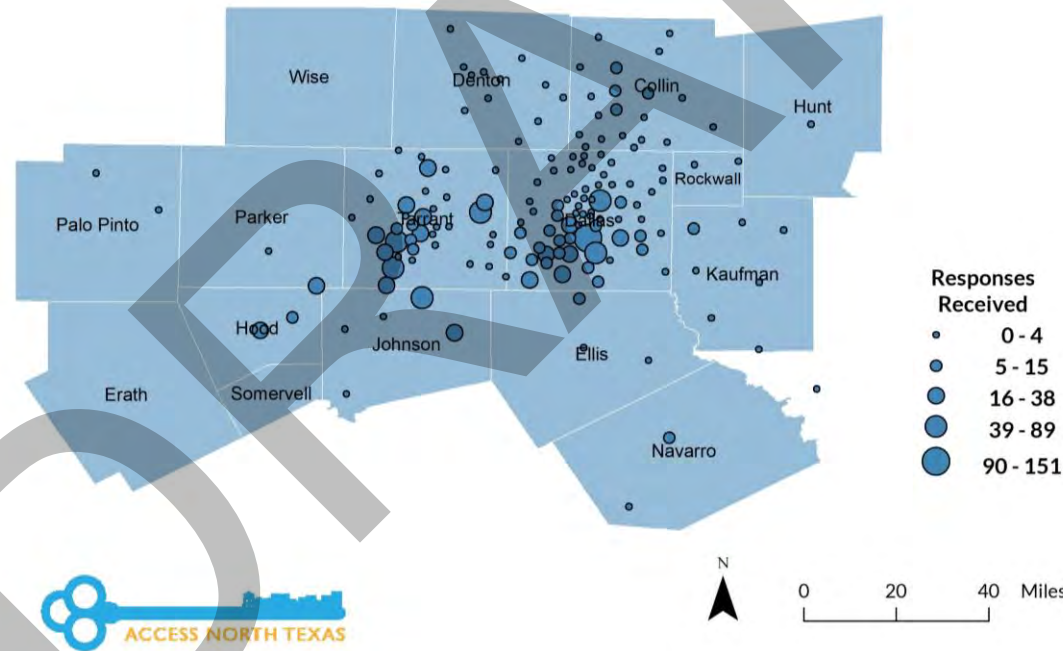


TIMELINE FOR 2026 UPDATE



ACCESS NORTH TEXAS SURVEY

2022 Access North Texas Regional Distribution of Public Survey Responses



Public
Survey

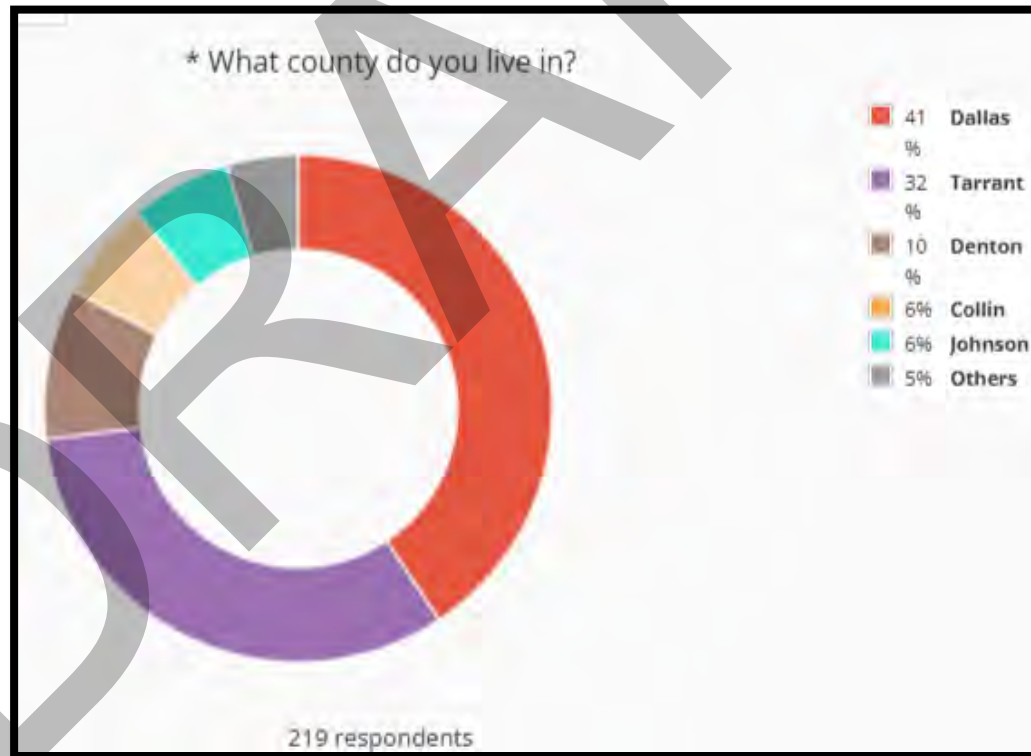
Agency
Survey

Survey
Translations

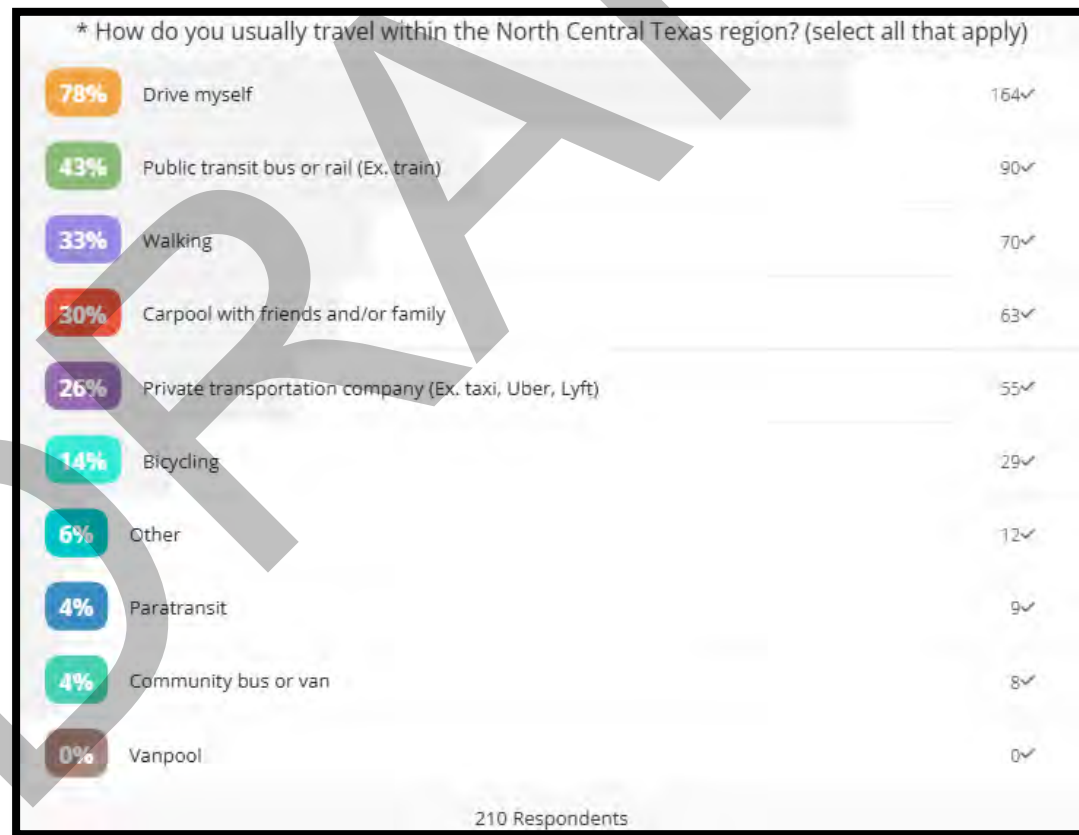
The survey was made available in May 2024 and will close in April 2025

www.publicinput.com/AccessNorthTexas

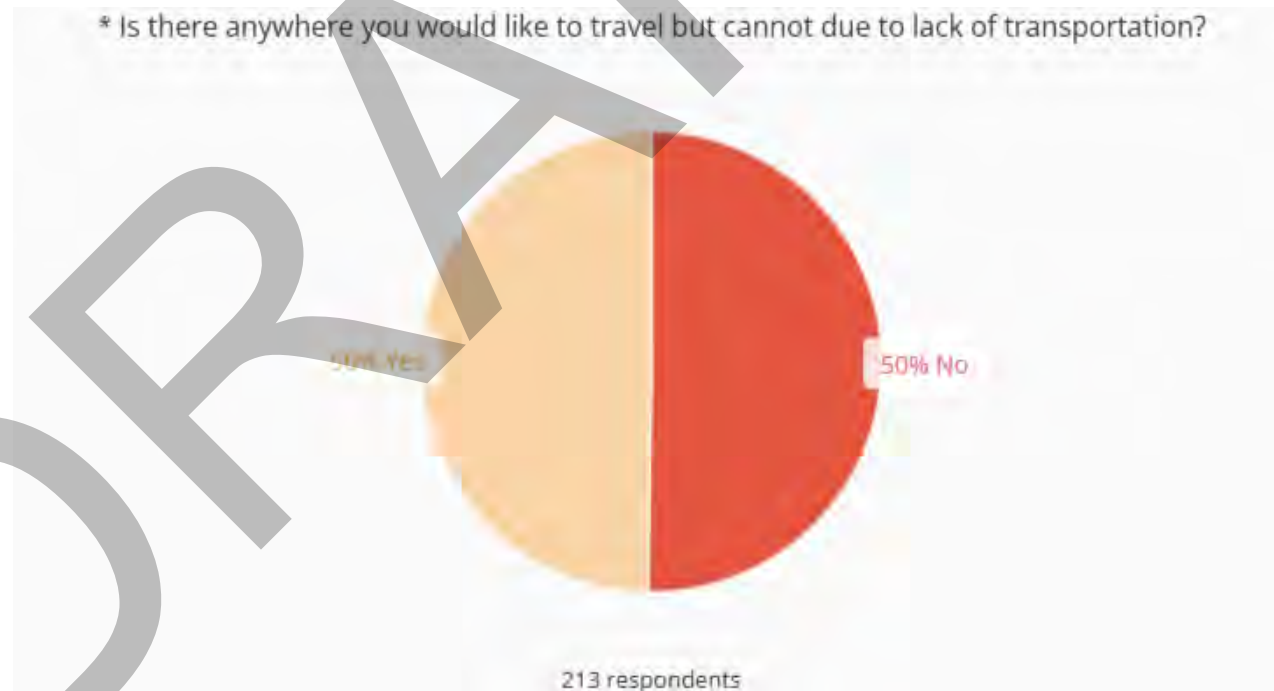
ACCESS NORTH TEXAS SURVEY – EXAMPLE FEEDBACK (2/5/2025)



ACCESS NORTH TEXAS SURVEY – EXAMPLE FEEDBACK (2/5/2025)



ACCESS NORTH TEXAS SURVEY – EXAMPLE FEEDBACK (2/5/2025)



STAKEHOLDER MEETINGS

Began in Spring 2025

Review transportation providers and solicit feedback

County-specific meetings, combination of in-person and virtual



Source: Getty Images (both photos)



Image Provided By Getty

ACTIVITY ONE

HOW CAN TRANSIT BE THE ANSWER

IDENTIFY CHALLENGES

How Can Transit Be The Answer?

¿Cómo Puede Ser el Transporte Público la Respuesta?

Share what challenges exist in using public transportation to access **food, housing, jobs and healthcare.**

Comparte los desafíos que existen al usar el transporte público para acceder a la **alimentación, vivienda, empleo y atención médica.**



North Central Texas Council of Governments

INSTRUCTIONS

**Respond using the chat box
feature**

AND/OR

**Unmute your microphone and
let us know your thoughts**



Image Provided By Getty

ACTIVITY TWO

Ask About Access North Texas

***FEEDBACK TO IMPROVE
ACCESS***

ASK ABOUT ACCESS NORTH TEXAS

PREGUNTA SOBRE ACCESS NORTH TEXAS

IDENTIFYING PUBLIC TRANSPORTATION NEEDS

IDENTIFICANDO LAS NECESIDADES DEL TRANSPORTE PÚBLICO

Share how you think transit can provide better access for older adults, people with disabilities, and individuals with lower income.

Comparte tu opinión de cómo el transporte público puede facilitar un mejor acceso para las personas mayores, personas con discapacidades y para individuos de bajos recursos.



INSTRUCTIONS

Respond using the chat box feature

AND/OR

Unmute your microphone and let us know your thoughts

Email us at:

Envíanos un correo electrónico en:

ACCESSNORTHTEXAS@NCTCOG.ORG

TAKE OUR SURVEY

CONTESTA

NUESTRA ENCUESTA



Visit us at:

Visítanos en:

www.AccessNorthTexas.org



North Central Texas
Council of Governments



ACTIVITY THREE

Public Transportation Access Needs

IDENTIFY SOLUTIONS

Identifying Public Transportation Solutions

Identificando Soluciones de Transporte

Respond to the prompts below.
Responder a las siguientes preguntas.

WERE YOU FAMILIAR WITH OR AWARE OF EXISTING PUBLIC TRANSPORTATION OPTIONS WITHIN YOUR COUNTY?

¿ESTÁS FAMILIARIZADO O CONOCES LAS OPCIONES EXISTENTES DEL TRANSPORTE PÚBLICO EN TU CONDADO?

YES

Si

NO

No

WHICH OF THE BELOW SERVICES, IMPROVEMENTS, AND ACTIVITIES WOULD YOU PRIORITIZE FOR YOUR COMMUNITY? (Top 3)

¿CUÁLES DE LOS SIGUIENTES SERVICIOS, MEJORAS Y ACTIVIDADES PRIORIZARÍAS PARA TU COMUNIDAD? (3 principales)

**Connections to Rail
Stations**

Conexiones con
Estaciones de Tren

1

**Fixed Bus
Service**

Servicio de Autobús Fijo

2

**On-Demand
Availability**

Disponibilidad de
On-Demand

3

**Demand-Response
(Scheduled Trips)**

Demanda-Respuesta
(Viajes Programados)

4

**Service Area
Expansion**

Expansión del Área de
Servicio

5

**Service Time
Expansion**

Extender el
Horario de Servicio

6

**Community
Partnerships**

Colaboraciones
Comunitarias

7

**Transit Education &
Awareness**

Educación y
Concienciación del
Transporte Público

8

**Pedestrian
Improvements**

Mejoras Peatonales

9

**Improved Safety
and Maintenance**

Mejora de
Seguridad y
Mantenimiento

10

INSTRUCTIONS

**Respond using the
chat box feature**

AND/OR

**Unmute your
microphone and let
us know your
thoughts**

CONTACT US

General Comments or Questions:
accessnorthtexas@nctcog.org

Gypsy Gavia
Program Manager
ggavia@nctcog.org

Evan Paret
Transportation Planner
eparet@nctcog.org
817-695-9145

Transportation Department Phone:
817-695-9240



THANK YOU

ASK ABOUT ACCESS NORTH TEXAS

PREGUNTA SOBRE ACCESS NORTH TEXAS

IDENTIFYING PUBLIC TRANSPORTATION NEEDS

IDENTIFICANDO LAS NECESIDADES DEL TRANSPORTE PÚBLICO



Using a sticky note or marker, share how you think transit can provide better access for older adults, people with disabilities, and individuals with lower income.

Usando una nota adhesiva o un marcador, comparte tu opinión de cómo el transporte público puede facilitar un mejor acceso para las personas mayores, personas con discapacidades y para individuos de bajos recursos.



DRAFT

Email us at:

Envíanos un correo electrónico en:

ACCESSNORTHTEXAS@NCTCOG.ORG



TAKE OUR SURVEY

CONTESTA

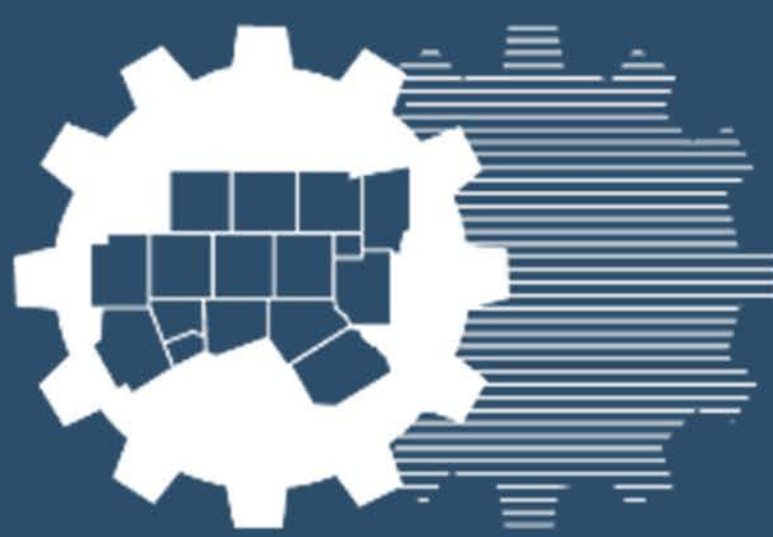
NUESTRA ENCUESTA



Visit us at:

Vístanos en:

www.AccessNorthTexas.org



North Central Texas
Council of Governments

How Can Transit Be The Answer?

¿Cómo Puede Ser el Transporte Público la Respuesta?

Using a sticky note, share what challenges exist in using public transportation to access **food, housing, jobs and healthcare**.

Usando una nota adhesiva, comparte los desafíos que existen al usar el transporte público para acceder a la **alimentación, vivienda, empleo y atención médica**.

DRAFT



Identifying Public Transportation Solutions

Identificando Soluciones de Transporte

Use sticker dots to respond to the prompts below.

Usa las pegatinas para responder a las siguientes preguntas.

WERE YOU FAMILIAR WITH OR AWARE OF EXISTING PUBLIC TRANSPORTATION OPTIONS WITHIN YOUR COUNTY?

¿ESTÁS FAMILIARIZADO O CONOCES LAS OPCIONES EXISTENTES DEL TRANSPORTE PÚBLICO EN TU CONDADO?

YES

Si

NO

No

WHICH OF THE BELOW SERVICES, IMPROVEMENTS, AND ACTIVITIES WOULD YOU PRIORITIZE FOR YOUR COMMUNITY? (Top 3)

¿CUÁLES DE LOS SIGUIENTES SERVICIOS, MEJORAS Y ACTIVIDADES PRIORIZARÍAS PARA TU COMUNIDAD? (3 principales)

**Connections to Rail
Stations**

Conexiones con
Estaciones de Tren

**Fixed Bus
Service**

Servicio de Autobús Fijo

**On-Demand
Availability**

Disponibilidad de
On-Demand

**Demand-Response
(Scheduled Trips)**

Demanda-Respuesta
(Viajes Programados)

**Service Area
Expansion**

Expansión del Área de
Servicio

**Service Time
Expansion**

Extender el
Horario de Servicio

**Community
Partnerships**

Colaboraciones
Comunitarias

**Transit Education &
Awareness**

Educación y
Concienciación del
Transporte Público

**Pedestrian
Improvements**

Mejoras Peatonales

**Improved Safety and
Maintenance**

Mejora de
Seguridad y
Mantenimiento



North Central Texas
Council of Governments

ACCESS NORTH TEXAS

WEBSITE + SURVEY



WHAT IS ACCESS NORTH TEXAS?

Access North Texas is the regional public transportation coordination plan for the 16-county North Central Texas area. The plan, which is updated every 4 years, documents the transportation needs of older adults, individuals with disabilities, and individuals with lower incomes across the region.

HOW DOES THIS PLAN HELP MY COMMUNITY?

Upon completion of the plan, local governments and transportation agencies may use the Access North Texas Plan to help with their transportation planning (Example: identifying existing transportation resources, and where public transit may be needed).

HOW CAN I GET INVOLVED?

Sign up for email updates, take the public survey and attend stakeholder meetings. For more information about Access North Texas and how you can get involved, visit www.accessnorthtexas.org.

Target populations for the plan:

- Older adults
- Individuals with disabilities
- Individuals with lower income



North Central Texas
Council of Governments

Scan to visit the Access North Texas webpage and learn more, or contact us at accessnorthtexas@nctcog.org.

ACCESS NORTH TEXAS

SITIO WEB + ENCUESTA



¿QUÉ ES ACCESS NORTH TEXAS?

Access North Texas es el plan regional de coordinación de transporte público para el área de 16 condados del centro norte de Texas. El plan, que se actualiza cada 4 años, documenta las necesidades de transporte de las personas mayores, las personas con discapacidades y las personas de bajos ingresos en la región.

¿CÓMO AYUDA ESTE PLAN A MI COMUNIDAD?

Una vez finalizado, los gobiernos locales y las agencias de transporte pueden utilizar el Plan Access North Texas para ayudar con su planificación del transporte (Ejemplo: identificar los recursos de transporte existentes, y dónde puede ser necesario el transporte público).

¿CÓMO PUEDO PARTICIPAR?

Inscríbase para recibir actualizaciones por correo electrónico, participe en la encuesta pública y asista a las reuniones de las partes interesadas. Para más información sobre Access North Texas y cómo participar, visite www.publicinput.com/AccessNorthTexasEspanol.

Poblaciones objetivo del plan:

- Personas mayores
- Personas con discapacidad
- Personas de bajos ingresos



North Central Texas
Council of Governments

Escanee para visitar la página web de Access North Texas y obtener más información, o contáctenos en accessnorthtexas@nctcog.org.

ACCESS NORTH TEXAS



TAKE OUR SURVEY

Help us identify transportation
needs in your community

Access North Texas assesses
transportation needs, prioritizing older
adults, individuals with disabilities, and
low-income populations.



ACCESS NORTH TEXAS

For more information visit
AccessNorthTexas.org

After participating in the survey,
please share this card with others.
Survey closes April 2025.



**North Central Texas
Council of Governments**