Wastewater And Treatment Education Roundtable (WATER)

THURSDAY, OCTOBER 7, 2021

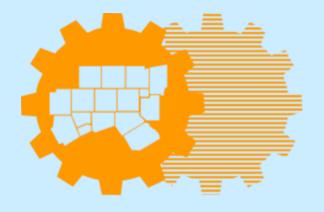
Wastewater And Treatment Education Roundtable

Agenda

- 1. Welcome and Introductions
- Meeting Summary
- 3. Regional Training Discussion
- 4. Holiday Grease Roundup Discussion
- 5. Promotional Activities Update
- 6. FY2022 Work Program Priority Task Discussion
- 7. General Updates
- 8. Roundtable
- 9. Schedule for Next Meeting
- 10. Adjournment



1. Welcome and Introductions



North Central Texas
Council of Governments

Wastewater And Treatment Education Roundtable

2. Meeting Summary

3. FY2021 Training Recap

- Grease Interceptor Training and Roundtable
 - Held virtually on August 5, 2021
 - 83 participants
 - A big thank you to Elijah Dorminy and Ignacio Beltran, City of Irving and Madisson Dunn, City of Southlake for presenting!
 - Training slides and recording available online:
 - NCTCOG Presentation
 - Elijah Dorminy Presentation
 - Madisson Dunn Presentation
 - Ignacio Beltran Presentation
 - Training Recording

3. FY2022 Training Discussion

- Potential Future Training Topics:
 - Grease Interceptor
 - Industrial Inspections
 - Sampling/Monitoring
- Platforms/cost for future trainings:
 - Virtual trainings
 - In person trainings (will evaluate ability to host in person trainings in January 2022)
 - Volunteer presenters v. experts?

4. Holiday Grease Roundup Discussion

- Dates: November 22, 2021 through January 10, 2022
- NCTCOG will create flyers for participants and additional promotional materials will be posted online to download and use
- American BioSource will be providing free containers and free collection of FOG again this year
 - Participants wishing to utilize American BioSource should contact Tanya Van Zandt at <u>tanya@americanbiosource.com</u> or Amy Van Zandt at <u>amy@americanbiosource.com</u> no later than November 1, 2021 to ensure the container delivery will occur prior to the start of the Holiday Grease Roundup.
- Drop off sites (both HGR only and year-round, including curb-side pick up) will be posted on www.DefendYourDrainsNorthTexas.com
- 2020 HGR reported collection amount: approx. 6,700 gallons

4. Holiday Grease Roundup Discussion

New Marketing Material:





Join us for the

Nov. 22-Jan. 10 / nov. 22-ene. 10

2021 Holiday Grease Roundup

Recolección de Grasa de Festividades 2021

Don't pour your leftover cooking grease down the drain! Recycle it for free instead. Find your closest drop-off location at **www.DefendYourDrainsNorthTexas.com.**

No tire los restos de grasa de la cocina por el desagüe! Recíclela gratis. Encuentre el punto de entrega más cercano

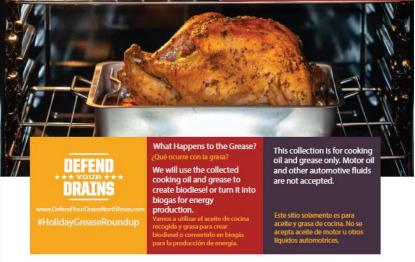
en www.DefendYourDrainsNorthTexas.com.



4. Holiday Grease Roundup Discussion

New Marketing Material:







City Facilities for Recycling

Instalaciones de la Ciudad para reciclaje

Vandergriff Park 2800 S. Center Arlington TX 76014

Collection Hours / Horario de Recolección 7 days a week 5 AM to 11:59 PM

Cooking Grease Clogs Up The Sewer System

Fats, oils, and grease harden in pipes or sewer lines, causing blockages and major clogs. Household pipes and city sewer lines are not able to handle these materials and can lead to sewer overflows.

Don't pour grease down the drain. Pour it into a covered container, like an old coffee can, and recycle it at a drop-off.



Don't pour cooking oil down the drain.

After you deep-fry food, cool the used oil.

Put it into a rigid plastic container with a

screw-top lid (maybe even the container

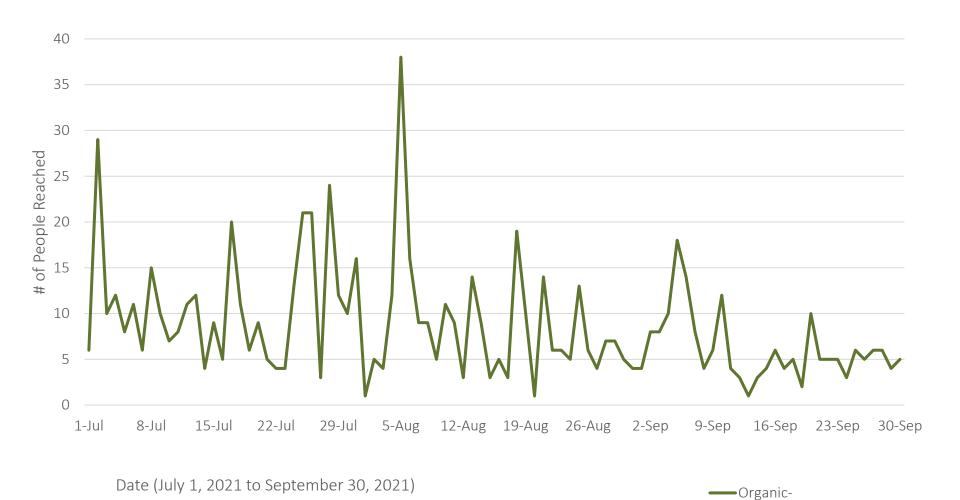
the oil came in), and recycle it at a drop-off location. If the sewer overflows, city crews have to shut down streets, tying up traffic and increasing expenses for you and the city.



#HolidayGreaseRoundup



Go to www.DefendYourDrainsNorthTexas.com to learn more!





We get it, you want to keep the house as clean as a whistle. That's fine! But

getting rid of your old bleach by pouring it down the drain is harmful! You

Defend Your Drains North Texas

July 28 - 3



#DYK that August is Water Quality month? How do you help protect your local watersheds?

One easy way help keep your local waters clean is to properly dispose of household hazardous waste (HHW). This means taking leftover paint, fertilizer and herbicides to a HHW Collection Center! To learn where these centers are, go to www.DefendYourDrainsNorthTexas.com! #DefendYourDrains #WaterQualityMonth



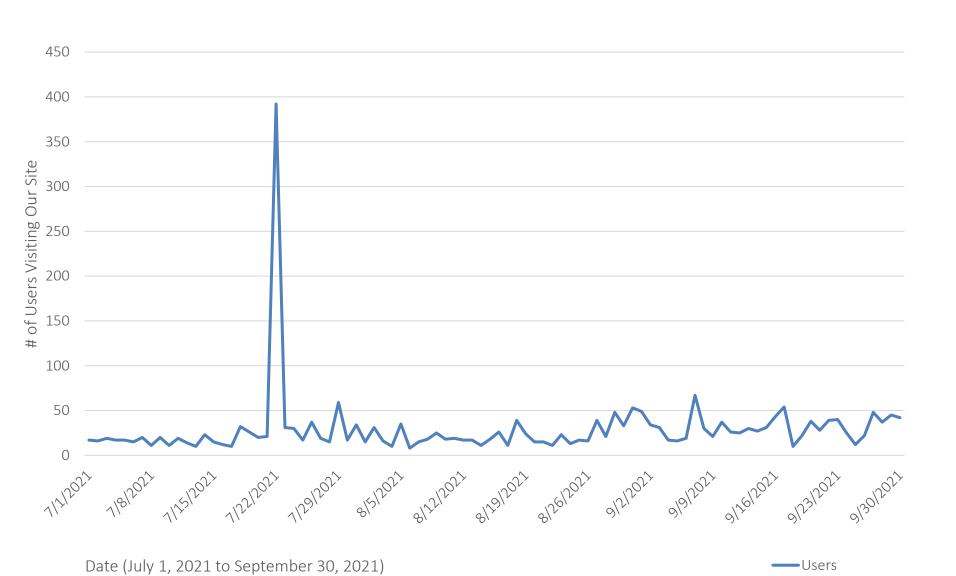


Facebook	Impressions	Engagements
	55	3
Twitter	Impressions	Engagements
	N/A	N/A
Instagram	Impressions	Engagements
	23	5

Facebook	Impressions	Engagements
	35	5
Twitter	Impressions	Engagements
	197	1
Instagram	Impressions	Engagements
	58	10



Facebook	Impressions	Engagements
	18	1
Twitter	Impressions	Engagements
	1,012	14
Instagram	Impressions	Engagements
	25	4



Educational Explainer Video

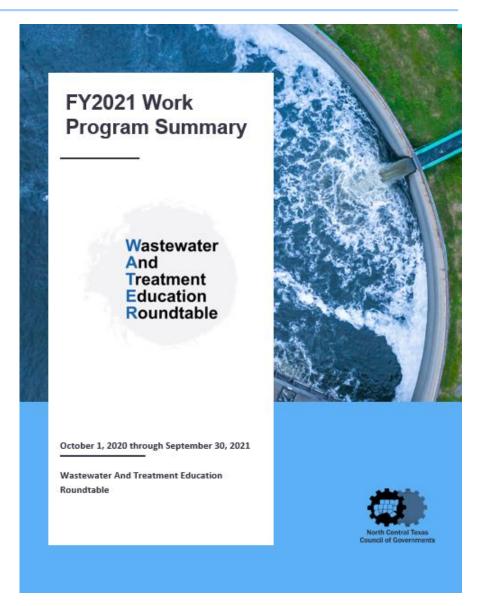
- Proper Usage of Home Cleaning Products educational explainer video available online: https://www.youtube.com/watch?v=8cCq4BEa3bE
- Next video topic:
 - Holiday Grease Roundup
 - Paper towels/tissues
 - Fathergs
 - Feminine hygiene products





6. FY2022 Work Program Priority Task Discussion

- FY2021 WATER Work
 Program Summary <u>now</u>
 available online for review
- Highlights from FY2021:
 - Facebook and Twitter accounts had 20% increase in followers
 - Almost 14,000 total web sessions and over 12,300 website visitors
 - Educational videos have almost 8,000 views
 - Cumulative Holiday Grease Roundup collection: 26,500 gallons of grease



6. FY2022 Work Program Priority Task Discussion

- NCTCOG began accepting FY2022 Work Program Commitments on August 18, 2021, and invoices will be sent in October 2021
- Commitment forms are available online at www.nctcog.org/envir/public-works/water-cost-share. If you require a physical commitment form, please contact Hannah Allen at hallen@nctcog.org.
- Some member benefits include:
 - Priority and discounted registration on trainings
 - Access to deliverables created for members (flyers, door hangers, brochures, etc.)
 - Access to .mp4 files of PSAs/educational videos created
 - Logo on the Defend Your Drains North Texas website
- Total Estimated Work Program Budget: approximately \$57,200
- Total Commitments Received as of 10/6/21: \$48,200 (84% of budget)
 - Thank you to Arlington, Cedar Hill, Grand Prairie, Haltom City, Irving, Lewisville, Mansfield, North Richland Hills, Plano, Richardson, Wylie, NTMWD, and TRA for your commitments!

7. General Updates

- New educational video: <u>Importance of Properly Maintained</u>
 <u>Water and Wastewater Infrastructure</u>
- Requesting feedback on TMDL Wastewater Technical Subcommittee project: <u>door hanger for use at apartment</u> <u>complexes</u> following an SSO or other blockage/issue
- North Texas Community Cleanup Challenge ends on October 31st! Reports must be submitted by November 30th
- Water Environment Association of Texas Upcoming
 Membership Webinar: <u>Stop the Block: Texas FOG and Wipes</u>
 <u>Campaigns</u> October 28, 2021 at 9:00 AM
- Upcoming Meetings:
 - Water Resources Council: October 13, 2021 at 10:30 AM via Microsoft Teams

Roundtable & Next Meeting Date

8. Roundtable: What's happening in your community?

9. Next meeting date: Thursday, January 13, 2022 at 10:00 AM

Location TBD

10. Adjournment

Wastewater And Treatment Education Roundtable

Contact

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