



North Central Texas Council of Governments

# SUMMARY

## Wastewater and Treatment Education Roundtable

Tuesday, December 8, 2020

10:00 AM – 12:00 PM

Virtual Meeting, via Microsoft Teams. [Link to Join Meeting.](#)

Call-in Number: +1 903-508-4574

Conference ID: 126 559 641 #

Chair: Duy Vu, City of Cedar Hill

Vice Chair: Elijah Dorminy, City of Irving

1. **Welcome and Introductions.**
2. **Meeting Summary.** The [September 9, 2020 meeting summary](#) is available online for your review.
3. **Holiday Grease Roundup Discussion.** NCTCOG will provide an update on the 2020 Holiday Grease Roundup, scheduled for November 23, 2020 through January 4, 2021.

NCTCOG provided an update on the Holiday Grease Roundup. This year's roundup has 33 participants, including seven first-time participants. More information on the Holiday Grease Roundup is included on the [Defend Your Drains North Texas website](#). NCTCOG sought preliminary feedback during the meeting and will be distributing a survey to participants following the close of the event.

4. **Promotional Activities Update.** NCTCOG will provide an update on promotional activities and provide analytics from the Defend Your Drains website and social media activities. Additionally, NCTCOG will provide an update on the "Why You Shouldn't Use Your Garbage Disposal as a Garbage Can" educational explainer video.

NCTCOG shared analysis from the Defend Your Drains North Texas social media posts and website analytics. The "Why Your Sink Disposal Isn't a Garbage Can" educational explainer video is currently under review and once finalized, it will be posted to the NCTCOG E&D YouTube page. Attendees elected to pursue personal care products as the next educational explainer video topic.

5. **FY2021 Work Program Discussion.** NCTCOG will provide an update regarding the FY2021 WATER Work Program, including the preliminary budget and priorities for FY2021.

NCTCOG provided an update on the commitments received for the FY2021 Work Program and an overview of the FY2020 Work Program Summary. Highlights from FY2020 include over 310,000 social media impressions, with almost 70,000 organic impressions on Facebook, matched the number of sessions, users, and pageview on the Defend Your Drains North Texas

website from both FY2018 and FY2019 combined, and much more. [The FY2020 Work Program Summary is available online for review.](#)

Attendees also discussed potential trainings or webinars for FY2021, including a roundtable on FOG efforts or Sanitarian CEUs.

6. **Wastewater Operations and COVID-19.** NCTCOG and attendees will discuss impacts to wastewater operations stemming from the COVID-19 pandemic.

Attendees did not have any items to share. NCTCOG will continue to share messages for the Holiday Grease Roundup and reevaluate social media messaging in January 2021.

7. **Member Highlight Presentation.** Elijah Dorminy, City of Irving, will present an overview of additions to the Irving grease abatement ordinance and adoption of new technology to help fight fats, oils and greases (FOG).

Elijah Dorminy was unable to present during the meeting.

8. **General Updates.** NCTCOG will provide general updates on relevant programs and events.

The Public Education Task Force is scheduled to meet on January 20, 2021 at 9:30 AM via Microsoft Teams.

The Total Maximum Daily Load Wastewater Technical Subcommittee is scheduled to meet on January 28, 2021 at 9:30 AM via Microsoft Teams.

9. **Roundtable.** The group will share what is happening in their communities.

The City of McKinney shared a sink ad that was published in a local newspaper during the week of Thanksgiving that received positive feedback. [A copy of this ad is available here.](#)

The City of Cedar Hill has a Household Hazardous Waste event scheduled for Saturday, December 12, 2020.

The City of Mansfield has received a good response on their Holiday Grease Roundup efforts and was fortunate to not have any significant changes to their drop off site due to COVID-19.

10. **Schedule for the Next WATER Meeting.** The next WATER meeting is tentatively scheduled for March 10, 2021 at 10:00 AM. This meeting will be held virtually.

11. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Hannah Allen at (817) 695-9215 or [hallen@nctcog.org](mailto:hallen@nctcog.org). Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Barbara Bradford at (817) 695-9231 or [bbradford@nctcog.org](mailto:bbradford@nctcog.org) at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.