North Texas Grease Abatement Council

January 20, 2015

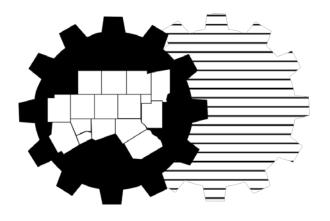


Agenda

- 1. Welcome and Introductions
- 2. 2014 Holiday Grease Roundup
- 3. Grease Interceptors Brochure
- 4. Work Program and Cost Share/Budget
- 5. Voting for a New Name
- 6. Roundtable
- 7. Schedule for Next Meeting
- 8. Adjournment

Welcome and Introductions





2014 Holiday Grease Roundup

Participants: Addison, Arlington, Cedar Hill, Coppell, Dallas, Fort Worth,

Garland, and Mansfield

Dates/Special events: December 6-13 for collection/Special events in Arlington (Dec. 6)

and Garland (Dec. 13)

Available marketing materials:

Advertising ideas document

Flyer template Half-page flyer

(English front, Spanish back)

Press release template Email blast template

Social media post template

Utility bill insert

Web banners and tiles



Website: Homepage hero, event webpage in English and Spanish

2014 Holiday Grease Roundup





Hey Ya'll! (what a great plural pronoun, btw. You can address anyone and everyone while still sounding friendly)

Properly dispose of your holiday F.O.G. (fats, oils and grease) by dropping it off in a disposable, sealed container at the Service Center at 16801 Westgrove Drive, December 8-12th from 8am-5pm. We are partnering with the Dallas County Schools Alternative Fuel Program to turn our leftover oils into biofuel. Pretty amazing!





Thanksgiving: CTG for the win! by Brandon Ayala

It's Thanksgiving and the in-laws came over to to find the nearest drop off location. If you do your house for dinner. You really impressed your not live in Dallas you still have hope! Addison, father-in-law by deep frying a juicy turkey with Arlington, Cedar Hill, Coppell, Dallas, Fort Worth, a skin crisped to perfection. You made sure to Garland and Mansfield are all hosting the First let the bird thaw so that it does not turn into a Annual North Texas Holiday Grease Roundup for Thanksgiving fireworks display for the neighbors. used cooking oil and grease in partnership with You also watched close to 120 YouTube™ videos to make sure YOU IIIDE

everything went according to plan and your holiday dinner was not spent in the hospital cafeteria.

So far so good, but your job is not over yet! You still have the 35 quarts of spent peanut oil sitting After you drop off your used cooking oil, WE DO in the deep fryer on your driveway. The last THE REST! Cease The Grease will actually take thing you need is for your father-in-law to find that oil and convert it into clean electricity which that tub of oil still sitting in your garage when is then used to clean our wastewater here in they come back to visit for Christmas and to ask Dallas; saving our environment, tax dollars and you "Is this the same oil from Thanksgiving?" It sewer system. That's what we call a "WIN - WIN is in such situations when you start thinking "I SITUATION!" Actually, for you it's a "WIN - WIN don't want this to happen! What am I supposed WIN SITUATION!" because, this time, your fatherto do?" There is no need to worry, help is nearby. in-law truly did leave impressed...and FULL! Dallas Water Utilities Cease the Grease has got GO YOU! you covered!



Before you contact Cease the Grease, the used cooking oil should be poured into a sealed container. When you purchased that fine golden peanut oil, it came in

an easily manageable 3 gallon container which conveniently comes equipped with a handydandy...handle. DO NOT THROW IT AWAY! Set them aside so that after you have carved your delicious bird trophy, you can pour the cooled oil back into the original container(s) to easily haul off for proper disposal. Remember, the last thing you would ever want to do is pour that oil down your drains. The plumbing bill that would come associated with that kind of disastrous move would totally deplete the savings you set aside for those awesome Christmas gifts you have been planning for all year.

Once the used cooking oil is sealed in its original container, you can use the internet to visit http://www.ceasethegrease.org/drop-off-locator/ the North Texas Grease Abatement Council, The North Central Texas Council of Governments and The Dallas County Schools Green Bus Project. Information about the collection event running from December 6th - 13th 2014 can be found on page 8 or at www.ceasethegreasentx.com.







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City services man

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Cease the grease to avoid clogging up the sewer system

Posted Nov. 25, 2014



Don't gour the grease from your holiday meals down the drain. Recycle it instead during the 2014 Holiday Grease Roundup, Dec. 6-13.

Fort Worth collects grease and cooking oil year-round at the Environmental Collection Center, 6400 Bridge St. The city will use your collected cooking oil and grease to create biodiesel or turn it into biogas for energy production.

Facts about grease:

- · Grease hardens in piges, causing major clogs and sewer overflows.
- . If the sewer overflows, city crews have to shut down streets, tying up traffic and increasing expenses for you and the city.
- . To dispose of grease, pour it into a covered container like an old coffee can. Recycle it at the Environmental Collection Center.
- Cooking oil should never be poured down the drain. If you deep-fry a turkey, put the used cooking oil into a rigid plastic container with a screw-top lid (maybe even the container the oil came in) and recycle it.



City of Mansfield, Texas Municipal Government December 9 at 12:20pm · €

What's the best way to deal with a clogged sink? Prevent it in the first place! Collect your cooking oil and grease in a sealed, waterproof container and bring it to the #HolidayGreaseRoundup anytime between this week to the Cooking Oil Drop-Off Station, located inside the dumpster enclosure located between City Hall (1200 E. Broad St.) and the Public Library.



Like · Comment · Share · 65



We're all set up for the #HolidayGreaseRoundup. Remember to collect your cooled cooking oil in a sealed container and take it anytime this week to the Cooking Oil Drop-Off Station, located inside the dumpster enclosure between City Hall (1200 E. Broad St.) and the Public Library. Help us #ceasethegrease! Visit www.ceasethegreasentx.com for more information



Like · Comment · 12 4 3



Thanks to everyone who helped us make the #HolidayGreaseRoundup a success this week! We collected over 300 gallons of used cooking oil and grease from Mansfield residents! Did you know you can drop-off cooking oil at this location year-round? Keep your pipes clog-free and don't pour your grease down the drain, bring it anytime to the Cooking Oil Drop-Off Station located inside the dumpster enclosure between City Hall (1200 E. Broad St.) and the Public Library...



Like · Comment · Share · 1 22 6 2

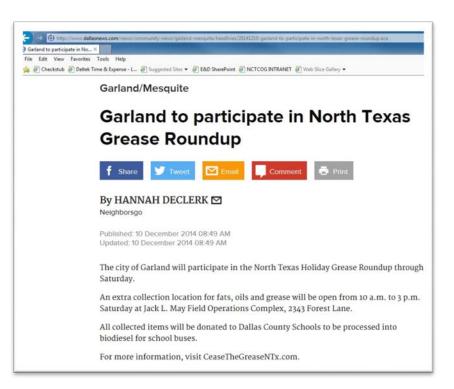
Put "saving the planet" on your to do list and bring us your used cooking oil at the #HolidayGreaseRoundup anytime this weekend to the Cooking Oil Drop-Off Station, located inside the dumpster enclosure between City Hall (1200 E. Broad St.) and the Public Library.













Collection Stats

Municipality	Gallons of Grease Collected	
Addison*	20	
Arlington	100 (for special event only; 15.5 at WF Arlington; unknown portion at Fort Worth's Env. Collection Center)	
Cedar Hill*	30	
Coppell*	95 (2 containers/locations)	
Dallas/Cease the Grease	450 (inc. WF Arlington)	
Garland*	12.5	
Fort Worth	315	
Mansfield	200 (300 for the month, majority during campaign)	
Total	1,222.5	
*Used Dallas County Schools (DCS) as hindiasal yandar DCS said they sould make a little under 110		

^{*}Used Dallas County Schools (DCS) as biodiesel vendor. DCS said they could make a little under 110 gallons of B-100 fuel from the oil they picked up.

Discussion

What went well?

What would you do differently next year?

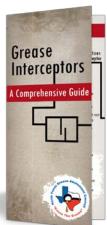
- --Same time range? One week earlier?
- --Start planning earlier? When?
- --Same biodiesel vendor(s)?
- -- Use different types of advertising? Which types?
- --Open to using the same assets as starting point?
- --Loop in other municipal departments?

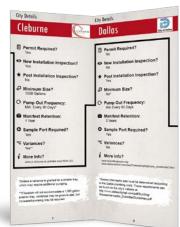
Grease Interceptors Brochure

Reminder: This brochure will be updated for the SW Food Expo. We're planning on printing approximately 1,000 (with a price cap of \$1,500).

I'll send you a form in the coming weeks so you can fill out the required information. If your municipality is already in the brochure, you can also send me an email with revisions. Remember to check your city logo—is it an old version?

- Addison, Arlington, Burleson, Carrollton, Cleburne, Dallas, Fort Worth, Garland, Grand Prairie, Irving, and Mineral Wells are in the current version.
- Denton, Mansfield, and Plano have expressed interest in being added.
- Addison and Irving have sent me revisions.
 Garland has mentioned its entry should be revised.





Work Program and Estimated Budget - Draft

Task 1. General Outreach Support Related to Proper FOG Disposal

Task 1.1. General Program Awareness

Task 1.2. Holiday Grease Roundup

Task 2. Support for Creating a New Logo and Mission Statement

Task 3. Support for Seeking Funding for Specific Projects

Task 4. Support for Updating and Maintaining the Website

Task 5. General Outreach Support Related to Disposables Initiatives

Proposed Cost Share - Draft

Proposed Cost Share (Based on 2014 NCTCOG Population Estimates) – Draft

Feedback?

Population	Proposed Cost
500,000 and more	\$5,000
200,000–499,999	\$3,000
100,000-199,999	\$2,500
50,000–99,999	\$2,000
25,000–49,999	\$1,500
10,000-24,999	\$1,000
Less than 10,000	\$500
Special district partners serving 300,000+	\$3,000
Special district partners serving less than 299,999	\$2,000

We plan on sending out commitment forms in the March timeframe, then finalizing the work program based on the commitments we receive.

Voting for a New Name

North Texas Council for Wastewater Etiquette
North Texas Wastewater Advisory Council
Sewer Etiquette Water Education Roundtable (SEWER)
Wastewater And Treatment Education Roundtable (WATER)
Wastewater Education Council
Wastewater Pollution Prevention Council

Note: "North Texas" could be used in front of any of these.

Roundtable and Next Meeting Date

Roundtable: What's happening in your community?

Schedule for the next meeting: Wednesday, May 6, 2015, at 10 a.m. in the Fred Keithley Conference Room.

Adjournment

Contact

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