Wastewater And Treatment Education Roundtable (WATER)

WEDNESDAY, MARCH 10, 2021

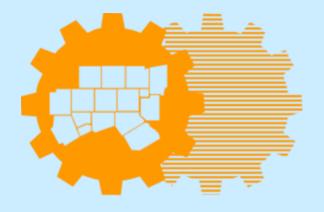
Wastewater And Treatment Education Roundtable

Agenda

- 1. Welcome and Introductions
- 2. Meeting Summary
- 3. Member Highlight Presentation
- 4. Holiday Grease Roundup Results and Feedback
- 5. Promotional Activities Update
- 6. FY2021 Training Discussion
- 7. FY2022 Work Program Discussion and Cost-Shares Allocation
- 8. General Updates
- 9. Roundtable
- 10. Schedule for Next Meeting
- 11. Adjournment

Wastewater And Treatment Education Roundtable

1. Welcome and Introductions



North Central Texas
Council of Governments

Wastewater And Treatment Education Roundtable

2. Meeting Summary

3. Member Highlight Presentation

Elijah Dorminy, City of Irving



City of Irving Ordinance Changes

Wastewater and Treatment Educators Roundtable
March 9, 2020



Environmental Compliance Overview

- Five Compliance Sections
 - Drinking Water Quality
 - Industrial Pretreatment (Wastewater)
 - Fats, Oils, and Grease (FOG)
 - Stormwater
 - Cross Connection Program (Backflow)
- Primary enforcement mechanism is Chapter 41



Ordinance Changes Timeline



- Started process in December 2019
 - Multiple meetings with Legal and Administration staff
 - Justification for changes
 - Buy-in
 - COVID-19
 - Delayed presentation to Council
 - Final Adoption December 2020

Chapter 41 Ordinance Changes Overview



- Last major update 2003
 - Minor change to Fats, Oils, and
 Grease Section 2014
- Water Utilities adopted new technology that modified operations
- Comply with Federal and State Regulation changes

Fats, Oils and Grease Program

- Revisions regarding the Liquid Waste Hauler program:
 - Electronic submittal of Liquid
 Waste Trip Tickets
 - Calendar Year Permit Terms
 - Administrative updates



Fats, Oils and Grease Program



- New requirements for businesses operating with grease or grit traps:
 - Adopt the 25% rule for trap inspections
 - Require plan review of all proposed grease trap installations
 - Revamp minimum sizing requirements
 - Mandate property owners empty grease traps when facility is vacated

Cross Connection Program

- Changes to Article V, Cross
 Connection:
 - Reflect administrative revisions
 - Incorporate TCEQ BPAT Licensing into Tester Requirements
 - Clarified backflow testing services of Water Utilities personnel



Stormwater Regulations



- Change to Article X, Municipal Stormwater Drainage Regulations and Acts Adversely Affecting Water Quality:
 - Align time requirements for clean-up and repair of private sanitary sewer overflows (SSOs)
 - Replace "Public Works Director" with "Assistant City Manager or designee"

Final Takeaways

• Will start the process all over again this year

- TRA Permit modification; adopting streamlining rules
- Will only affect a small portion of ordinance
- Lessons learned from latest adoption
- Patience...
 - A lot of it.





FOG Electronic Trip Ticket Submittal



Implementation

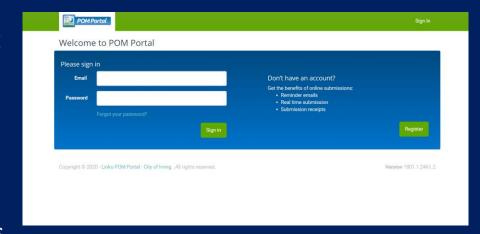


- Started conversion in April 2020
 - Upgrades to current system
 - POM Portal Module of LinkoCTS
 - Cloud based solution
- COVID-19 delayed progress
 - Delay of Ordinance Changes affected progress

Training

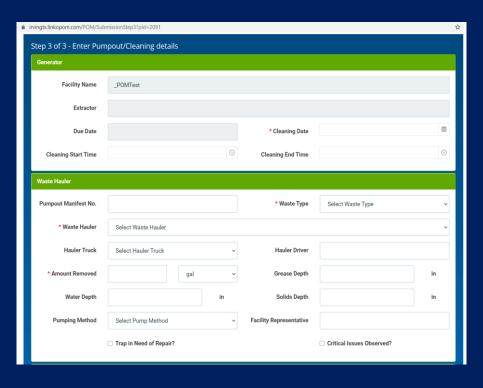
 Conducted remote training session with Waste Haulers in December, 2020

- January 1: "went live" with trip ticket submittal
 - Most haulers opted to submit electronically before January 1 because of ease of use
- February 1: No more paper manifests
 - This allowed waste haulers with extra trip tickets to use and submit



Full Implementation

are commented to the comment of the



- Currently all trip tickets are entered electronically except for new businesses
- POM Portal allows staff to target problem grease interceptors
 - Waste haulers are now allowed to submit photos and comments of grease interceptors in need of repair
- Upgrade also included Remote Inspector Module

Conclusion

- If considering an electronic solution
 - Start data verification now!
 - Waste haulers are reliant on the data in your database

- Still field
- Consider "paperless" options
 - Waste haulers are still required to manifest waste



Questions or Comments?

4. Holiday Grease Roundup

- Dates: Monday, November 23, 2020 through January 4, 2021
- 33 participants this year, including eight first-time participants
- Participants collected 6,693 gallons of grease!
 - Still waiting on results from Cleburne
 - In the 2018 and 2019 Holiday Grease Roundup, participants collected approx. 7,330 gallons combined!
- Next year's event scheduled for November 22, 2021 through January 10, 2022



Entity	Amount	Entity	Amount
Arlington	190	Grand Prairie	310
Azle	0*	Irving	85
Carrollton	551.25	Lancaster	7
Cedar Hill	476	Lavon	25
Cleburne	TBD*	Lewisville	75
Colleyville	179	Mansfield	437
Coppell	175	McKinney	164
Corinth	54	North Richland Hills	309
Dallas	1,408.60	Princeton	20
Denton	177	Red Oak	55
Duncanville	150	Richardson	190
Edgecliff Village	40	Southlake	144
Euless	47	Westworth Village	7
Farmers Branch	0*	White Settlement	75
Fort Worth	863	NTMWD	56
Garland	241	TRA	180

4. Holiday Grease Roundup

Holiday Grease Roundup Results Breakdown:

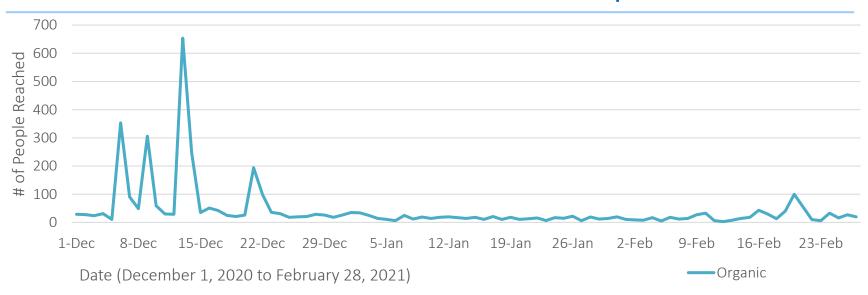
- Seven of the eight **first year participants collected 882 gallons** of grease (approximately 13% of the total roundup)
- 20 of 33 participants utilized American BioSource for collection and collected 1,513 gallons of grease (approximately 17% of total amount collected during the roundup), which was recycled into biodiesel or biofuel. This is equivalent to a reduction of 23.2 pounds of NOx emissions and 28,163 pounds!
 - If all 6,693 gallons of collected grease were recycled into biodiesel or biofuel, NOx emissions would be reduced by 102.68 pounds and CO2 emissions would be reduced by 124,583 pounds.

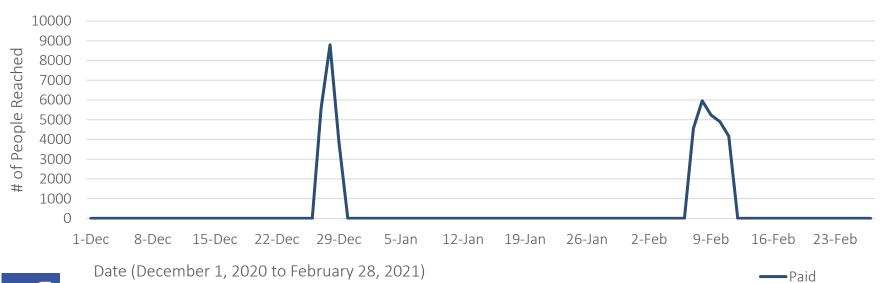
Holiday Grease Roundup Highlights:

- City of Southlake featured in <u>Dallas Morning News Article</u>
- City of Irving sponsored radio ads on three stations: the Wolf (99.5 FM), Hot 93.3 (93.3 FM) and the Ticket (96.7 FM)
- In the first week of the Holiday Grease Roundup, the Defend Your Drains North Texas social media posts reached almost 43,000 people and the Defend Your Drains North Texas website had over 700 visitors!

4. Holiday Grease Roundup

- Thank you to everyone who took the Holiday Grease Roundup survey!
- NCTCOG will continue to distribute marketing materials via the hidden webpage on the Defend Your Drains North Texas website
- NCTCOG is aiming to distribute marketing materials to participants no later than October 2021
- Marketing materials will be revised and refreshed
- Should materials be translated into additional languages?
- Would the group be interested in other types of materials?
- Any final feedback?







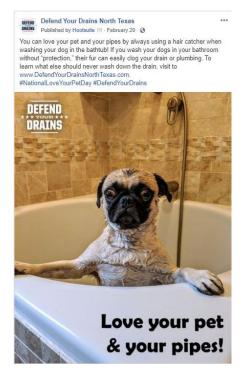






Facebook	Impressions	Engagements
	1,008	33
Twitter	Impressions	Engagements
	89	1
Instagram	Impressions	Engagements
	26	3

Facebook	Impressions	Engagements	
	21	1	
Twitter	Impressions	Engagements	
	1,891	16	
Instagram	Impressions	Engagements	
	N/A	N/A	



Facebook	Impressions	Engagements
	179	6
Twitter	Impressions	Engagements
	215	21
Instagram	Impressions	Engagements
	N/A	N/A

4.

Paid Ads on Facebook



Amount Spent: \$250 Goal: Link Clicks

Achieved: 245 Link Clicks





Amount Spent: \$200 Goal: Link Clicks

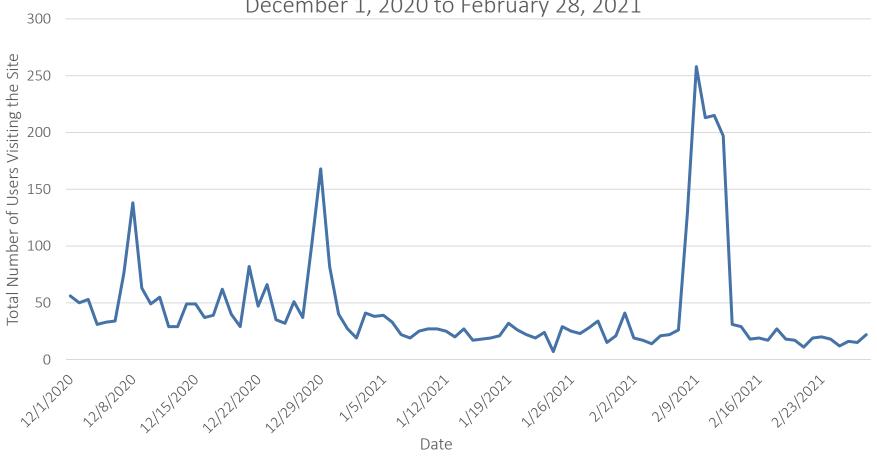
Achieved: 1,247 Link Clicks

Paid Google Search Ads From December 1, 2020 to January 31, 2021



Amount Spent	Goal	Impressions	Cost per Click
\$200.76	Link Clicks (207)	4,122	\$0.97

Defend Your Drains North Texas Website Users December 1, 2020 to February 28, 2021

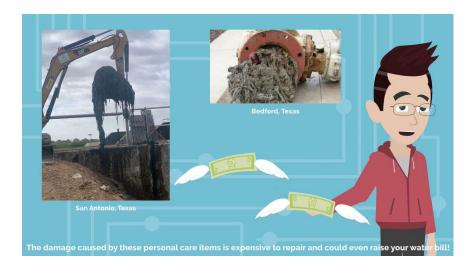


Total Users	Users From Social Sources	New Users	Returning Users
3,755	1,200 (31.7%)	3,704 (92.3%)	311 (7.7%)

Educational Explainer Video Update

- Your Sink Disposal is not a Garbage Can video has been posted to the NCTCOG E&D YouTube Page: https://www.youtube.com/watch?v=rz0LALI4EeY
- Draft Always Trash Your Personal Care Items script was shared via email on February 8, 2021
 - NCTCOG has incorporated feedback and will be sharing the draft video in the follow up email





Educational Explainer Videos

Below videos are available on the NCTCOG YouTube page:

- Wipes Clog Pipes (1,531 views)
- <u>Fats, Oils, and Grease</u> (956 views)
- <u>Drug Take Back</u> (126 views)
- Proper Disposal of Household Hazardous Waste (2,258 views)
- Simple Life Cycle of Drinking Water (52 views)
- Total of over 4,900 views!

Potential topics for the next educational explainer video are:

- Proper usage/disposal of cleaning products/chemicals
- Proper disposal of paper towels/facial tissue
- Fatbergs
- Holiday Grease Roundup specific video

6. FY2021 Training Discussion

- Suggested Training Topics:
 - Industrial Inspections
 - Grease Interceptor Inspections
 - Roundtable for WATER-related efforts
- This training will be held virtually, likely in July or August 2021

7. FY2022 Work Program Discussion

- NCTCOG will seek approval on the FY2022 Work Program at the next meeting.
- What priorities or tasks should NCTCOG focus on in FY2022?
- Cost-share allocations will remain the same for FY2022
- NCTCOG will begin to accept online commitments in September 2021
- FY2022Work Program budget: \$57,200
 - For FY2021, NCTCOG received \$56,600 in commitments (99% of budget).

2021 Population (NCTCOG Estimates)	Cost
1 million+	\$7,500
750,000–999,999	\$7,000
500,000–749,999	\$6,000
350,000–499,999	\$5,000
200,000–349,999	\$4,150
100,000–199,999	\$3,250
50,000–99,999	\$2,150
25,000–49,999	\$1,400
10,000–24,999	\$1,000
Less than 10,000	\$500
Special district partners serving 1 million+	\$7,500
Special district partners serving 500,000–999,999	\$6,500
Special district partners serving 100,000–499,999	\$4,000
Special district partners serving less than 100,000	\$2,150

Note: Special district partners should use wastewater ratepayer population. A special district partner with regional systems is considered one entity.

8. General Updates

- North Texas Watershed Stakeholder Meeting:
 March 24, 2021 at 9:30 AM via Microsoft Teams
- Public Education Task Force Meeting:
 April 21, 2021 at 9:30 AM via Microsoft Teams
- TMDL Wastewater Technical Subcommittee Meeting: May 13, 2021 at 9:30 AM via Microsoft Teams
- **DEA Drug Take Back Day:** Saturday, April 24, 2021
- Anaerobic Digester Grant Update:
 Upcoming Organic Waste to Renewable Natural Gas Regional Stakeholder Meeting on March 24, 2021 at 1:00 PM via Microsoft Teams

Roundtable & Next Meeting Date

9. Roundtable: What's happening in your community?

10. Next meeting date: Wednesday, July 8, 2021 at 10:00 AM

Virtual Meeting, via Microsoft Teams

11. Adjournment

Wastewater And Treatment Education Roundtable

Contact

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