



North Central Texas Council of Governments

SUMMARY

Public Education Task Force

Wednesday, April 20, 2022

9:30 a.m., Microsoft Teams

1. Welcome and Introductions.

PRESENTATION ITEMS

2. **2022 Doo the Right Thing Campaign.** Dates for the 2022 Doo the Right Thing campaign will be announced.

The Doo the Right Thing (DTRT) digital photo contest opens on May 1 and will run through June 30. NCTCOG will review contest submissions and open up for public voting in August. Winners will be posted to DTRT social media accounts starting in October with the pups of the month featured throughout FY23. Promotional items are available on the PETF [program page](#) to help members share about the program and the contest.

3. **2022 North Texas Community Cleanup Challenge Update.** NCTCOG staff will provide an update on the 2022 North Texas Community Cleanup Challenge.

NCTCOG staff recognized the following communities that signed on to the North Texas Community Cleanup Challenge (NTCCC) this year: the cities of Carrollton, Fort Worth, Grand Prairie, Irving, Little Elm, Mansfield, Mesquite, Plano, Rowlett, and Shady Shores. No communities participated in the optional Mayors' Challenge this year.

Participating communities have until June 30 to enter their data on the [Texas Litter Database](#) for events that happened during the challenge timeframe of March 1 through May 31. Participants, please put the code **CCC22** in the **external ID field** towards the end of the trash reports. When data is pulled, any activities falling under the 2022 Community Cleanup Challenge are captured with this code. If you need assistance with the reporting of your data on the Texas Litter Database, please reach out to their team.

The [2021 NTCCC Wrap Up Report](#) was finalized and posted online earlier this year on the North Texas Community Cleanup Challenge informational page. Members are encouraged view the report to see the full impact of the Community Cleanup Challenge this past fall.

Staff are looking for ways to improve the NTCCC, including the possibility of creating separate winner categories based on city size (small, medium or large), but were unable to make changes this challenge cycle. If you have any suggestions that you think should be considered for Community Cleanup Challenge, please reach out to Crysta Guzman, cguzman@nctcog.org.

4. **FY22 Work Program Update.** An update on the FY22 Work Program Special Project will be given.

Staff has been working with Becca Sales, City of Mansfield, on drafting out the FY22 Special Project of TEKS aligned videos and teacher support materials covering prioritized stormwater topics. Becca provide the group with an analysis on the alignment of the stormwater topics with the TEKS standards across the target grades of 5th – 9th and made several recommendations for consideration.

With several changes to TEKS standards coming within the next few years, it is important to make sure that the PETF resources remain viable after the changes are implanted. To this point, the group was

asked for feedback on which grades are a priority for them to reach and why. They were then asked for input on narrowing the target grades by topic to best align each topic with TEKS standards to ensure greater acceptance and use by teachers and schools. PETF members indicated that they would like reach high school students but understand that the best audience for some of the topics will rest within the lower grade levels.

Staff will take the group's feedback and adjustment in grades to targeting the lower grades and resume working on drafting out a plan. Additional information may be conveyed or requested of the group prior to the next meeting via email or survey.

5. **2023 March is Texas SmartScape Month.** Results of the survey for the 2023 March is Texas SmartScape Month campaign will be revealed.

Staff revealed the results of a recent poll to select a slogan for the 2023 March is Texas SmartScape Month – “When In Drought, Plant Native”. The only slogans that were submitted to staff were those receive at the last PETF meeting in January. Corresponding graphics and support materials will be provided later in the year.

If you are hosting a plant sale or any other SmartScape related outreach and education event, staff requests that you let us know so we can help promote it on the SmartScape website calendars!

DISCUSSION/ACTION ITEMS

6. **Stormwater Quiz Gameshow.** NCTCOG staff will ask members for feedback on their use of the Stormwater Quiz Gameshow.

Staff recently looked at engagement with the Stormwater Quiz Gameshow on the website and are requesting member feedback on this resource. The gameshow is pending removal from the website in the future as it requires software that is no longer widely used and is difficult to run. Staff wanted to make the group aware of the pending removal of the resource and gather feedback on the gameshow. Multiple members of the group expressed they still widely use and love the resource and would like to see it stick around.

7. **FY23 Work Program Discussion.** NCTCOG staff will initiate a discussion on the Fiscal Year 2023 Work Program Special Project.

Staff initiated a discussion with the group on ideas for the FY23 Work Program Special Project. Staff will also accept ideas via email to Crysta Guzman, cguzman@nctcog.org, over the coming weeks. Staff will then send an email to the group in the May timeframe with a survey for members to vote on all received suggestions for the FY23 Work Program Special Project.

Staff suggested several projects to the group for consideration, including updating the Stormwater Quiz Gameshow to ensure its continued viability over the coming years, updating the Stormwater Educators Toolbox, updating the Stormwater BMP Library, refreshing the SmartScape program with updates to the plant list and/or train the trainer events, or continuing the FY22 Special Project of working on the stormwater educational videos and teacher resource materials.

An idea for a green industrial recognition and award program for local businesses was suggested and briefly discussed. Staff considered this suggestion and feel that this concept is likely already covered by TCEQ's [Texas Environmental Excellence Awards](#) or the Texan by Nature [TxN 20](#) award program. Members are encouraged to look at both award programs to see how they might be a resource for recognition within their own communities.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

8. **Other Stormwater and NCTCOG Program Updates.** NCTCOG staff will share recent and upcoming activities of the IDDE, Stormwater Monitoring, TMDL, Wastewater and Treatment Education Roundtable,



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and Trash Free Waters programs. Staff will also provide an overview of upcoming conferences, events, news, and resources of relevance to the group.

NCTCOG Managed Tree Cooperative Purchase Program: A Focus Group will meet on May 3 with NCTCOG's Procurement team. The objective is to help them specify tree species and sizes to include in an RFP. This step is important as it shapes what will be available through the program. If you are interested in participating in the Focus Group, please reach out to Crysta Guzman, cguzman@nctcog.org, to receive the meeting information. Members are encouraged to share this information with their Parks and Rec teams or anyone at their entity who would be in a decision-making position when it comes to tree selection and planting.

Trash Free Waters Program: The project team is close to having new resources completed under the Engage and Educate task and posted to the [Trash Free Texas](#) website. The Plogging and Recreational Cleanup Toolkit will cover promoting activities like pladdling (picking up litter while out paddling), pliking (picking up litter while hiking or biking), and plogging (picking up litter while jogging). Staff are still seeking several communities to help "test out" the resources and provide their feedback. If you are interested or have questions about this, please reach out to Crysta Guzman, cguzman@nctcog.org.

Illicit Discharge Detection and Elimination (IDDE): Recent Meeting was on March 31, 2022. The summary is available [online](#). Have an upcoming training, Basic Dry Weather Field Screening, on Thursday, May 5, 2022. Registration for this in-person training is available [online](#).

Regional Wet Weather Characterization Program (RWWCP): The RWWCP is in the fifth year of the program term. Have begun implementation of the Best Management Practices Analysis and Evaluation Plan (BANEP). The initial deadline for BMP Data submission was April 15th, 2022. NCTCOG is working with select participants on finishing BMP data submissions.

TMDL Programs and Meetings:

- **TMDL Coordination Committee:** June 15, 2022, at 9:30 AM, location TBD
- **Upper Trinity River Basin Coordinating Committee:** August 16, 2022, at 9:30 AM via Microsoft Teams
- **TMDL Monitoring Coordination Forum Subcommittee:** September 29, 2022, at 9:30 AM via Microsoft Teams
- **Upcoming Avian Management Webinar:** May 10, 2022, at 10:00 AM via Microsoft Teams. Registration is available online here: <https://www.addevent.com/event/Ba13501695>.

Wastewater and Treatment Education Roundtable (WATER): The 2021 Holiday Grease Roundup Results: 41 participants collected 8,445 gallons of grease at 70 drop off locations. The 2022 Holiday Grease Roundup is scheduled for November 21, 2022 through January 9, 2023. The next WATER meeting is scheduled for April 28, 2022, at 10:00 AM via Microsoft Teams.

UPCOMING CONFERENCES & EVENTS

- [True Source Control for MS4 Programs](#), April 20, Online
- [EPA Webinar: Going Green for Good: Long-Term Considerations for Operations and Maintenance of Green Infrastructure](#), April 28, 12:00-1:30 pm CST
- [2022 Municipal Wet Weather Stormwater Conference](#), May 2-4, Asheville, NC
- [NCTCOG Avian Management Webinar](#), May 10, 10:00am -12:00 pm
- [StormCon and WaterPro Conference](#), September 26-28, National Harbor, MD
- [Save-the-Date: IECA 2022 Texas Regional Conference](#), October 11-12, Denton

STORMWATER RELATED NEWS & RESOURCES

- [Water-Efficient Products Sales Tax Holiday](#), May 28-30, 2022
- [Texas Water Development Board's Texas Rain Catcher Awards](#), applications due **June 30, 2022**
- [UN World Oceans Day](#), June 8, 2022

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- “[Energize the Environment](#)” Grant by Quadratec, applications due **June 30, 2022**
- [Plastic Free July](#) campaign, July 1-31, 2022

9. **Roundtable.** Members will share what is happening in their communities.

Bedford: The City of Bedford is holding a "Chunk Your Junk" event on Saturday, April 23. Will have a bulk trash drop off starting at 8:00 a.m. at Meadow Park for Bedford residents only.

Burleson: Holding Earth Day celebration, Arbor Day tree plantings, Household Hazardous Waste collection event, Trash Bash and TxDOT Road Clean-up, have implemented new city ROW litter contracts, and hosting a local Flora and Fauna public art completion.

Carrollton: MS4 program was recently inspected by TCEQ. If anyone else has an inspection coming up, please feel free to reach out to Carrollton staff.

Cleburne: On Saturday, holding a cleanup event in the morning and a SmartScape class for the PGWCD in the afternoon. Later this summer will have a HHW event. Bluebonnet Resource Conservation and Development is holding two electronic waste collection events this year. Got first official AAS adoption through the Trash Free Texas website.

Garland: The City of Garland is holding an Earth Day event but it will be drive thru only.

Lewisville: The annual ColorPalooza event is this weekend; staff will host a booth in Eco Alley. The KLB Spring Cleanup event is the following week, and staff will host a booth there as well.

Mansfield: Continuing the virtual SmartScape classes and providing a pickup location for native/adaptive plant events. Earth Day Mansfield Festival event coming up on April 30th.

NTMWD: Have a class, which will be live-streamed, and compost giveaway on April 29. Participants need to be a resident of one of the member cities.

Plano: Have a Great American Cleanup event is this weekend. Link on website: <https://www.plano.gov/493/Great-American-Cleanup>

Richardson: The City of Richardson is holding a virtual SmartScape class, a Trash Bash, an Earth Day drive thru event, and neighborhood parade.

Tarrant Regional Water District: Have received lots of requests for the stream trailer so hoping to hold additional training events soon. If an entity has a governmental license plate, they can check out the stream trailer. Working on updates to the website and refreshes of online story maps. Working on rural program outreach and have a story looking at a rancher in Richland Chambers doing restorative ranching.

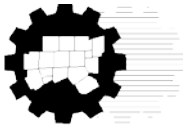
Trinity River Authority: For the Joe Pool Lake Watershed Protection Plan, will be holding a [feral hog and urban wildlife workshop](#) on May 6th at the Grand Prairie library. Will also be hosting upcoming Healthy Lawns workshops. The water goats are projected to be installed May 16th as part of the Village Creek-Lake Arlington Watershed Protection Plan and then will be able to start on cleanups.

10. **Next Meeting Dates.** The next meeting is scheduled for Wednesday, July 20, 2022, at 9:30 a.m. in the Metroplex Conference Room at NCTCOG Offices.

11. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or cguzman@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact call (817) 695-9210 or email EandD@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.



Stormwater Public Education Task Force

Wednesday, April 20, 2022
9:30 a.m., Microsoft Teams



MEMBER & GUEST SIGN IN SHEET

NAME	SIGNATURE	ORGANIZATION
Paula Breysacher	X	City of Garland
Mitchell Carpenter	X	Tarrant County
Gail Copening	X	City of Richardson
Radwan Dalu	X	City of Dallas
Grace Darling	X	Green Arlington Foundation
Lisa Duello	X	City of Burleson
Helen Dulac	X	NTMWD
Heather Firn	X	Trinity River Authority
Adam Gottlieb	X	NTTA
Kevin Hill	X	City of Dallas
James House	X	Town of Prosper
Wesley Layfield	X	City of Bedford
Jason Longbine	X	City of Lewisville
Teri McBride	X	City of Richardson
Maria Moreno	X	Tarrant County
Gregg Moss	X	City of Grapevine
Katie Myers	X	TRWD
William Nahas	X	City of Allen
Tuan Ngo	X	City of North Richland Hills
Brianna Nisi	X	City of Grand Prairie
Carolyn Russell	X	City of Plano
Rebecca Sales	X	City of Mansfield
Kofi Sam	X	NTTA (Atkins)
Devan Simmons	X	City of Carrollton

Melissa Walker	X	City of Arlington
Andrew Wallace	X	City of Dallas
Julie Winchell	X	City of Cleburne
Crysta Guzman	X	NCTCOG
Carolyn Horner	X	NCTCOG
Casey Cannon	X	NCTCOG
Cassidy Campbell	X	NCTCOG
Liliana Sheppard	X	NCTCOG