

MOBILITY 2050

*The Metropolitan Transportation Plan
for North Central Texas*

Surface Transportation Technical Committee

February 23, 2024

About Mobility 2050

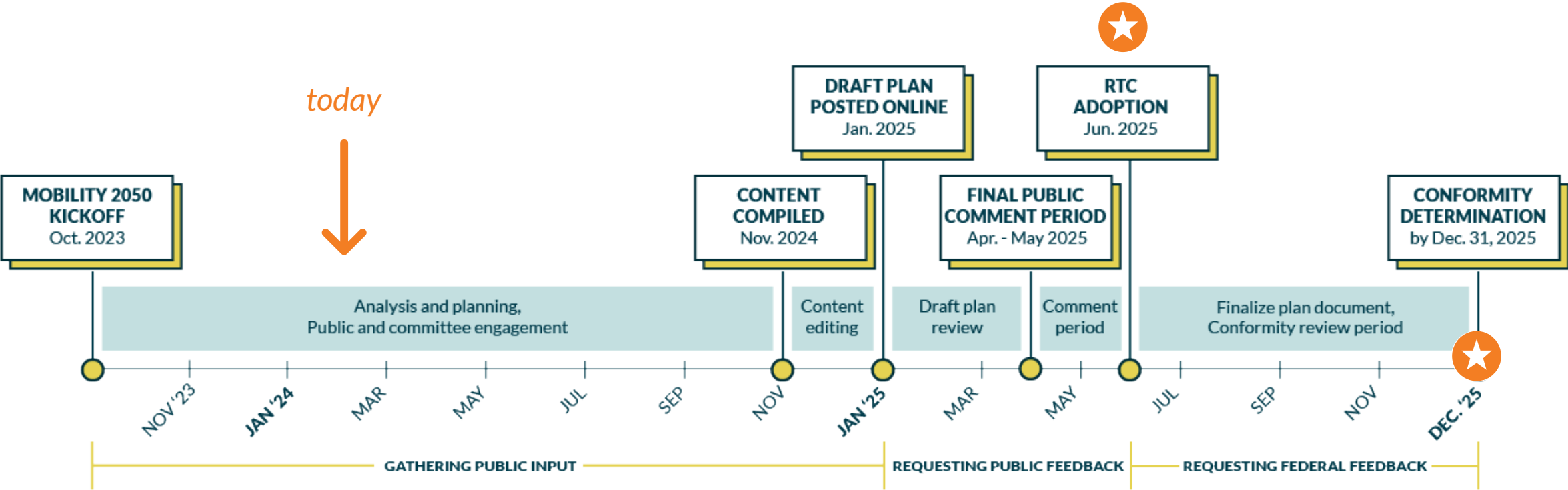
Requirements

- Must make a new plan or update a plan at least once every four years
- Plan must go at least 20 years into the future
- Must be financially constrained (reasonable expectation of revenue)
- Must go through federal conformity determination process once adopted

Focus Areas

- New demographics
- Updated travel demand model and analysis
- Major updates to projects, programs, and policies
- New financial plan
- Robust public involvement
- Enhanced final product (plan document and tools)

Timeline



Key driver for Mobility 2050 schedule:
End of 20-year horizon for 2045 by the end of 2025

Goals and Planning Factors

Federal/State

Equity considerations

Emphasized for new federal funding sources

Performance measurement

Continues to be major part of project evaluation

Regional

Goals

To be affirmed by examining three key areas:

- RTC/policy priority

- Public need

- Technological advancement

Policy Considerations

Transit 2.0

Funding partnerships

Air quality

Safety

Public Engagement Goals

01

Create public input forums, both online and in person, that provide opportunities for meaningful public input.

02

Encourage DFW residents to provide input throughout the development of Mobility 2050.

03

Increase awareness of the Mobility Plan, transportation funding realities and planning efforts in the Dallas-Fort Worth region.

04

Engage demographic groups traditionally underrepresented in the transportation planning process, including low-income, minority and LEP populations.

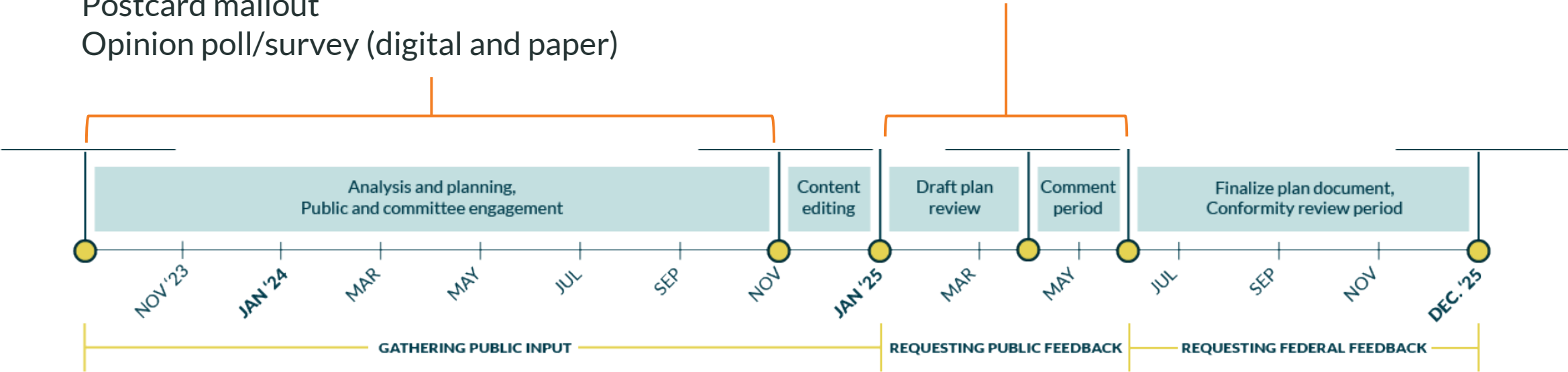
Public Involvement Strategy

Input Phase

- Public meetings (multiple options for participating)
- Enhanced community engagement
- Map Your Experience campaigns
- Social media and web-based outreach
- Postcard mailout
- Opinion poll/survey (digital and paper)

Feedback Phase

- Public meetings (multiple options for participating)
- Enhanced community engagement
- Map Your Experience
- Social media and web-based outreach



What We've Heard so Far

- Support for increased transit service areas and increased frequency of service
- Transit and alternatives to driving are not keeping pace with fast growth around the region
- Perceived lack of funding for regional transit
- Safety concerns: high speeds, intersections, and school zones

Schedule

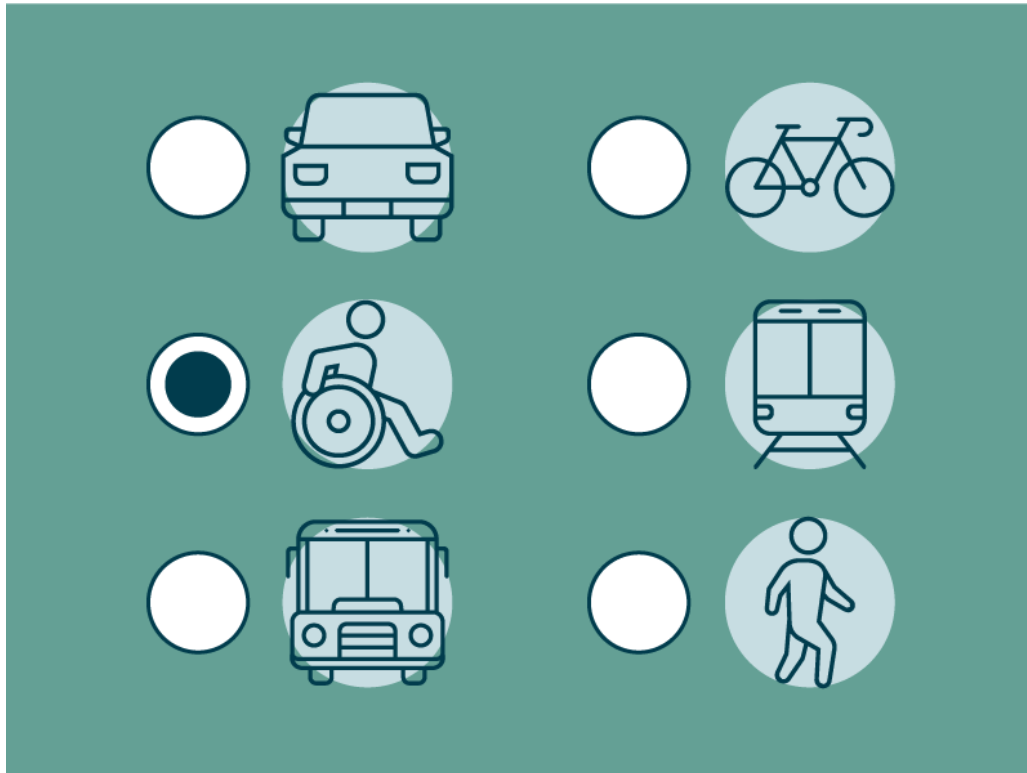
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Milestone/Activity	Date
Mobility 2050 Preparation	Ending December 2023
Mobility 2050 Kickoff at STTC and RTC	January – February February – March 2024
Planning & technical analysis	January – November 2024
Compile draft plan	November – December 2024
Draft plan published	January 2025
Feedback, review, and revision of draft plan	January 2025 – May 2025
Required public comment period (two 30 day)	April – May 2025
RTC Adoption	June 2025
Federal Conformity Determination	December 2025

Please share two ways to provide input

www.nctcog.org/M50

Take the Survey/Opinion Poll



Map Your Experience



CONTACT US



Amy Johnson

Principal Planner

ajohnson@nctcog.org | 817-704-5608



Brendon Wheeler, P.E., CFM

Program Manager

bwheeler@nctcog.org | 682-433-0478

Outreach Methods

In-Person/Tangible

Direct approach for traditionally underserved groups

- Public meetings
 - Option to stream
- Opportunities for Enhanced Community Engagement
- Postcards
- M2050 paper survey
- Committee consultation

Virtual

Blanket-the-Region approach

- Map Your Experience
- Public Input portal
- M2050 Survey
- Media outreach
 - Social media @nctcogtrans
 - Website
 - News releases
 - NCTCOG publications posted online
- Paid advertising
 - Instagram/Facebook M2050 survey push
 - YouTube MYE video
 - Google SEO