

North Central Texas Economic Development District (NCTEDD)  
**Meeting Minutes - October 7, 2019**  
North Central Texas Council of Governments | 616 Six Flags Drive, Arlington, TX 76011  
Pitstick Conference Room – 10:00 AM

1.) Welcome and Introductions

EDD Chair, Marty Wieder, welcomed all in attendance and called the October 7, 2019 meeting of the North Central Texas Economic Development District (NCTEDD) to order at 10:00 a.m. He asked everyone to sign in and to note their preferred method of contact.

2.) Approval of Minutes

Minutes of the January 18, 2019 meeting were approved unanimously, upon a motion by Shane Shepard and a second by Leslie Leerskov.

3.) Introduction of New Board Members

Marty introduced and welcomed two new members of the Board.

- Representing Erath County: Jeff Sandford, Executive Director, Stephenville Economic Development Authority; and
- Representing Navarro County: John Boswell, Economic Development Director, Navarro County and City of Corsicana

4.) Update on District Activities

Marty Wieder called on Lucille Johnson to provide an update on District activities. Lucille explained that the 2019-2020 funding announcement for EDA Public Works programs had been announced, and she encouraged the Board to spread the word throughout the region. She explained that she would be available to assist with questions and preparation of grants and also told the Board that the district staff was available to administer the grants, especially in those communities that that did not have the staff available to administer their own.

Lucille also discussed the emphasis being made on funding projects in Opportunity Zones. She explained that there are 65 Opportunity Zones located in our District in the following Counties:

- |          |    |              |    |             |    |
|----------|----|--------------|----|-------------|----|
| • Collin | 01 | • Hunt       | 08 | • Somervell | 01 |
| • Dallas | 18 | • Johnson    | 02 | • Tarrant   | 07 |
| • Denton | 03 | • Kaufman    | 06 | • Wise      | 01 |
| • Ellis  | 05 | • Navarro    | 07 |             |    |
| • Erath  | 03 | • Palo Pinto | 03 |             |    |

Lucille pointed out that with the revision to the composition of the NCTEDD Board, increasing the size of the Board to up to 51 members to ensure ample representation across this vast region, there are currently Board vacancies as follows:

- Counties – 6 Vacancies
- Cities between 200,000 and 500,000 – 1 Vacancy
- Cities between 50,000 and 100,000 – 1 Vacancy
- Cities less than 25,000 – 3 Vacancies
- Private Sector – 2 Vacancies
- Principal Economic Interest – 3 Vacancies

Marty then asked Board members to suggest recommendations for Board membership.

5.) 2020 Census Briefing from Bernadine Carter, Census Bureau

Ms. Carter discussed the upcoming Census. She told the Board that half of the country's fastest growing cities are in Texas, with three (Frisco, McKinney and Rowlett) being in this region. She explained that it is of utmost importance to get an accurate census count, especially because this controls the distributions of over \$6 billion in federal money. She explained that the forms are much shorter for this census than 10 years ago, and said that for the first time, the Census can be

completed online, by phone, or by mail. Ms. Carter solicited assistance from the NCTEDD Board to encourage participation in their communities and asked members to help enroll community partners to increase participation in getting the word out; to educate and encourage people to self-respond to the census; and engage people to fill out the census.

6.) Panel Discussion on Labor Market Information

The NCTEDD Board, at its last meeting, requested a data discussion to talk about scenarios/case studies on how to use labor market data and which data to use for what purposes. A panel of representatives from the three Workforce Solutions in North Central Texas (Dallas, Tarrant and North Central Texas Workforce Solutions) led a discussion on how, why, and when to use various data tools and discussed ways to use the tools to provide answers tailored to the specific needs of the requestor. They discussed using parameters such as occupations and industries within specific areas to address business solutions.

The panel included, Richard Perez from the Dallas Workforce Solutions; Jann Miles from Tarrant County Workforce Solutions; and Anabel Castillo-Soto from North Central Texas Workforce Solutions. They encouraged organizations to connect with them directly for further support and assistance with their needs.

7.) Reminder to Submit In-Kind Worksheets

Marty reminded everyone to submit their in-kind contribution report and Lucille reminded everyone of the importance of these Worksheets to the grant process.

8.) New Business

Bruce Payne announced that the National Medal of Honor Museum Foundation had selected Arlington, Texas as the site for the future National Medal of Honor Museum. Planned for construction near Arlington's Globe Life Park and AT&T Stadium, the first national museum of its kind will open to the public in 2024.

9.) Next Meeting Date

Marty Wieder informed the Board that Lucille will work with the NCTEDD Board to plan meetings for 2020.

10.) Adjournment:

With no further business to discuss, Marty Wieder adjourned the October 7, 2019 NCTEDD Board meeting at 11:30 AM.

I hereby certify that these minutes were approved by the North Central Texas Economic Development District

Board on June 1, 2020.

  
Kassandra Carroll, CECD

Secretary-Treasurer, North Central Texas Economic Development District Board  
Economic Development Coordinator, City of Waxahachie